Small Business Fundamentals Program – Mentor List

Have a mentor in mind that is not on the list? Let us know who and we will get in touch with them! Just email tamsin.scholz@rdaep.org.au

Mentor	Business	Specialty	Phone	Email
Justine Carey	Justine Carey Coaching	Life Coach specialising in Mindset, with experience in running and selling a small business, staff and communication, fitness and wellness	0483 023 500	coaching@justinecarey.com
Tony Coppola	EZ Digital	Digital marketing	0400 280 474	tcoppola@ezdigital.io
Alex Brown	Alex Brown Project Co	Tourism - grant writing, product and infrastructure development, first nations engagement, getting started in tourism/business planning, public relations, marketing campaigns and media	0403 749 424	alexbrownprojectco@gmail.com
Karen Baines	Broad Acre Farm	Farm safety including risk assessments, action planning, hazard mapping and heavy vehicle regulatory basics.	0421 677 860	broadacrefarm@gmail.com
Belinda Bracale	Neon Moose	Social media, marketing and copy writing.	0411 511 333	belinda@neonmoose.com.au
Michael Tarin	RSM Australia (Port Lincoln)	Tax (GST, income tax etc.), business structures and plans, budgeting, cashflow/capital, business performance, general strategy, financial statement and tax returns, BAS lodgements, funding, general business KPIs	8682 2077	Michael.Tarin@rsm.com.au
Elouise Van Genderen	Ellevate Solutions	Business planning, documenting policies and procedures, financial management (budgeting, planning and tracking financial performance), governance, risk management and compliance.	0414 752 962	elouise@ellevatesolutions.com.au
Peter Borda	The Wellness Centre Whyalla	Mindset and emotional management training – emotional management, attitude adjustment, business and personal goal setting, motivation, leadership, stress, anxiety and depression, change management.	0466 156 347	hello@thewellnesscentrewhyalla.com.au
Peter Freeman	WOOF Media	Tourism/agritourism: marketing strategy, website development, digital advertising, business systems, remote business management.	1300 006 993	peter@woofmedia.com.au

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Tania Shirgwin	Decant Digital	Tourism marketing and business development – marketing strategy, branding, graphic design, websites, public relations, social media, product development, content - grants and award submissions.	0457 592 736	tania@decantdigital.com
Martin Pike MBA, Bec	Blue Jam	Senior Adviser and Strategic Facilitator at Blue Jam, offering advisory services aimed at accelerating growth. Focuses on identifying and addressing key success factors with business owners and stakeholders – enterprise review, feasibility studies, business and marketing planning, organisational restructuring, network formation, business policy management, financial project analysis and ongoing management engagements.	0407 711 660	martin.pike@bluejam.com.au
Peter Nicolaci	TSM Consulting	TSM Consulting works with small and large businesses to assist them to reach their potential. Worked across all elements of business including finance, sales and marketing, logistics, human resources, production and IT. Offer services such as producing Business Plans, Business Reviews, Strategic Planning, Brand Development, New Product Launches, Leadership Development, Promotional initiatives, Pricing Strategies and Advertising (both social media and traditional media).	0417 883 915	peter@tsmconsulting.com.au
Celeste Lustosa	Lustosa Marketing	Tailored marketing solutions including marketing strategy (comprehensive marketing plans aligned with business objectives), communication plans (engaging your target audience), branding and business identities and lead generation utilising proven techniques.	0466 519 982	celeste@lustosamarketing.com
Jordan Carr	Rumble Studio	Digital marketing strategy & implementation (organic and paid Facebook and google ads), brand design and development, website design and maintenance (Squarespace and Shopify), e-commerce support and maintenance, and visual communication across print and digital (e.g. signage, packaging design, graphic design etc).	0428 822 559	jordy@rumblestudio.com.au

Mentor	Business	Specialty	Phone	Email
Jason Ryan	The Thrive Dojo	Business and financial coaching tailored for small, local businesses across the Eyre Peninsula. Focus on strengthening the fundamentals—cash flow, pricing, profitability, systems, and team performance – helping reduce overwhelm, remove bottlenecks and grow with confidence. Practical, personal and designed for challenges faced in regional communities.	0419 932 651	thethrivedojo@gmail.com
Angela Whillas	HR Avenues	Offering support in specialist human resource products, processes and services tailored to your business needs on a local level. All Human Resource Management tools for your business to ensure you're not only compliant but confident in their execution. The complete recruitment process to find the right person for your team, all employment and business documents plus strategic advice in relation to your organisational structure.	0488 104 400	angela@hravenues.com.au
Devonia	BOSS (Business Office Support Service)	Enhancing business practices – technology and software, accounting systems, bookkeeping and mentoring	0432 648 742	boss@bosshub.com.au
Phil Ransome	The Executive Hub	The Executive Hub has a range of coaches/ advisors that can assist with helping your business including formulating strategy, helping review financials (CFO type work), marketing and branding, operational and productivity improvements including KPI development, sales and leadership/ team development and personnel assessment, growing pains in your business and general business consultancy.	0438 493 999	phil@theexecutivehub.com.au
Pauline Hurrell	RSM Australia (Port Lincoln)	Accounting systems and Xero optimisation including setup, clean-up, workflows and automation, bookkeeping support and improving admin efficiency, app and integration advice to streamline operations, cashflow management and business performance reporting, KPI tracking and benchmarking, and practical business advisory to help owners understand their numbers and make confident decisions.	8682 2077	pauline.hurrell@rsm.com.au