



EYRE
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Eyre Peninsula Tourism Talk - October 2023

Here we are back for another edition of 'Eyre Peninsula Tourism Talk'. The days are starting to get longer and warmer which only means one thing - summer is coming! As the end of the year approaches it is the perfect time to reflect on everything you have achieved this year! What better way to do that than award nights?! Keep reading to find out, who won the tourism awards in Whyalla and Port Lincoln! Be sure to cross your fingers and toes for those nominated for awards at the **2023 South Australian Tourism Awards** happening this Friday evening!! Annabelle also attended the Australian Regional Tourism Convention in Newcastle earlier this month - check out her [LinkedIn](#) account to read about the highlights!

Until next time,
Annabelle & Casey.

AWARD WINNERS

Whyalla Business of the Year Awards 2023

Congratulations to those who were nominated for awards and an even bigger congratulations to those who won their category at the Whyalla Business and Tourism, Business of the Year Awards on Friday October 20. With a special mention to Spencer Gulf Adventures for winning the Contribution to Tourism Award for 2023! Annabelle was invited to be a guest presenter, and shared insights on regional tourism with those in attendance. To find out who won the other categories and check out the photos from the evening visit: <https://www.facebook.com/wcciexec>

Bendigo Community Bank Port Lincoln Business Excellence Awards 2023

On Friday October 27, the Port Lincoln Business and Tourism community came together to celebrate each other. We congratulate those nominated for awards and those who took the win in their categories. Congratulations to L'Anse French Café & Croissanterie for winning the Regional Development Australia Hospitality and Tourism Excellence Award!

2023 South Australian Tourism Awards

A big congratulations and good luck to the Eyre Peninsula Finalists for the 2023 South Australian Tourism Awards taking place this Friday at the Adelaide Convention Centre!

- Regional Development Australia Eyre Peninsula (Eyre Wild Side for Best Marketing Campaign)

- Port Lincoln Visitor Information Centre
- L'Anse French Café & Croissanterie
- Experience Coffin Bay
- Peter Teakle Wines
- SALT Festival
- Streaky Sounds
- Sage at Streaky Bay

Preparing for the 2024 South Australian Tourism Awards here are some things you may wish to consider - <https://shorturl.at/uCFQY>

You can also express your interest here to keep up to date on key information, nomination dates, support and more - <https://shorturl.at/iyYZ6>



Contribution to Tourism
Winner – Spencer Gulf
Adventures (Image
credit: Whyalla Business
and Tourism)



Whyalla Business and
Tourism Executive with
Annabelle (Image
credit: Whyalla Business
and Tourism)



Whyalla Business and
Tourism Executive with
Annabelle (Image
credit: Whyalla Business
and Tourism)

ECONOMIC RECOVERY FUND OPENS FOR REGIONAL TOURISM INFRASTRUCTURE DEVELOPMENT

South Australia's regional tourism operators can now apply for the first round of the Economic Recovery Fund (ERF), which will provide \$20 million to support Manufacturing Innovation and Regional Tourism Infrastructure Development.

The Regional Tourism funding stream is dedicated to eligible infrastructure projects, examples include:

- New accommodation or expansion builds;
- Infrastructure to enhance visitor engagement, including cellar doors; and
- Infrastructure required to develop a new tour offering utilising existing products and experiences.

Grants are available from \$150,000 up to \$1 million, or loans from \$1 million to \$5 million. Both grants and loans are limited to up to 30 per cent of the overall project cost.

Applications for the first round close on 15 December 2023.

To find out more visit: <https://www.treasury.sa.gov.au/Growing-South-Australia/economic-recovery-fund>

The Eyre Peninsula DMP V2 follows the first iteration developed in 2021 and sets the strategic framework to facilitate sustainable development of the visitor economy. A DMP's purpose is to articulate the strategic priorities to develop, promote and manage the tourism sector, in line with the destination needs and aspirations. V2 of the DMP incorporates new strategic insights and community and stakeholder engagement conducted during recent major projects: the Eyre Brand development, and EP Marketing Strategy. An updated Action Plan responds to changes within the operating environment and aims to strengthen the cohesive and strategic position of tourism on the Eyre Peninsula.



Read the plan here: [Eyre Peninsula Destination Management Plan 2025 V2](#)

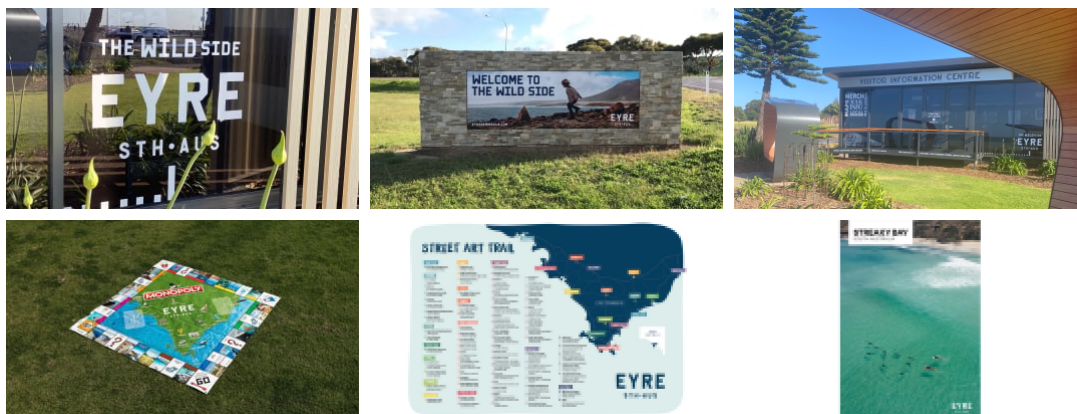
Where would you like to see the Eyre branding?

Have you seen the new Eyre Wild Side branding starting to pop up around the region?!

The Port Lincoln airport sign is courtesy of Lower EP Council, and Whyalla Foreshore Visitor Pod creative is courtesy of Whyalla City Council. Other places we are beginning to see the Eyre branding include the EP Monopoly Board a joint project between 8 of the Eyre Peninsula Councils led by City of Port Lincoln and on visitor information booklets such as Streaky Bay and the Eyre Street Art Trail Map!

RDAEP are currently working in collaboration with councils on a Regional Signage Project which includes a suite of consistently branded signs to be installed over time across the EP.

Where would you like to see the Eyre branding? Do you have branded signs in need of a refresh? Or maybe you have seen the brand somewhere? Let us know!



Committee Basics Workshops with Sarah Prime are coming to Ceduna, Cleve and Port Lincoln!

A \$15 half day workshop with leading mentor and award-winning rural advocate, [Sarah Prime](#) (Founder of [Champions Academy](#)).

If you volunteer your time for a local committee, sporting group, council, **progress association** or community-based organisation this is for you.

If you are not part of a committee, but would some day like to be, this is a great place for you to start your learning!

Find out more here: <https://shorturl.at/mosxR>

Ceduna

Friday November 24th 2023

9am – 1pm

Ceduna Foreshore Hotel

Register here: <https://shorturl.at/qyINY>

Cleve

Tuesday December 5th 2023

1pm – 5pm

Cleve Sporting Bodies Club Inc

Register here: <https://shorturl.at/ehkKW>

Port Lincoln

Thursday December 7th 2023

1pm – 5pm

Port Lincoln Yacht Club

Register here: <https://shorturl.at/aluwX>

Registrations close 12pm Wednesday November 15th – get in quick because places are limited! If you have any questions please contact Casey.

What's On

Events

25 November - Whyalla: SA Skydiving

Training (Online)

15 November - Step-up your blogging game with AI

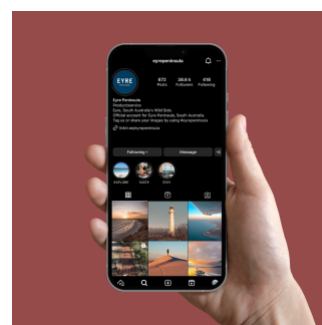
If you are organising events, don't forget to create an **ATDW** listing to enable promotion across a distribution network of tourism websites including eyrepeninsula.com and southaustralia.com

For all events happening across the region check out the Tourism Events tab on **SharePoint**. To add events to the calendar contact your local council contact or email Casey.

Tag @eyrepeninsula on Social Media

FREE ADVERTISING? YES PLEASE!

Are you sharing content to your social media? Why not tag us for the opportunity to be featured on our socials! Our Instagram and Facebook followings are growing daily - be sure to tag @eyrepeninsula, #eyrepeninsula and #wildeyre so we can share the love!



EP Tourism Network SharePoint

As always, these updates can be viewed on SharePoint. The SharePoint was created for the Eyre Peninsula industry, to provide access to resources and updates in one location.

<https://rdawep.sharepoint.com/sites/EPTourismNetwork>

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