

Small Business Fundamentals Program – Mentor List

Have a mentor in mind that is not on the list? Let us know who and we will get in touch with them! Just email tamsin.scholz@rdaep.org.au

Mentor	Business	Specialty	Phone	Email
Justine Carey	Justine Carey Coaching	Life Coach specialising in Mindset, with experience in running and selling a small business, staff and communication, fitness and wellness	0483 023 500	coaching@justinecarey.com
Jemma Schilling	Former owner of Rogue & Rascal	Hospitality and event consultant - start-up, small business finance, event planning etc.	0413 239 960	jemmastephanieschilling@gmail.com
Devonia	BOSS (Business Office Support Service)	Enhancing business practices – technology and software, accounting systems, bookkeeping and mentoring	0432 648 742	boss@bosshub.com.au
Hayden Zammit Meaney	Tourism Accelerator	Marketing, website, social media, business systems		hayden.zammitmeaney@tourismaccelerator.com.au
Tony Coppola	EZ Digital	Digital marketing	0400 280 474	tcoppola@ezdigital.io
Paul Bindig	Personal Best	Business consultancy		paul@personalbestleadership.com
Rob Watson	Previous owner of Rob Watson Menswear	General business knowledge: customer engagement, and all other engagement activities	0427 858 764	robwatson0707@gmail.com
Darren Bennett	Previous owner of Ceduna Foodland	Franchising and digital marketing or marketing in general, general business operations	0428 154 442	daz.benno@gmail.com
Marc Dickie	Lincoln Rural Supplies	Sales and marketing, business consulting	0427 833 407	marc@lincolnrural.com.au
Alex Brown	Alex Brown Project Co	Tourism - grant writing, product and infrastructure development, first nations engagement, getting started in tourism/business planning, public relations, marketing campaigns and media	0403 749 424	alexbrownprojectco@gmail.com
Karen Baines	Broad Acre Farm	Farm safety including heavy vehicle regulatory basics, farm/business bookkeeping, grant writing, basic web/standard programs (Excel etc.)	0421 677 860	broadacrefarm@gmail.com
Belinda Bracale	Neon Moose	Social media, marketing and copy writing.	0411 511 333	belinda@neonmoose.com.au
Michael Tarin	RSM Australia (Port Lincoln)	Tax (GST, income tax etc.), business structures and plans, budgeting, cashflow/capital, business performance, general strategy, financial statement and tax returns, BAS lodgements, funding, general business KPIs	8682 2077	Michael.Tarin@rsm.com.au

Mentor	Business	Specialty	Phone	Email
Elouise Van Genderen	Ellevate Solutions	Business planning, documenting policies and procedures, financial management (budgeting, planning and tracking financial performance), governance, risk management and compliance.	0414 752 962	elouise@ellevatesolutions.com.au
Peter Borda	The Wellness Centre Whyalla	Mindset and emotional management training – emotional management, attitude adjustment, business and personal goal setting, motivation, leadership, stress, anxiety and depression, change management.	0466 156 347	hello@thewellnesscentrewhyalla.com.au
Peter Freeman	WOOF Media	Tourism/agritourism: marketing strategy, website development, digital advertising, business systems, remote business management.	1300 006 993	peter@woofmedia.com.au
Michael Arbon	My Business Alchemist	Business and leadership coaching with extensive expertise in operational leadership and change management. Guiding organisations through transformative periods, enhancing operational efficiency, and driving strategic growth and profitability - with a key focus on LIFE / WORK balance and the business owner's wellbeing.	0415 865 435	michael@mybusinessalchemist.com.au
Tania Shirgwin	Decant Digital	Tourism marketing and business development – marketing strategy, branding, graphic design, websites, public relations, social media, product development, content - grants and award submissions.	0457 592 736	tania@decantdigital.com
Martin Pike MBA, Bec	Blue Jam	Senior Adviser and Strategic Facilitator at Blue Jam, offering advisory services aimed at accelerating growth. Focuses on identifying and addressing key success factors with business owners and stakeholders – enterprise review, feasibility studies, business and marketing planning, organisational restructuring, network formation, business policy management, financial project analysis and ongoing management engagements.	0407 711 660	martin.pike@bluejam.com.au

Mentor	Business	Specialty	Phone	Email
Phil Ransome	The Executive Hub	The Executive Hub has a range of coaches/ advisors that can assist with helping your business including formulating strategy, helping review financials (CFO type work), marketing and branding, operational and productivity improvements including KPI development, sales and leadership/ team development and personnel assessment, growing pains in your business and general business consultancy.	0438 493 999	phil@theexecutivehub.com.au
Eoin Loftus	Loftus Business Advisory	Business consultancy focusing on assisting accommodation businesses (Airbnb to hotels with restaurant and bar) to grow profits. Key offerings include profit boost review, feasibility analysis and strategic planning (succession planning, growth planning, leadership development).	0448 517 040	owen@loftusbusinessadvisory.com
Peter Nicolaci	TSM Consulting	TSM Consulting works with small and large businesses to assist them to reach their potential. Worked across all elements of business including finance, sales and marketing, logistics, human resources, production and IT. Offer services such as producing Business Plans, Business Reviews, Strategic Planning, Brand Development, New Product Launches, Leadership Development, Promotional initiatives, Pricing Strategies and Advertising (both social media and traditional media).	0417 883 915	peter@tsmconsulting.com.au
Celeste Lustosa	Lustosa Marketing	Tailored marketing solutions including marketing strategy (comprehensive marketing plans aligned with business objectives), communication plans (engaging your target audience), branding and business identities and lead generation utilising proven techniques.	0466 519 982	celeste@lustosamarketing.com