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MEDIA RELEASE

NEW JOINT STRATEGIC REGIONAL PLAN IN DEVELOPMENT

A new Strategic Regional Plan (the Plan) for the sustainable economic growth of Eyre Peninsula is being prepared.

The Plan is being prepared by Regional Development Australia Eyre Peninsula (RDAEP), in partnership with the Eyre Peninsula Local Government Association (EPLGA) and the Eyre Peninsula Landscape Board (EPLB).

The Plan will outline priorities for 2023 to 2026 to support the prosperity of the region by:

- leveraging regional advantages
- managing regional growth pressures
- addressing economic development and infrastructure needs
- identifying other important opportunities.

It will also provide stakeholders, policy makers and potential investors with a better understanding of the Eyre Peninsula (EP) - what our challenges are and what makes our region unique and great.

The existing Regional Strategic Plan was prepared jointly in 2019 by the RDAEP and the EPLGA, and is now due for review.

URPS, well-respected leaders in planning and engagement, have been appointed to prepare the new Plan and ensure strong consultation.

The project partners want to work closely with community and stakeholders to ensure that the Plan addresses what matters most to our industries and communities.

"The new Plan will be underpinned by wide-ranging engagement and consultation with key stakeholders" said RDAEP Chair, Bryan Trigg.

"It is important that stakeholders are involved in identifying shared priorities for the region so that efforts can be focused and coordinated to best deliver outcomes over the three year period of the Plan.

"As a facilitator of economic development on the Eyre Peninsula, RDAEP has an important role to play in bringing stakeholders together under a common strategic plan for the region" said RDAEP Chair, Bryan Trigg.

EPLGA President Clare McLaughlin said the organisation is looking forward to engaging in the project.

"We're excited to be working with our colleagues across government and with other regional stakeholders to consider how we can best grow our regional economies.

"This will allow us to continue to make a solid contribution to the Eyre Peninsula's wellbeing, deliver high quality jobs and help make our communities strong."

Mark Whitfield, Governing Board Chair of the EP Landscape Board, said the board is looking forward to the outcome.

"This initiative ties together the economic, social and environmental elements in our whole of peninsula planning, recognising the importance of each in the wellbeing of our community."

To kick-start the project a fact sheet and online survey have been released to get feedback from communities and stakeholders about what they see as the key challenges and opportunities for the sustainable economic growth of the region.

Visit <u>the Plan's webpage</u> to read the fact sheet, complete the survey and stay up to date about other opportunities to have a say.

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