



Eyre Peninsula Tourism Talk - February 2024

And just like that we say goodbye to summer! The next few months are all about training opportunities in region and online so be sure to register early so you do not miss out! A friendly reminder that bookings close tomorrow for the 2024 Eyre Peninsula Visitor Guide.

Until next month,
Casey

BOOKINGS CLOSE TOMORROW FOR THE 2024 EYRE PENINSULA VISITOR GUIDE

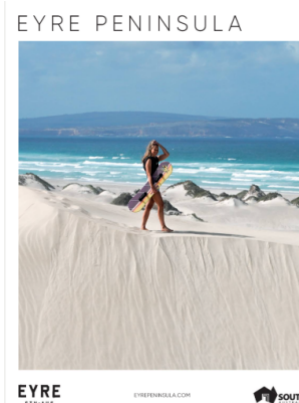
Do you want to be featured in the 2024 Eyre Peninsula Visitor Guide?! Contact Laurie Bowler ASAP:

T: (08) 8379 9522 M: 0447 198 773

E: lbowler@hwrmedia.com.au

BOOKINGS CLOSE: COB FRIDAY 1ST MARCH 2024

You can download the 2024 Marketing Kit with booking form [here](#)



Regional Event Fund - Applications Open Now

The South Australian Tourism Commission are opening the 2024-25 Regional Event Fund applications on Thursday, 15 February 2024 until 5pm, Monday, 6 May.

The fund aims to strengthen the regional events calendar by encouraging the development of new events and provide further support for established events.

[Find out more here.](#)

Brand Starter Kits

The Starter Kits have been developed and provided to Councils to give a solid foundation for promoting towns across the Eyre Peninsula demonstrating consistency and unity in promoting our region.



Some of these assets including social media tiles have been made available to industry via SharePoint. You will be able to access the guidebooks councils have received to help you use these new assets. Please note: not all assets have been provided to industry, please contact the relevant council if you require access to the other assets.

Access the industry assets [here](#).

Business "Mentors" - WE NEED YOU

We are looking for business "Mentors" to assist small and family business owners as part of the **Small Business Fundamentals Program**.

To find out more visit: [WE NEED YOU](#)

If this is something that you can be involved in, or you want to know more, please contact Julie Wynne, Project Officer on 08 8682 6588 or julie.wynne@rdaep.org.au

Nullarbor Maps - INSTOCK

The NEW Nullarbor Map is available to order!

To order please provide the following information to – reception@rdaep.org.au with the subject line – **Nullarbor Map Order**

Contact Name:

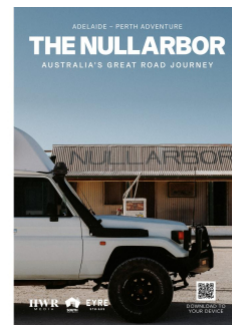
Business Name:

Phone Number:

Quantity (they come in boxes of 140):

Postal Address (unable to post to PO Boxes):

**Please note: We still only have a limited quantity while the remainder is printed and delivered to the warehouse, therefore your order may be delivered in 2 deliveries.



TiCSA's One-on-One Business Coaching

TiCSA's one-on-one business coaching program gives you access to two (2) hours of personalised business coaching on an issue or challenge in your business. You let TiCSA know a bit about your business and the area you want help with (through a short EOI form – link below), and they'll match you to a business coach. Depending on the coach and your coaching topic, these sessions are usually delivered online, and may be broken up into two shorter sessions so you can go away and implement their advice, come back and review.

The coaching is at a subsidised price of \$88 (valued up to \$400). TiCSA members receive a further 50% discount (=\$44 incl GST).

You can find more information about the program and TiCSA's panel of coaches on their website: [HERE](#)

If this is something you would like to pursue, the team at TiCSA asks you to:

1. Complete their [Business Coaching EOI form](#) – they will then review this and take the steps in the background to connect you with the right coach.
2. Once your coach is confirmed they will ask you to complete your payment.

Christina Belperio manages this program at TiCSA and is always happy to hear from you if you have any questions. You can contact her via email (christina@ticsa.com.au) or you can call the

What's On

Training

Cultural understanding for recruitment and retention

Whyalla Public Library

Tuesday 19th March | 9am - 3:30pm

Cost: \$75 + booking fee

Register [HERE](#)

Cultural understanding for recruitment and retention

Port Lincoln location TBC

Tuesday 9th April | 9am - 3:30pm

Cost: \$75 + booking fee

Register [HERE](#)

Designing Better Customer Service Experiences in Tourism Workshop

Port Lincoln location TBC

Monday 12th April | 1:30pm - 4:30pm

Cost: TiCSA Members \$40 (ex. GST) | Non-Members \$80 (ex. GST)

Registration and location details will be posted in the [EP Tourism Network](#) Facebook group when they become available.

No Cost Training

How to win at winning over customers

Cummins Hotel (36 Railway Terrace, Cummins)

Monday 4th March | 6pm - 8:30pm

Register [HERE](#)

How to win at winning over customers

Eyre Business (38 High Street, Kimba)

Tuesday 5th March | 6pm - 8:30pm

Register [HERE](#)

Understanding and embracing risk management

Online - Zoom

Friday 8th March | 11am - 11:45am

Register [HERE](#)

Marketing your business using reward psychology

Online - Zoom

Tuesday 12th March | 1pm - 2pm

Register [HERE](#)

Facebook organic content and paid promotion strategies

Online - Zoom

Tuesday 4th April | 1pm - 2pm

Register [HERE](#)

Instagram organic content and paid promotion strategies

Online - Zoom

Tuesday 14th May | 1pm - 2pm

Register [HERE](#)

Your Google business profile - more than just a maps listing

Online - Zoom

Tuesday 11th June | 1pm - 2pm

Register [HERE](#)

Workshops are also being planned for the end of March / April 2024 (details will be posted on the [RDAEP Facebook page](#)):

- Lock – Farm Safety Workshop
- Whyalla – Marketing
- Cleve – Marketing
- Tumby Bay – Industry Capability

Events

29th February - 2nd March - Tumby Bay: Confetti & Chaos - Dining Experience

2nd - 3rd March - Tumby Bay: Jamalka Offroad

4th March - Kimba: Little Red in the Hood Show

9th - 10th March - Tumby Bay: Colour Tumby Unplugged

10th March - Streaky Bay: Streaky Sounds

24th March - Tumby Bay: Car Club Event

26th March - Port Lincoln: Pacific Explorer Cruise Ship

Tourism Round Up Networking Event

Port Lincoln location TBC

Monday 8th April | 5pm - 7pm

FREE

Registration and location details will be posted in the [EP Tourism Network](#) Facebook group when they become available.

If you are organising events, don't forget to create a free [ATDW](#) listing to enable promotion across a distribution network of tourism websites including [eyrepeninsula.com](#) and [southaustralia.com](#)

For all events happening across the region check out the Tourism Events tab on [SharePoint](#). To add events to the calendar contact your local council contact or email Casey.

RDAEP Grant Finder

Check out the comprehensive list of grant and funding opportunities available [HERE](#).

Tag @eyrepeninsula on Social Media

FREE ADVERTISING? YES PLEASE!

Are you sharing content to your social media? Why not tag us for the opportunity to be featured on our socials! Our Instagram and Facebook followings are growing daily - be

sure to tag @eyrepeninsula, #eyrepeninsula and #wildeyre so we can share the love!



EP Tourism Network SharePoint

As always, these updates can be viewed on SharePoint. The SharePoint was created for the Eyre Peninsula industry, to provide access to resources and updates in one location.

<https://rdawep.sharepoint.com/sites/EPTourismNetwork>


Casey Peters

Regional Tourism Development Officer

Email: casey.peters@rdaep.org.au

Phone: 08 8682 6028



 SHARE

 FORWARD

5 Adelaide Place, Port Lincoln
Australia

You have received this email because you/your business is listed in our database.

[Unsubscribe](#)

mailer lite