

RDA Eyre Peninsula News - November 2023

2023 SA Tourism Awards Wild for Eyre Brand



The Eyre Peninsula celebrated with the best of South Australia's tourism industry at the 2023 SA Tourism Awards, taking home 2 gold and 3 silver awards from a record 8 Eyre Peninsula finalists across 31 categories.

The South Australian Tourism Awards program, delivered annually by Tourism Industry Council South Australia (TiCSA), recognises business excellence and outstanding achievement in the State's tourism industry. Winners were announced at a Gala Dinner on Friday 3 November at the Adelaide Convention Centre. A large EP contingent cheered on the 8 Eyre Peninsula finalists in their respective categories: [Read more.....](#)



Eyre - South Australia's Wild Side

The Eyre Wild Side branding is starting to pop up around the region. It's great to see the brand getting in front of visitors!

The Port Lincoln airport sign is courtesy of Lower Eyre Council, and Whyalla VIC creative is courtesy of Whyalla City Council.

RDAEP is currently working in collaboration with councils on a Regional Signage Project which includes a suite of consistently branded signs to be installed over time across the EP.

Consistent, branded signage strategically placed throughout the Eyre Peninsula will serve as a powerful tool to reinforce our brand message and create a sense of place.

Position Eyre as: *"A place where people, animals and ancient lands coexist harmoniously. Where you can encounter giants, dragons, (sea) lions and sharks - all within its bounds. It's the wildcard - the one which often gets overlooked, but always surpasses expectations."*



RDAEP welcomes new Economic Development Manager



RDAEP is pleased to announce the appointment of Richard Horgan to the team in the position of Economic Development Manager.

Richard is originally from the Eyre Peninsula with strong local connections and is excited to be back home. He has extensive experience with TAFE, the Department of Education and Training, and more recently as the acting Director for Apprenticeships Victoria within the Department of Jobs, Skills, Industry and Regions. You may remember Richard from his roles as the Deputy Principal at St Joseph's School, Port Lincoln, and St John's College, Whyalla, as well as Regional Manager for TAFESA across Eyre Peninsula.

Workforce development and training is, and will continue to be, an ongoing area of focus for RDAEP and Richard's skills set will be complimentary to this growing area of our business. Welcome Richard!

General Meeting and AGM - Tumby Bay



Thank you to the District Council of Tumby Bay for hosting our General Meeting and AGM on Friday 27th October.

We received a presentation from Council's General Manager Works and Infrastructure Damian Windsor, on Council's projects including the reopening of the Port Neill jetty, and land use planning. It's been a year since storm damage led to closure of the Tumby Bay jetty. Council is

actively engaged with the State Government and maritime experts to develop a plan and secure financing for the necessary refurbishment works.

RDAEP has received funding to undertake a Childcare Needs Assessment Study across the Eyre Peninsula. An Eyre Peninsula Taskforce has been formed with membership from 10 participating councils. Statistics will be collected relating to childcare demand and placement shortages to advocate to the Australian and South Australian Governments regarding the funding of infrastructure and operation of childcare facilities, and to inform councils of appropriate methods of childcare delivery within their council areas.

The Eyre Peninsula, like much of Australia, is experiencing a housing supply issue which along with several other factors is affecting housing affordability and impacting economic growth. RDAEP has prioritised housing/accommodation supply and committed funding to undertake a Housing Study to look at availability, affordability and choice. Analysis regarding residential land supply has recently occurred across the Eyre Peninsula, to support the State Planning Commission's Eyre and Western Regional Plan review which is currently underway.

Pictured: Ryan Viney, Malcolm Catt, Sue Chase, Neville Starke, Joshua Telfer, DC Tumby Bay Cr Trevor Smith, Bryan Trigg, DC Tumby Bay Cr Fiona Ward, Heather Baldock, Pam Schlink, Matt Waller, DC Tumby Bay Damian Windsor.

RDSA Annual Summit



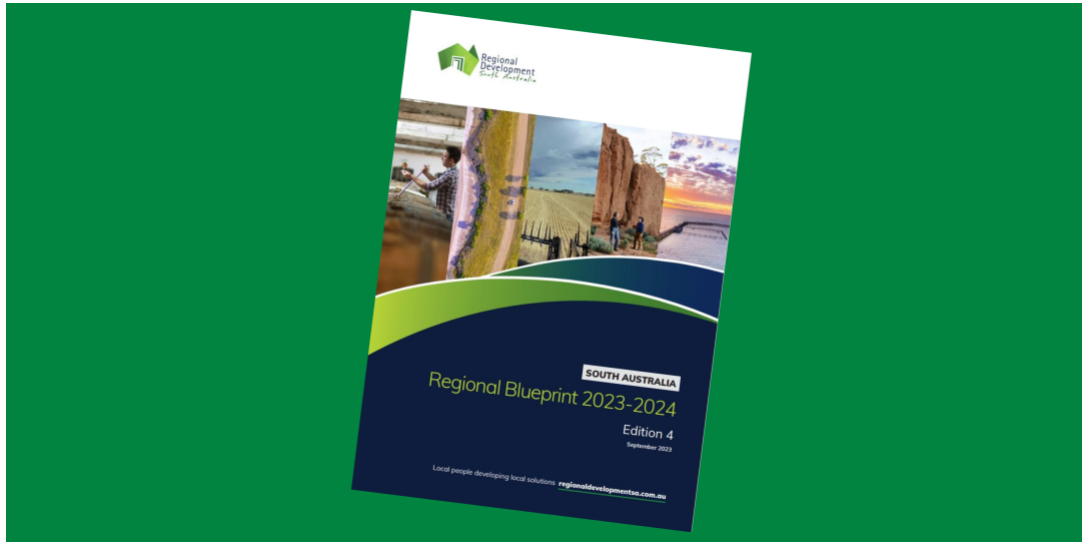
In late September Regional Development South Australia held the 2023 Annual Summit '**Population and Prosperity - Regional Population Growth for South Australia - making it happen**'.

Along with RDAEP, it was great to see a strong contingent of Eyre Peninsula councils attending, demonstrating the importance of regional collaboration.

Held in the Barossa Valley and Gawler, the summit followed on from the previous two summits, which focussed on workforce and housing, and moved to the greater question of harnessing the forward investment pipeline through growing regional South Australia's population. The aim of the day was to examine what could be possible if all barriers to population growth in regional South Australia were removed.

EP Representatives pictured: Trevor Smith, Ryan Viney (RDAEP), Matt Grant (Lower Eyre Council), Naomi Blacker (City of Port Lincoln), Delfina Lanzilli (Lower Eyre Council), Mayor Travis Barber, Damian Carter (DC Streaky Bay), Rebecca Hayes (DC Tumby Bay).

RDSA Blueprint



The RDSA 2023 Regional Blueprint is a state-wide regional investment pipeline published annually, and compiles the investment intentions of the public and private sectors over the next five-year period. This year's calculations involved the assessments of 1,081 proposed projects.

The \$62.56b regional investment pipeline outlined, represents a significant increase on the \$44.6b calculated in September 2022. Private sector investment intentions represent a far greater share of the investment pipeline, at \$48.5b, compared with public sector investments of \$14.1b. Analysis of these projects reveals the proposed capital expenditure is focused on the areas of agriculture, mining, manufacturing, infrastructure, and electricity generation. Included in this year's edition is a breakdown of each region's prospects and an Economic Foreword by Melissa Wilson, Senior Economist (SA), Committee for Economic Development (CEDA).

A copy of the Blueprint is available at: www.regionaldevelopmentsa.com.au/resources

VIPs visit EP



Our CEO, Ryan Viney appreciated the opportunity to spend time in region with the Prime Minister, the Honourable Anthony Albanese MP. Ryan talked with Mr Albanese about some of the challenges facing Eyre Peninsula but more importantly, showcased our significant opportunities.

Thank you to Mayor Diana Mislov and the City of Port Lincoln for inviting Mr Albanese to visit Port Lincoln to gain an understanding of Eyre Peninsula's water security challenges, and to further reiterate Port Lincoln and wider Eyre Peninsula's issues regarding rail, housing, and development. Mr Albanese also tasted delicious locally caught seafood and toured Port Lincoln's Grain Export Terminal which highlighted the importance of grain, agriculture, rail, and road transport to the city and region.



Thank you to District Council of Tumby Bay for the invitation to attend the visit by Her Excellency, The Hon Frances Adamson AC, Governor of South Australia, and her husband Mr Bunten to Tumby Bay.

Tumby Bay showcased its unique street art as well as showing Her Excellency the challenges of coastal inundation.

Her Excellency recognises the Eyre Peninsula as one of South Australia's most productive regions, with the regional economy primarily driven by the aquaculture and agricultural industries.

During their visit to the Eyre Peninsula, Her Excellency and Mr Bunten heard about some of the processes involved in Port Lincoln's fishing, primary production, export, and tourism sectors at Viterra Australia, Flinders Ports, The Fresh Fish Place and seafood industry, and Ken Martin Studio.

Small Business Fundamentals Program - Workshops

RDAEP held the first Small Business Fundamentals Program workshop on 18 October in Port Lincoln.

The Business Accelerator Workshop - 'How to Build a Sustainable Business' was a very informative session with Andrew Mattner from Your Success Lab, with some key takeaways being:

- Knowing your numbers how well do you know and understand your key numbers in your business?
- Setting goals for yourself and your business giving you long-term vision and short-term motivation.

- Do you have a business or do you have a high paying job?

The next workshop will be held at Ceduna - **Breaking Barriers: A Workshop on Mindset and Business Growth.**

Tuesday 21st November 2023 6:00 - 8:30pm

Ceduna Foreshore Hotel

This workshop is a transformative experience designed to help you unleash your full potential, both in your personal and professional life. Discover the power of a growth mindset and learn how to overcome self-imposed limitations that may be holding you and your business back.

Delve into the art of work-life balance, and equip yourself with strategies to use immediately in your business.

Register here: <https://shorturl.at/pquv3> Please book soon as places are limited.

If you would like to learn more about the Small Business Fundamentals Program, contact Julie Wynne on 8682 6588, julie.wynne@rdaep.org.au



Regional Leadership Development Program Graduation



On Saturday October 28th, the inaugural participants of the Eyre Peninsula Leadership Development Program came together for a final time. The program is funded by Primary Industries and Regions SA, facilitated by Regional Development Australia Eyre Peninsula, and designed and delivered by Champions Academy.

Over the past 6 months participants have taken part in approximately 60 hours of learning, including taking part in 3 residentials at Streaky Bay, Wudinna and Thuruna with Sarah Prime (Founder of Champions Academy), and completing the Human Learning Collectives online RELISH framework with Shelley Wild. [Read more.....](#)

Committee Basics Workshops with Sarah Prime are coming to Ceduna, Cleve and Port Lincoln!

COMMITTEE BASICS

WORKSHOPS WITH SARAH PRIME

CEDUNA – CLEVE – PORT LINCOLN



A \$15 half day workshop with leading mentor and award-winning rural advocate, **Sarah Prime** (Founder of **Champions Academy**).

If you volunteer your time for a local committee, sporting group, council, **progress association** or community-based organisation this is for you.

If you are not part of a committee, but would some day like to be, this is a great place for you to start your learning!

Find out more here: <https://shorturl.at/mosxR>

Ceduna

Friday November 24th 2023

9am – 1pm

Ceduna Foreshore Hotel

Register here: <https://shorturl.at/qyINY>

Cleve

Tuesday December 5th 2023

1pm – 5pm

Cleve Sporting Bodies Club Inc

Register here: <https://shorturl.at/ehtKW>

Port Lincoln

Thursday December 7th 2023

1pm – 5pm

Port Lincoln Yacht Club

Register here: <https://shorturl.at/aluwX>

Registrations close 12pm Wednesday November 15th – get in quick because places are limited! If you have any questions please contact:

Casey Peters, Regional Leadership Coordinator

casey.peters@rdaep.org.au

First Nations Tourism Mentoring Program

The First Nations Tourism Mentoring Program (FNTMP) is a new and free mentoring program for First Nations tourism businesses across Australia. Since its launch in July 2023, over 83 First [...]



SA's next 20-Year State Infrastructure Strategy



Infrastructure SA is preparing South Australia's next 20-Year State Infrastructure Strategy. The Strategy will assess state-wide infrastructure needs, strategic goals and priorities to 2045. To inform the development of the [...]

Employer of Choice Toolkit



Are you looking for some tips to help you become a better employer? Businesses in the region can now access the Employer of Choice Toolkit, developed by Regional Development Australia [...]

GRANT AND FUNDING OPPORTUNITIES

Active Club Program Fund



Eligible organisations can now apply for up to \$3,000 for funding of programs and equipment through Round 52 of the Active Club Program (ACP). \$1,289,000 is available to support active recreation, [...]

Economic Recovery Fund – Regional Tourism Infrastructure, and Manufacturing Innovation

Great news for the tourism and manufacturing sectors with the announcement of the new Economic Recovery



Fund. Tourism operators are encouraged to apply for the first round of the Economic [...]

For all other grant and funding opportunities, please click here - [Grant Finder](#)

COMMUNITY

New Website for EPCF



Foundation website upgrade completed thanks to Bendigo Community Bank support. Eyre Peninsula Community Foundation (EPCF) received a grant from Bendigo Community Bank Port Lincoln to upgrade its website. The website [...]

TRAINING

For all training needs, please contact the relevant provider, click here - [Training Providers](#)

HANDY RESOURCES

Click on this link - [Handy Resources](#) or on the links below.

[Primary Industries and Regions SA](#) - stay informed and read PIRSA's latest news.

[Business Industry Information](#) - handy resources to help you learn about your industry's legal, operational and business requirements.

RDAEP

[Eyre Peninsula](#)

[Tourism Development](#)



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