



# Perks.

BUSINESS  
BOOST  
AWARDS  
2017

- ✓ Recently launched a start-up business
- ✓ Want to grow your business
- ✓ Live in South Australia

These awards are for you!



Entries  
Close

28 August  
2017

**REGISTER NOW**  
[awards.perks.com.au](http://awards.perks.com.au)  
**\$35,000 in prizes**  
**to be awarded**

SUPPORTING ENTREPRENEURIAL SOUTH AUSTRALIANS IN BRINGING THEIR BUSINESS IDEAS TO LIFE



## Award categories

### CATEGORY 1

#### Start-Up Business Advice 1 month - 3 years in business

Have you been running your own start-up business for less than 3 years? This category is for you

**Aim** To encourage and support entrepreneurial flair

### CATEGORY 2

#### Business Growth 3 years or more in business

Have you been running your own business for 3 years or more? This category is for you

**Aim** Assist young businesses to consolidate and grow their venture to the next level

## The prizes

### \$35,000 in prizes to be awarded

Award winners from both categories will be able to choose from a range of professional services to the value of \$15,000

**Plus** receive invaluable mentoring and tips from some of South Australia's most respected business people

There is a vast list of services to choose from including:

- Business advisory
- Budgeting and forecasting
- Human resource management
- Public relations
- Graphic design
- Start-up business advice

### CATEGORY 1

#### Start-Up Business Advice

### Total prize value \$20,000

\$10,000 in Perks professional services  
\$5,000 in Michels Warren PR & China Shop Design professional services  
\$5,000 in cash

### CATEGORY 2

#### Business Growth

### Total prize value \$15,000

\$10,000 in Perks professional services  
\$5,000 in Michels Warren PR & China Shop Design professional services

## What next?

**1. Go to [awards.perks.com.au](http://awards.perks.com.au)**

**2. Register your interest**

This allows you to login and work on your entry when convenient. Receive news updates, reminders and tips

**3. RSVP to the Q&A seminar**

**4. Complete your entry by  
28 August 2017**

## Key dates

Registrations  
now open

Q&A Seminar  
Tue 25  
July 2017

Entries Close  
Mon 28  
Aug 2017

Winners  
Announced  
Thur 5  
Oct 2017



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## Sponsors

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**MichelsWarren**  
Public Relations



You can enter the Awards by registering and filling out the application on our website located at [awards.perks.com.au](http://awards.perks.com.au). To enter the Awards, your business must meet the eligibility criteria as set out in the Awards Terms and Conditions. To access the Awards Terms and Conditions, please go to [awards.perks.com.au](http://awards.perks.com.au)

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