

5. OUTCOMES, ACTIVITIES AND KEY PERFORMANCE AREAS, 2016-17 – September 2016

Outcome 1: Regional Plan - A current three to five-year plan that focusses on economic development of the RDA region taking into account Commonwealth, state, territory and local government plans.			
What will you do? Activities	What did we do? Outputs	How well did we do it? Quality of outputs	Did it have an impact? Value-add of outputs
Maintain and develop a regional consultation network.	<p>Participated in meetings with:</p> <ul style="list-style-type: none"> 31/08/2016 - Tim Coote - DSD Regional Manager regarding the proposal for a fully funded Certificate III in Individual Support (Disability) 01/09/2016 - Andrew Anninos, Paul Templer and Mark Turner from Career Employment Group regarding local training opportunities in Whyalla that have identified skills gaps in our region. 01/09/2016 - Shiree Daum of the Whyalla City Council to discuss Access and Inclusion issues. 06/09/2016 - Acting CEO Migelle Hiscock of the Whyalla City Council to discuss their Strategic Plan and the work that has been undertaken within the Disability and Ageing Masterplan. 07/09/2016 - Tim Coote, Richard Horgan and Emma Schreiner from Caring Choice to discuss the employment and training requirements for Caring Choice. 07/09/2016 - NDIA Local Area Coordinator Tanya Cumerlato to discuss the ongoing rollout of the NDIS in Whyalla. 07/09/2016 - Phone link up with Associate Research Professor Haemish Middleton from UniSA to discuss the work that he has undertaken with the Unley and Salisbury Councils in regards to the Age-Friendly City work and the upcoming work that he will be facilitating with the Whyalla City Council in early 2017. 08/09/2016 - Phone link up with the Office for the Ageing about funding opportunities for RDAWEP in 2017. 	<p>Quality of outputs</p> <ul style="list-style-type: none"> 13/09/2016 - Training, Development and Research Advisory Group meeting. 14/09/2016 - Disability and Ageing Leadership Team meeting. 19/09/2016 - Irene Adair; Regional Manager of Housing SA to discuss the work being undertaken within the Disability and Ageing Masterplan. 19/09/2016 - Executive Director of Disability SA about funding opportunities for RDAWEP in 2017. 19/09/2016 - Attended the Whyalla City Council meeting. 20/09/2016 - Participating in the working group for the Job Expo that will be held in Whyalla on Thursday 3rd November. 20/09/2016 - Disability Advisory Group. 22/09/2016 - Clare McLaughlin at the Whyalla Leisure Centre to discuss Access and Inclusion. 22/09/2016 - Phone link up with Stuart Thompson; Communications Director for the NDIA. NDIA and RDAWEP is discussing idea of a media story and footage in early October to showcase the work undertaken by the Disability and Ageing Masterplan. 22/09/2016 - UniSA regarding the student that will be joining RDAWEP for their 510 placement hours. This meeting was to discuss the work the student will be undertaking within the Disability and Ageing Masterplan. 27/09/2016 - RDAWEP CEO and staff to discuss the work being undertaken in Whyalla. This allowed for all staff to bring new ideas forward and discussion around the successes we are having and an opportunity to discuss any barriers we are facing within our roles. 	<p>Value-add of outputs</p> <ul style="list-style-type: none"> 27/09/2016 - Attended the Grants SA information session at the RDA Whyalla office. RDA supported this event by marketing the session, receiving all RSVP's and a FOC room. 28/09/2016 - Department of Rural Health to discuss the UniSA Summer Scholarship Program. 28/09/2016 - Tim Coote, Paul Case and Paula Wilson to discuss the rollout of the Brokerage Role. 28/09/2016 - Phone link up with Orana CEO to discuss the work RDAWEP are undertaking as far as establishing the need for supported disability accommodation in Whyalla. 29/09/2016 - Attended the JobActive Employer Forum Breakfast. 30/09/2016 - Ann Ryan at the Whyalla City Council to discuss the report associated with the Disability and Ageing Masterplan work. <p>All meetings are identifying new employment and training opportunities in Whyalla as well as ensuring that RDAWEP has effective working relationships with key stakeholders in the disability and ageing sectors.</p>

Outcome 1: Regional Plan			
What will you do? Activities	What did we do? Outputs	How well did we do it? Quality of outputs	Did it have an impact? Value-add of outputs
Maintain and develop a regional consultation network (Cont'd).	Attended Regional Roadshow hosted by Minister for Regional Development – Geoff Brock. The roadshow included presentations from RDAWEP, PIRSA, DPTI, EPLGA, NBNCO and Small Business Commissioner.	This was a good opportunity to highlight RDAWEP's activities to key regional stakeholders and to learn more about other regional activities.	The event provided good networking opportunities.
	Multiple meetings and communications with DSD and other State government agencies with regard to identification of key issues and projects to help address Whyalla's depressed economy, current and future challenges. 5 meetings	Provision of information regarding RDAWEP current and future RDAWEP plans, projects and resource requirements.	Communication is ongoing in regard to State government support for multiple projects and initiatives including continuation of implementation of Whyalla's Masterplan for disability and aging; pending NDIS rollout including expansion of workforce and services in Whyalla, Heavy industry cluster. Communication with government agencies in regard to co-funding several projects is being progressed.
	Established a local government tourism advisory group to identify common priorities and maximise opportunity.	Regular quarterly meetings have been scheduled. Next Meeting October 12 th	Major Priorities have been identified and actions will be ongoing.
	Attended Waste Stream Future Forum for Aquaculture and Wildcatch Industry on EP	Provided advice on waste industry generally and drivers for change. Networked with industry and waste recycling consultants.	Established ongoing contacts with Port Lincoln Councillors and established ongoing relationships with contractors for future projects.
	See Outcome 3 Community Transport Service Providers Forum.		
	100 changes were made to the database in September.	At 30 th September 2016, the database listed 4,835 contacts.	The RDAWEP Regional Newsletter for September was distributed on 6 th September, 2016.
Document regional intelligence about key issues supported by research and data.	Researching models and resources from other regions, including: <ul style="list-style-type: none"> Inclusive Neighbourhoods toolkit for councils (Moonee Valley Council project) Inter-professional Education in Aged Care online program - toolkit to enable multidisciplinary placements in aged care. 	Awaiting response to enquiry regarding pilot study and feedback on Inclusive Neighbourhoods toolkit.	For information only at this stage
	A capability mapping exercise is ongoing for a range of Heavy Industry businesses with operations in and around the Whyalla area.	A process was developed to capture detailed information about capabilities of Heavy Industry businesses and their supply chains.	Interviews and reporting is in progress, but it was determined at the April meeting of the Heavy Industry Cluster that this was not a current high priority. The information will continue to be collected and collated and report prepared but this process will take longer than previously planned. This project is currently on hold while work continues on other identified priorities.

Outcome 1: Regional Plan			
What will you do? Activities	What did we do? Outputs	How well did we do it? Quality of outputs	Did it have an impact? Value-add of outputs
Document regional intelligence about key issues supported by research and data (Cont'd).	Identified the need to develop a Statewide drive strategy to ensure Eyre Peninsula continues to meet consumer expectations	Draft project brief has been completed for presentation to RDAWEP / EPLGA for a regional strategy EPNRM and SATC have been approached for financial assistance / support.	
	Implement a standardised approach to the collation of visitor data at Visitor Information Centres (VIC's)	Regional VIC Network is being established. To be discussed at October 12 th Meeting.	Ongoing
	Regular regional tourism statistics are collated, interpreted and distributed	Ongoing	Ongoing
Distribute and promote Regional Plans.			

Outcome 2: Critical issues - Advice to the Government on critical issues affecting the RDA region.			
What will you do? Activities	What did we do? Outputs	How well did we do it? Quality of outputs	Did it have an impact? Value-add of outputs
Pursue an integrated, cross-agency approach to regional development.	RDAWEP continues to work with the Whyalla City Council to ensure the work being undertaken in the Disability and Ageing Masterplan aligns with the Council Strategic Plan.		
	Working with DSD to establish employment and training projects that can assist Whyalla with new employment opportunities and also assist companies diversify their business by upskilling their existing staff.	RDAWEP has identified approximately 140 employment outcomes for Whyalla that will be addressed with the upcoming training proposal.	
	Working with TAFE and the students in the Certificate III in Individual support (Aged Care) group.		
	Working with Mission Australia with the students who are attending the New Opportunities and the Next Step program.	Also working with Mission Australia and the youth support program, assisting with career development and resume assistance.	
	Council Of The Ageing (COTA) session information provided to Country Health SA Community Health team for their input and distribution to clients.	CHSA and RDAWEP exchange of resources to be provided at the information sessions regarding: <ul style="list-style-type: none"> • Medical standards for assessing fitness to drive • Control of diabetes episodes while driving • Proposed regulations on use of mobility scooters 	Good inter-agency engagement and sharing of information

Outcome 2: Critical issues.			
What will you do? Activities	What did we do? Outputs	How well did we do it? Quality of outputs	Did it have an impact? Value-add of outputs
Pursue an integrated, cross-agency approach to regional development (Cont'd).	Represent and advocate for regional South Australia and Eyre Peninsula as a board member of the South Australian Tourism Industry Council	Ensure the priorities of regional South Australia are reflected in SATIC's plans and operations and that SATIC provides an effective platform for its regional tourism members.	SATIC EO travelled to Eyre Peninsula and met with EPLGA CEO's and individual councils to better understand regional priorities.
	Represent and advocate for Eyre Peninsula as a member of the South Australian Regional Tourism Network	Attend bi-monthly meetings representing the Eyre Peninsula Tourism Industry, RDAWEP and EPLGA.	Ongoing
	Represent and advocate for Eyre Peninsula tourism in the development of the DEWNR / SATC Nature Based Tourism Strategy (NBTS)	Opportunities identified in Eyre Peninsula National Parks and crown lands Facilitated a workshop with entire EPNRM and AWNRM staff on September 15 th to allow feedback and prioritise proposed tourism growth activity in the regions park networks.	Ongoing Eyre Peninsula commended for proactive approach to implementing the plan. Further action planned based on the outcomes of the workshop
	Represent and advocate for Eyre Peninsula tourism in EPNRM	Ongoing	Ongoing
	Provide leadership and represent the Eyre Peninsula tourism industry at intergovernmental and interagency meetings.	EPLGA Meetings – 1 st and 2 nd September SATC Board Meeting – 21 st September	Ongoing
Pursue opportunities for collaborative projects.	Meetings and teleconferences were held with the CEO of the National Railway Museum, Governance Manager of Ceduna Council and local stakeholders about the RDAWEP role in developing a strategy to celebrate the centenary of the Trans-Australian Railway linkage. A background discussion paper about the project was prepared and distributed to the CEO and other Projects Managers for consideration.	The Trans-Australian Railway line was constructed from the east and west and the link was made about 4kms west of Ooldea on 17 October 1917. The 50 th anniversary in 1967 was celebrated with the unveiling of two monuments at the link site. The monuments have since collapsed. The intention is to erect two new monuments at the link site and celebrate the centenary of this nation-building infrastructure at an unveiling ceremony on site on 17 October 2017.	RDAWEP is working closely with the National Railway Museum CEO to ensure that the centenary celebration can proceed. The respective roles of both parties are in the process of being determined.
	Assisted Grants SA to market its information session as well as receiving all RSVP's and a free of charge room to hold this session.		
	Working with the Local Area Coordinator for the NDIA to organise and facilitate a community information session to explain the NDIS rollout to people who live with a disability and those families who support and care for them.		
	Working with the Whyalla City Council on the Every Generation Festival event for October.		

Outcome 2: Critical issues.			
What will you do? Activities	What did we do? Outputs	How well did we do it? Quality of outputs	Did it have an impact? Value-add of outputs
Pursue opportunities for collaborative projects (Cont'd).	RDAWEP continues to work with the Whyalla City Council to ensure the work being undertaken is in line with the Council Strategic Plan.		
	CDC is working with the Disability support working group for the All-inclusive Expo 2016.		
	Met with neighbouring RDA's – Far North and Yorke and Mid North to investigate collaborating in DSD's Jobs First Employment Projects, specifically in the Carers industry.	It was agreed to collaborate in the development of proposal/application.	Non yet
Engage with Local Government on regional planning and economic development.	In July, RDAWEP lodged an application to the Local Government Association of South Australia for funding of \$93,210 from the Local Government Research and Development Scheme (LG R&DS) for the preparation of the Regional Strategic Plan.	The initial response from the LG R&DS Executive Officer was far from positive and the provision of funding appeared unlikely.	On 30 September RDAWEP was advised that partial funding of \$50,000 was being offered for the project.
	RDAWEP holds meetings with Whyalla City Council on several matters each month.	These meetings ensure that the Masterplan work aligns with the WCC Strategic Plan, and that reports are written by the Project Implementation Officer	
	CDC met with Tim Coote and Paul Case to discuss the way forward with the Brokerage role.		
	Regular communication including monthly meetings with Whyalla Council senior management. 3 Meetings	Meetings as scheduled to discuss a range of issues.	Knowledge and understanding of WCC/RDAWEP activity, projects, collaboration on projects and initiatives has improved but requires further improvement.
	Ensure all councils have an adequate understanding of the visitor economy and provide advice and expertise into tourism related activities.	Relevant statistics distributed	Ongoing
	Provide leadership and expert advice and support to local government in relation to tourism development and marketing.	Ongoing	Ongoing
	Attended Eyre Peninsula CEOs and EPLGA Board meeting in Elliston. Provided update on work RDAWEP have been doing in region.	Promoted RDAWEP in the region and used opportunity to network with CEOs and Mayors that have an important relationship with RDAWEP.	The value in this was the networking and promotion of RDAWEP in the region. It was decided that RDAWEP would help with Regional Road Specification analysis
	Attended project officers meeting in Ceduna Council Chambers with elected Ceduna councillors and staff	Promoted RDAWEP in the Ceduna region and used opportunity to network with councillors and staff CEO that have an important relationship with RDAWEP.	Discussions at meeting led to further meetings the next day regarding power and water supply for Ceduna region

Outcome 3: Priority activities - Advice on priority activities that will drive regional economic development, on future economic opportunities and on the RDA region's comparative advantages, based on consultation and engagement with community leaders. *(Priority activities are those with an economic focus where the RDA takes a lead or supporting role. RDAs should identify if they are taking a lead or supporting role.*

What will you do? Activities	What did we do? Outputs	How well did we do it? Quality of outputs	Did it have an impact? Value-add of outputs
Human Capital - REGIONAL PRIORITY: <i>Develop and retain a skilled workforce.</i>			
Develop sustainable employment networks.	RDAWEP has been working with local employers to identify employment and training opportunities within the disability and ageing sectors.		
	Working with TAFE and the students in the Certificate III in Individual support (Aged Care) group.	CDC is working with individuals to get their resumes up to date, so that when they go on work placement they can hand them into the HR Manager at the Aged Care facility.	Still early days and will not know who has gained employment until the course has been completed or they get an indication whilst they are on work placement.
	Working with Mission Australia with the students who are attending the New Opportunities and the Next Step program.	Working with Mission Australia and the youth support program, assisting with career development and resume assistance.	
	Met with disability providers, Complete Personal, CBS and Wise to let them know about CDC services and who can access them.		
Provide career development services.	Career Development Services (CDS) offers a shop front service to the community of Whyalla. This provides services to assist people into work, or to increase their hours of work.	CDS has seen 46 participants, with some participants needing just 1 appointment, and others coming back for support with other job applications. CDS offers support through empowering the job seeker to understand about self-marketing and meeting the needs of the employer.	4 employment outcomes were achieved.
	Prepared an application to DSD for the delivery of CDS in Port Lincoln for the period January 2017 to June 2017	Submitted	Non yet
Deliver targeted projects to support workforce development and participation.	RDAWEP are working with DSD to establish a fully funded Certificate III in Individual Support training program as Whyalla employers are going to require at least 45 Support Workers by December 2016.		
	RDAWEP are working with Career Employment Group on three Jobs First Employment Projects where the predominant employment outcomes will be situated in Whyalla.		
	Making contact with local employers to see how RDAWEP through DSD can assist with training requirement for new workers.	Early days.	
	Preparing to submit applications for Jobs First Employment projects for the Fishing, Carers, Agriculture and Rail industries.	Applications are still being developed.	Non yet

Outcome 3: Priority activities			
What will you do? Activities	What did we do? Outputs	How well did we do it? Quality of outputs	Did it have an impact? Value-add of outputs
Deliver targeted projects to support workforce development and participation (Cont'd).	<p>Prepared a proposal for accelerated vocational training project: Building capability for defence and heavy industry projects through focussed vocational training and industry placement.</p> <p>Presented project and met with local federal member seeking support the project and identify funding opportunities.</p> <p>The proposal titled "Building capability for defence industry projects through focussed vocational training and industry placement" was presented to and discussed at the Heavy Industry cluster meeting.</p> <p>Key points; Commitment by state government will be required to fund a three year program of focused heavy industry skills training.</p>	<p>The project requires that students be fully funded for their two years of training. Up to 30 Students selected each year over a 3 year period. The program needs to be developed and delivered in Whyalla by TAFESA in collaboration with Defence SA, Defence Teaming Centre and local industry.</p> <p>Year one involves multi-skill, pre-vocation training and general trade training.</p> <p>Students would be streamed and do the second year of their trade training.</p> <p>Industry placement would be negotiated with local industry.</p> <p>At the end of the second year they would effectively have knowledge and skills equivalent to a third year apprentice and would be at no cost to employers until this stage.</p>	<p>The Heavy industry group are supportive of the project. Additional work is required to attract the resources required for implementation.</p> <p>Communication is ongoing.</p>
Sustainable Communities and Population Growth: Economic - REGIONAL PRIORITY: <i>Build the capacity of the community to grow the regional economy.</i>			
Increase Aboriginal participation in the labour force.	Aboriginal people will have priority places dedicated in the Certificate III in Individual Support funded training program that RDAWEP has been working on with DSD.		
Pursue solutions to improve small businesses innovation, skills development and viability.	Provide leadership, advice and support to the tourism industry to grow tourism	General assistance provided including <ul style="list-style-type: none"> • Penong Windmill Museum • Nullarbor Roadhouse • Fowlers Bay • Australian Wildlife Adventures • 1802 Oysterbar • Fresh Fish Place • Port Lincoln Hotel • Goin Off Safaris. 	
	Provide business development and quality training opportunities to the tourism industry	Ongoing communication with the SATC, SATIC and RDAWEP regarding specific workforce and training needs of the tourism industry.	Ongoing
	Attending meeting for development of Port Lincoln Race Course	Provided information and strategies for water and flood mitigation.	Invited to be on committee to drive development and water proofing of racecourse as community open space.

Outcome 3: Priority activities			
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Sustainable Communities and Population Growth: Environmental - REGIONAL PRIORITY: <i>Consider the environment when planning regional development.</i>			
Participate on the Eyre Peninsula Integrated Climate Change Agreement (EPICCA) Committee.			
Liaise with relevant agencies about solutions to address environmental issues.			
Pursue solutions to provide sustainable and abundant supplies of energy and quality water.			
Support the development of waste management initiatives.			
Support improved environmental infrastructure.	Support improved environmental infrastructure in relation to tourism	RDAWEP in partnership with EPNRM and the EPLGA are developing the Eyre Peninsula Coastal Access and Off-road Vehicle Strategy aimed at improving consistency in the planning, implementation and marketing of coastal management in Eyre Peninsula.	Draft Final Strategy presented to EPLGA CEO's.
Sustainable Communities and Population Growth: Social - REGIONAL PRIORITY: <i>Support development of social and community infrastructure and services to enhance liveability.</i>			
Support improved social and community infrastructure.	Facilitated Community Transport Service Providers' forum 8 th Sept. Attendees include Aust Red Cross, SActa, Disability SA, DPTI, DECD, local councils (x3), local bus companies (x2), taxi companies (x2), Special School, Aged Care and RDAWEP.	Excellent attendance and open discussion highlighting issues; better appreciation of social implications of isolation; improved awareness of services offered by other agencies; good cross pollination between government, NGO and private sector.	Ideas and collaboration generated from the forum include: <ul style="list-style-type: none"> • Offer of private company driver volunteer service to help meet demand on not-for-profit sector • Current monthly bus from Tumby Bay to pick up from stops enroute to Port Lincoln • Council looking into social transport support (ie for shopping) • Volunteer network database to be developed to make better use of volunteer pool • DPTI contract review is better informed Follow up survey to be sent out during next month to gather information on other initiatives developed since the forum.

Outcome 3: Priority activities				
What will you do? Activities	What did we do? Outputs	How well did we do it? Quality of outputs	Did it have an impact? Value-add of outputs	
Support improved social and community infrastructure (Cont'd_	Communication with Whyalla council to review proposal and planning process to improve sporting facilities through development of a multi-sport precinct in the city, including Bennett oval.	Planning and engagement process expected to commence in coming weeks	Communication is ongoing	
Support improved educational infrastructure.	RDAWEP has been working with TAFESA to ensure the training opportunities are in line with the employment opportunities that will be available in Whyalla.			
	A monthly meeting has been scheduled with UniSA regional manager and TAFE regional manager for the purpose of sharing intelligence and fostering collaboration.	Opportunities to develop formal links with the Heavy Industry Cluster and opportunities for access to the University's AARNet high speed broadband by commercial businesses in Whyalla are ongoing. Communications and collaboration with UDRH in regard to implement specific actions from the D&A Masterplan are ongoing.	RDAWEP is supervising a final year Social work student who will work on aspects of implementing the plan. 1) Establish and older persons advisory group 2) Disability and accommodation survey, data collection and collation, 3) Planning a community event for the every generation festival. Alex Robertson commenced a 12 week internship with RDAWEP in August.	
Address health, aged and child care services and infrastructure in regional planning.	RDAWEP is working with the University of South Australia about research grants and opportunities in 2017.	The Disability and Ageing Leadership team will reconvene again on Wednesday 5 th October to workshop what KPI's and actions we will be looking at working within in 2017.		
	Submitted three applications to UniSA for medical student summer research placements: <ul style="list-style-type: none"> • Southern Eyre Peninsula Community Transport Review • Southern Eyre Peninsula Aged Care Accommodation and Infrastructure Review • Volunteer Network – Southern Eyre Peninsula Database 	Liaison with the UniSA Project Officer who coordinates the summer placements suggests these research topics are very suitable to the program. Proposed placements will be offered to students and a suitable match selected during the next month.	To be determined	
	Followed up website enquiry from disability service provider regarding issues specific to Port Lincoln area.	Discussion led to better understanding of local environment and provided a local contact for potential delivery of services in the area.		Meeting arranged for October – impact to be determined
	Followed up on withdrawal of counselling services in Wudinna LGA.	Visiting counsellor and tele-health services being trialled. RDAWEP offer to provide letter of support for improved services if necessary.		Follow up and offer of support were appreciated by the Wudinna Council.
	Work on specific actions of Whyalla's Masterplan for Disability and Aging has been ongoing. A formal proposal and request for co-funding support with 3 year budget was prepared and sent to Whyalla Council and DSD	Work to progress and complete specific actions is ongoing with a focus on 12 priority actions which have been identified by the Leadership group		Implementation work is ongoing. Communications with Whyalla Council and DSD in regard to funding is ongoing.
Support coastal development planning initiatives.	Provide leadership and expert advice and support to local government in relation to the Whyalla Northern Coastline Masterplan	Support City of Whyalla and represent RDAWEP and on the Whyalla Northern Coastal Masterplan project steering committee.	Final report has been distributed for public consultation	

Outcome 3: Priority activities			
What will you do? Activities	What did we do? Outputs	How well did we do it? Quality of outputs	Did it have an impact? Value-add of outputs
Access to International, National and Regional Markets - REGIONAL PRIORITY: <i>Promote investment to develop strategic infrastructure and foster globally competitive business.</i>			
Assist investment attraction.	Multiple meetings with representatives from DSD. To discuss and develop actions to help strengthen Whyalla's economy.	Communications with DSD in regard to NDIS, Whyalla Heavy industry cluster, Commercial access to AARNet very high speed broadband. Also funding to support the Heavy Industry Cluster, Industry Supply Chain officer position, and Project officer position for implementing Whyalla's disability and aging Masterplan.	Communication with government agencies in regard to co-funding for resources is ongoing.
	Separate meetings with two proponents of renewable energy projects	Identify requirements and promote the capability of Whyalla and regional businesses to provide goods and services to each project.	Communication is ongoing
	Showcase the region's tourism opportunities and competitive advantages.	Ongoing	Ongoing
	Agreed to develop Shared User Proposal for new Cape Hardy Port.	Discussed strategy and mapped out immediate plan on behalf of Iron Road.	Meetings with key State Government Agencies to progress proposal booked in and agenda's sent.
Support utility and transport infrastructure development.			
Pursue the development of competitive grain supply chain infrastructure.			
Pursue the development of port infrastructure, including containerisation options.			
Support export development initiatives.	International Tourism Group	Partnership finalised for the China Tourism Roadshow with Goin Off Safaris	Ongoing
	Provided local knowledge to assist Department of State Development attract international oyster growers to EP for sauce production	Information provided same day including colour maps and concise dot points.	Investor is booked in for site visit and further talks.
Comparative Advantage and Regional Competitiveness - REGIONAL PRIORITY: <i>Strengthen, foster and promote the region's business and product diversity.</i>			
Provide strategic direction for provincial brand marketing, product development and new markets by food industry stakeholders.	The EP Brand Marketing Plan was developed to provide strategic direction.	Plan was completed in 15/16. Annual budget allocated for implementation.	This activity ongoing
Provide strategic direction for destination, brand and infrastructure development by tourism stakeholders.	The Eyre Peninsula Brand Program marketing plan was developed and implemented.		

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Provide strategic direction for destination, brand and infrastructure development by tourism stakeholders (Cont'd).	The Eyre Peninsula Brand Program marketing plan was developed and implemented. Specific actions included:	Engagement of JAMSHOP to undertake the brand extension project aimed at reviewing the existing brand and providing strategic advice on the future development and use of the brand. Initial meeting held 22 nd September, project to roll out in October.	
	Refresh and include additional social media integration to the home page of exploreeyrepeninsula.com.au	Digital marketing plan implemented	Ongoing
	Market the Nullarbor suite of platforms including print, online and app.	Use of the online website and app was high during the reporting period.	Ongoing
	Market online publications including: <ul style="list-style-type: none"> • Culinary Adventure Guide • Corporate Planners Guide 		Ongoing
	Grow social media reach.		Ongoing
	Establish a cooperative video project for Local Government.	Ongoing	Ongoing
	Develop and maintain a suite of print marketing collateral, including support to the SATC and HWR media to develop the Eyre Peninsula Visitor Guide.	HWR Media have been awarded the tender. Visitor Guide Media kit released.	Ongoing
	Provide leadership and assistance to the SATC in relation to marketing and distribution.	Ongoing	This assistance is an ongoing activity.
	Provide leadership and assistance in development, facilitation and marketing of regional events. Specific activities included:	Ongoing support is being provided to regional events.	Ongoing
	The EP Brand Marketing Plan was developed to provide strategic direction.	Ongoing	Ongoing.
Support the regional famils and influencer program	Media and trade opportunities are identified and prioritised based on regional benefit. Facilitated a trade and media famil to the Far West Coast in partnership with Tawnya Bahr Food Tours including, Coorbaie Farm, Fowlers Bay EcoTours, Scottdesco, Ceduna Aboriginal Arts and Cultural Centre, Ceduna Foreshore Hotel, Smoky Bay Oyster producers, Angel Oysters, Thevenard Fish Processors and Ross Air.	Ongoing The famil activated significant social media activity and features on ABC television and radio.	

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Provide strategic direction for destination, brand and infrastructure development by tourism stakeholders (Cont'd).	Create and distribute content for Social Media applications in order to grow social media reach.	Share the regular creation and distribution of content to meet target market needs. <ul style="list-style-type: none"> Eyre Peninsula Instagram audience grew by 7% to 2,851 followers. Eyre Peninsula Australia's Seafood Frontier Facebook audience grew by 3.7% to 3,737 followers. Eyrepeninsula.com increased page views by 219% to 6,406. There was an issue with Google Analytics and the transfer of the new URL for the site. Therefore this increase is a result of not all August page views being able to be retrieved. Only 2,007 views were retrievedSeafoodfrontier.com.au decreased page views by 5.9% to 2,892. Nullarbor (digital version) decreased page views by 6% to 12,488. 	This is an ongoing activity because the use of social media needs to be carefully monitored on a regular basis.
	Provide leadership, expert advice and support in relation to tourism infrastructure	Ongoing	Ongoing
	Provide leadership, expert advice and support in relation to destination development	Provided tourism representation and expertise in key strategic plans related to destination development. <ul style="list-style-type: none"> Northern Touring Route discussion paper Maximising the economic benefit of the caravan market project brief. 	Ongoing
Improve the collection and use of meaningful tourism data.	Implement a standardised approach to the collation of visitor data at Visitor Information Centres (VIC's)	Ongoing	Ongoing
Comparative Advantage and Regional Competitiveness - REGIONAL PRIORITY: <i>Strengthen, foster and promote the region's business and product diversity.</i>			
Support the development of the agricultural industry.	Preparing to submit applications for Jobs First Employment for the Agriculture industry.	Still gathering support information.	Not yet
Support the development of the manufacturing industry.	Facilitated a meeting and presentation and workshop by UniSA future Industries group with members of the Heavy industry cluster.		Opportunities and being considered by UniSA and heavy Industry group.
	Facilitated a regular meeting with representatives from industry, Whyalla council, UniSA and Chamber of commerce to progress the concept of commercial access to AARNet in Whyalla.		

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Support the development of the mining industry.			
Support the development of renewable energy projects.	Facilitated introductions between Tuna Industry and renewable energy developers.	Took time to meet with individual businesses to understand their needs.	Further meetings scheduled to flesh out details after positive feedback.
Increase Aboriginal participation in business enterprises.			

Outcome 4: Project proposals – Assistance to local community stakeholders in order for them to develop project proposals; and referral of stakeholders to appropriate public and/or private funding sources - including the \$1 billion National Stronger Regions Fund.			
What will you do? Activities	What did we do? Outputs	How well did we do it? Quality of outputs	Did it have an impact? Value-add of outputs
Support stakeholders to access government programs through assistance with business cases and grant applications.	Assistance is being provided to a business near Port Lincoln with the wording for a grant application EOI to the Entrepreneurs Accelerating Commercialisation Program.	A business plan, project capex costings and a draft EOI was provided to RDAWEP. This material is in the process of being reviewed so that the grant application wording can be prepared.	The intention is develop generic summary and detailed text versions so that the material can be used for applications to several different programs.
	Support the development of an Aboriginal Tourism Strategy for the Far West Coast of Eyre Peninsula aimed at increasing the economic benefit of tourism to Aboriginal Communities		

Outcome 5: Promote Australian Government Programs - Increased awareness of Australian Government programs in the RDA's region.			
What will you do? Activities	What did we do? Outputs	How well did we do it? Quality of outputs	Did it have an impact? Value-add of outputs
Provide information about government programs to stakeholders.	RDAWEP organised for Grants SA to deliver an information session in Whyalla. These grants are on offer to all not-for-profit organisations. In order to support this information session; RDAWEP assisted Grants SA to market this session, taking RSVP's through the Whyalla office and arranged for them to have the training room free of charge.		
	Sourced information for RDAWEP newsletter regarding: <ul style="list-style-type: none"> • Training opportunity: "Strengthening Social Connections and Relationships for Older People and People with Disabilities – An Enabling Approach" • COTA Information Sessions: "Moving Right Along" 	Items included in monthly newsletter	To be determined

Outcome 6: Continuous Improvement - improved operational practices to enhance RDA capacity.			
What will you do? Activities	What did we do? Outputs	How well did we do it? Quality of outputs	Did it have an impact? Value-add of outputs
Comply with legislative, contractual and reporting requirements.	The RDAWEP consolidated Performance Report for July 2016 was completed and made available to stakeholders via the corporate website. The delay in preparing the report was due to staff annual leave.	The August 2016 consolidated Performance Report was drafted and will be completed and lodged on the website in early October when outstanding Project Manager reports are received.	
	Prepared financial reports for the auditors for 2015/2016 DSD employment and CDS projects.		
	Arranged annual audit as well as DSD project audit. Complied with commonwealth and state taxation requirements. Production of the annual audited financial reports for inclusion in the published annual report	Unqualified audit statements produced All requirements met on time Audited financials were included in the published annual report	
Review and refine policies, procedures, planning and reporting documents.	Reviewed board delegation register for presentation to the October board meeting Developed the organisation's contract register and the beginnings of a contract timeline/calendar	Register was accepted at the board meeting with minimal changes required Register and calendar will be worked on and improved over the next few months	
Develop marketing, communications and media plans.	Added some refinement to the EP Workforce Builder marketing plan.	This has been used in the Port Lincoln CDS application to DSD.	Non yet
	The Corporate Marketing Plan was developed to provide strategic direction.	Plan was completed in 15/16. Annual budget allocated for implementation.	This activity ongoing
	RDAWEP Media Gallery upgrade.	New KPI's set to complete the Media Gallery. Stage 1: Uploading of images to be complete by 31 st October 2016.	This activity ongoing.
	Corporate Newsletter production.	New MailerLite template in production for the October newsletter.	This activity is ongoing.
	Create and distribute content for Social Media applications in order to grow social media reach	<ul style="list-style-type: none"> Eyre Peninsula Instagram audience grew by 7% to 2,851 followers. Eyre Peninsula Australia's Seafood Frontier Facebook audience grew by 3.7% to 3,737 followers. Eyrepeninsula.com increased page views by 219% to 6,406. There was an issue with Google Analytics and the transfer of the new URL for the site. Therefore this increase is a result of not all August page views being able to be retrieved. Only 2,007 views were retrieved. Seafoodfrontier.com.au decreased page views by 5.9% to 2,892. Nullarbor (digital version) decreased page views by 6% to 12,488. 	This is an ongoing activity because the use of social media needs to be carefully monitored on a regular basis.

Outcome 6: Continuous Improvement			
What will you do? Activities	What did we do? Outputs	How well did we do it? Quality of outputs	Did it have an impact? Value-add of outputs
Develop marketing, communications and media plans (Cont'd).	<p>The EP Brand Plan was developed to provide strategic direction. This included:</p> <ul style="list-style-type: none"> • Maintain and develop EP Brand program's digital footage by effectively managing its social media and email marketing digital assets. • Maintain and distribute existing Eyre Peninsula branded printed collateral - e.g. The Adventure Culinary Guide and the Seafood User Guide. 	<p>Plan was completed in 15/16. Annual budget allocated for implementation.</p> <ul style="list-style-type: none"> • New content was created and distributed to meet target market needs. • New content was created to promote the brand program in the monthly RDAWEP newsletter. 	<p>The RDAWEP Regional Newsletter for September was distributed on 6th September 2016.</p>
Improve financial and IT systems.	System development and improvement is an ongoing activity		
Implement best practice HR initiatives.	Staff contract register has been developed with anniversary calendar setup for ongoing management		