

## 5. OUTCOMES, ACTIVITIES AND KEY PERFORMANCE AREAS, Consolidated Report, October 2016

<b>Outcome 1: Regional Plan</b> - A current three to five-year plan that focusses on economic development of the RDA region taking into account Commonwealth, state, territory and local government plans.			
<b>What will you do?</b> Activities	<b>What did we do?</b> Outputs	<b>How well did we do it?</b> Quality of outputs	<b>Did it have an impact?</b> Value-add of outputs
Maintain and develop a regional consultation network.	Multiple meetings and communications with DSD and other State government agencies with regard to identification of key issues and projects to help address Whyalla's depressed economy, current and future challenges. 7 meetings were held.  This included the provision of information regarding RDAWEP current and future RDAWEP plans, projects and resource requirements.	Communication is ongoing in regard to State government support for multiple projects and initiatives including; continuation of implementation of Whyalla's Masterplan for disability and aging; appointment of a Heavy Industry supply chain co-ordinator; a vocational training program for Defence/Heavy Industry manufacture; support for initiatives of the Heavy Industry cluster, pending NDIS rollout including expansion of workforce and services in Whyalla, Heavy industry cluster.	Communication with government agencies in regard to co-funding several specific projects continues to be progressed.
	Established a local government tourism advisory group to identify common priorities and maximise opportunity.  Regular quarterly meetings have been scheduled.	The meeting on 12 <sup>th</sup> October discussed: <ul style="list-style-type: none"> <li>• Regional Visitor Guide</li> <li>• Coop Marketing Fund</li> <li>• Regional Brand Review</li> <li>• Nullarbor Map</li> <li>• Caravan Strategy</li> <li>• Touring Route Activation</li> <li>• Digital Marketing</li> <li>• Nature Based Tourism Strategy</li> <li>• Fishing Guide</li> <li>• Training Priorities</li> <li>• Tasting Australia</li> <li>• EP Visitor Servicing</li> <li>• Local Tourism Assn's</li> <li>• Other local priorities</li> </ul>	It was decided that there should be 4 regional tourism forums per year and participation should be extended to Local Tourism Assn's and VIC's.
	A regional network has been established that includes the following Aboriginal organisations: Yalata, Scotdesco, Koonibba, Ceduna, Aboriginal Lands Trust, and Port Lincoln. The network also includes the Transitional Accommodation Centre, Housing SA, DPMC - Ceduna, the homeland groups (Munda & Wanna Mar, Bullinda, Munda Munda Wadutjinna, Tia Tuckia, Akenta and Ikkata. Business ventures that include Walga Mining in Whyalla, and the Playford Avenue Arcade are also in the network. Both of the regions natural resource management groups are also part of the network (EPNRM and AWNRM)	Developed project plan that will assist the Far West Aboriginal Sporting Complex to operate along commercial principles. Project plan will focus on a reduction in overheads, encourage more use, and have some health programs delivered from the site.  Developed a duty statement and job description with the aim of the Pilling's Trust fund a development manager for Yalata. This will assist the organisation in establishing or improving the commercial activities.	Connected the Far West Native Title Group with RDAWEP's Employment and Skills activity - this will assist with the supply of labour to the Iluka mining operation.  Discussed the prospect of PLACC accessing the "stronger regions funds" for the upgrade of their facilities to enable the out of school hours program to continue.

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Maintain and develop a regional consultation network (Cont'd).	<p>62 changes were made to the database in October.</p> <p>Participated in meetings with:</p> <p>04/10/2016 – Attended via phone link up; the RDAWEP Project Managers meeting. This is a monthly occurrence that allows all staff to become aware of each other's activities throughout the entire region.</p> <p>05/10/2016 – Organised and participated in the Disability and Ageing Leadership Team workshop to decide on the 2016/2017 KPI's associated with the Project Officers role.</p> <p>06/10/2016 – Held a meeting with Rebecca from the Whyalla City Council to confirm all details for the Share A Plate event.</p> <p>06/10/2016 – Meeting with Tim Breuer from Bedford Phoenix to discuss the expansion of training services into Whyalla.</p> <p>06/10/2016, 13/10/2016, 20/10/2016, 27/10/2016 – Reflection Meetings with Kostas Latsis and Alexander Robinson – UniSA Students who are undertaking their placements with RDAWEP.</p> <p>07/10/2016 – Meeting held with Mark Turner from Career Employment Group regarding the Industry and Skills Brokerage Role and potential programs.</p> <p>10/10/2016 – Phone link up with Peter Mitchell to discuss the Industry and Skills Brokerage role and potential training programs for Whyalla.</p> <p>10/10/2016 – Meeting held with Alex Todd and Jack Velthuisen regarding a training program/project concept.</p>	<p>At 30th October 2016, the database listed 4,819 contacts.</p> <p>11/10/2016 – Met with Phillip De Courcey regarding the role of RESA in the Whyalla community and the establishing of a Learning Hub which would include an office front premises that is also open to the general public.</p> <p>13/10/2016 – Meeting/Phone link up held with Bedford Phoenix regarding a potential training program to be held in Whyalla.</p> <p>13/10/2016 – Meeting held with Call A Car regarding creating a new business model and marketing campaign to increase their services in Whyalla.</p> <p>17/10/2016 – Attended the Whyalla City Council monthly meeting.</p> <p>17/10/2016 – Attended the Senior Citizens Club to facilitate a conversation with them about the work being undertaken in the Living Well: Masterplan.</p> <p>18/10/2016 – Attended the Disability Employment Services 2016 Job Expo planning meeting.</p> <p>18/10/2016 – Arranged and met with Orana Services from Adelaide regarding them increasing their accommodation and respite services in Whyalla in early 2017. I also arranged for Tanya Cumerlato to be a part of this meeting due to the rollout of the NDIS in Whyalla and the impact this will have on Orana.</p> <p>19/10/2016 – Attended the Share A Plate community event at the Middleback Arts Centre.</p> <p>21/10/2016 – A meeting was held with Ottoway, Programmed and Career Employment Group to discuss and finalise all details associated with the Jobs First Employment Project outline.</p>	<p>The RDAWEP Regional Newsletter for October was distributed on 13th October, 2016.</p> <p>21/10/2016 – Meeting held with Caring Choice regarding the DSD/TAFESA funding proposal.</p> <p>24/10/2016 – Meeting held with Career Employment Group CEO; Andrew Anninos to discuss the role I have now undertaken with RDAWEP (Industry and Skills Brokerage Role)</p> <p>25/10/2016 – Attended the Disability Employment Services 2016 Job Expo planning meeting.</p> <p>26/10/2016 – A further meeting held with Caring Choice regarding the DSD/TAFESA funding proposal.</p> <p>All meetings that are held are identifying new employment and training opportunities in Whyalla as well as ensuring that RDAWEP have effective working relationships with key stakeholders in the disability and ageing sectors.</p>

<b>Outcome 1: Regional Plan.</b>			
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Maintain and develop a regional consultation network (Cont'd).	Phone link up with Peter Michell to discuss what potential training programs have been identified in the Whyalla area.	Attended a meeting with CEG, Programmed and Ottaway to discuss the proposed Jobs First Employment program application.	
	Met with Phillip De Courcey from RESA who is wanting to set up a learning hub in Whyalla.	Met with the owners of Call A Car to assist with future business and marketing ideas, and how we could assist with employee training through the Jobs First Employment program.	
	Participated in the share a plate event at the Middleback Arts Centre.		
	Developed and distributed 'follow up' survey to transport forum, designed to gather information on initiatives planned or implemented since the forum.	Surveys to be received and collated in next few weeks	To be determined from returned surveys
Document regional intelligence about key issues supported by research and data.	Continued information exchange with members of Eyre Together Collective Impact group via Basecamp communication platform.		
	Attended Waste Stream Future Forum for Aquaculture and Wildcatch Industry on EP	Provided advice on waste industry generally and drivers for change. Networked with industry and waste recycling consultants.	Established ongoing contacts with Port Lincoln Councillors and established ongoing relationships with contractors for future projects.
	A capability mapping exercise is ongoing for a range of Heavy Industry businesses with operations in and around the Whyalla area.	A process was developed to capture detailed information about capabilities of Heavy Industry businesses and their supply chains.	This project remains on hold while work continues on other identified priorities. Interviews and reporting commenced earlier in the year with good progress. It was determined at the April meeting of the Heavy Industry Cluster that this was not a current high priority. The information will continue to be collected and collated and report prepared but this process and completion of the project will take longer than previously planned.
	The processing of the EconSearch 2014-15 data was commenced for distribution to Councils. The intention is to distribute these new data at the first available EPLGA meeting. This work included the revision and preparation of explanatory papers about regional employment, exports and GRP.	The explanatory papers present an overview of trends across 2012-2015.  Some inconsistencies were noted with the data for regional exports and clarification was sought from EconSearch.	The 2014-15 data are the third instalment of annual data. Inconsistencies have been noted in several data areas but these are gradually being resolved as EconSearch becomes more familiar with the region's economic characteristics. EconSearch is modifying its data processing methodologies to better suit the analysis of the region. However, notations about data problems are still required in the support papers, which may raise questions from Local Government regarding data reliability.
	Issues emerged at the Port Lincoln Women in Business forum about the lack of government grant funding support for the private sector, particularly the lack of opportunities for micro-businesses.	There is a need for change in government regional development policy, with recognition given that the SME sector is the main driver of economic development and employment in regional areas	Government funding programs, such as the Building Better Regions Fund, should be amended to allow eligibility to small businesses.

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Document regional intelligence about key issues supported by research and data (Cont'd).	Identified the need to develop a Statewide drive strategy to ensure Eyre Peninsula continues to meet consumer expectations.	Draft project brief has been completed for presentation to RDAWEP / EPLGA for a regional strategy  EPNRM and SATC have been approached for financial assistance / support.	
	Implement a standardised approach to the collation of visitor data at Visitor Information Centres (VIC's)	Regional VIC Network is being established.  Regional VIC's and VIO's to be invited to the LGA Tourism Forums	Ongoing
	Regular regional tourism statistics are collated, interpreted and distributed	Ongoing	Ongoing
	Provide support in reviewing and entering RDAWEPs database	Ongoing	Ongoing
	Whilst the region is experiencing above average yields for wheat, barley and beans information is that due to above average similar crops in the northern hemisphere lower than average prices are being paid to the growers.		
Distribute and promote Regional Plans.			

<b>Outcome 2: Critical issues - Advice to the Government on critical issues affecting the RDA region.</b>			
<b>What will you do?</b> Activities	<b>What did we do?</b> Outputs	<b>How well did we do it?</b> Quality of outputs	<b>Did it have an impact?</b> Value-add of outputs
Pursue an integrated, cross-agency approach to regional development.	Represent and advocate for regional South Australia and Eyre Peninsula as a board member of the South Australian Tourism Industry Council	Ensure the priorities of regional South Australia are reflected in SATIC's plans and operations and that SATIC provides an effective platform for its regional tourism members.  SATC EO travelled to Eyre Peninsula and met with EPLGA CEO's and individual councils to better understand regional priorities	Ongoing
	Represent and advocate for Eyre Peninsula as a member of the South Australian Regional Tourism Network	Attend bi-monthly meetings representing the Eyre Peninsula Tourism Industry, RDAWEP and EPLGA.  Ongoing	Ongoing

Outcome 2: Critical issues.			
What will you do? Activities	What did we do? Outputs	How well did we do it? Quality of outputs	Did it have an impact? Value-add of outputs
Pursue an integrated, cross-agency approach to regional development (Cont'd).	Represent and advocate for Eyre Peninsula tourism in the development of the DEWNR / SATC Nature Based Tourism Strategy (NBTS)	<p>Opportunities identified in Eyre Peninsula National Parks and crown lands</p> <p>Site visit with EPNRM to Lincoln National Park to explore options regarding resort developments.</p> <p>Completion of draft discussion paper on the development of a touring route for the northern Eyre Peninsula that will assist in aligning the investment and marketing of the area.</p> <p>Stakeholder workshop planned for end of November to progress the concept.</p>	<p>Ongoing</p> <p>Eyre Peninsula commended for proactive approach to implementing the plan.</p>
	Represent and advocate for Eyre Peninsula tourism in EPNRM	Ongoing	Ongoing
	Provide leadership and represent the Eyre Peninsula tourism industry at intergovernmental and interagency meetings	<p>Attended the training and skills commission workshop in Ceduna - 17<sup>th</sup> October</p> <p>Attended the Regional Managers meeting in Adelaide - 24<sup>th</sup> October</p>	Ongoing
	RDAWEP is working closely with Whyalla employers to discuss the training and employment requirements for 2017.		These meetings are important to link employer requirements with Jobs First Employment Projects.
	RDAWEP continues to work with the Whyalla City Council to ensure the work being undertaken is in line with the Council Strategic Plan.		RDAWEP has identified approximately 140 employment outcomes for Whyalla that will be addressed with the upcoming training proposal.
	RDAWEP is working with DSD to establish employment and training projects that can assist Whyalla with new employment opportunities and assist companies diversify their business by upskilling their existing staff.	A monthly meeting date has been set with Tim Coote; Regional Manager, DSD.	
	Working with Mission Australia with the students who are attending the New Opportunities and the Next Step program.	Assisting them resume and cover letters to gain future employment.	Waiting to see how many of the participants manage to secure work after the training has finished.
	Working with Mission Australia and the youth support program, assisting with career development and resume assistance.		
	Working with local employers to identify potential training opportunities for new employees through the Jobs First Employment Project.		

<b>Outcome 2: Critical issues.</b>				
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Pursue an integrated, cross-agency approach to regional development (Cont'd).	Attending AGM of stakeholder organisation, West Coast Community Services on 27/10/16	Maintaining strong connections with stakeholder agencies		
Pursue opportunities for collaborative projects.	Regular communication including monthly meetings with Whyalla Chamber of Commerce.	Meetings as scheduled to discuss a range of issues.	Knowledge and understanding of WCC/RDAWEP activity, projects, collaboration on projects and initiatives. RDAWEP provides sponsorship to the Chamber of commerce annual awards. Sponsor for Whyalla's new business of the year. Represented RDAWEP at annual Dinner and awards presentation.	
	RDAWEP is working with the Local Area Coordinator for NDIA to organise and facilitate a community information session about the NDIS rollout to people who live with a disability and those families who support and care for them. This should occur before the end of 2016.	RDAWEP is continuing to work with the local NDIS Local Area Coordinator to enhance awareness of the outstanding work being done, as well as the barriers being faced by the community as the rollout continues.		
	RDAWEP is working on developing a Community Services Guide. This includes working closely with Advancing Whyalla which has a concept for a Wellness Guide.	Developing the Community Services Guide has allowed RDAWEP to establish good working relationships with many service providers, government organisations and volunteer organisations.		
	RDAWEP continues to work with the Whyalla City Council to ensure the work being undertaken is in line with the Council Strategic Plan.			
	Working with the Disability support working group for the All-inclusive Expo 2016.			
	Acted as intermediary for UniSA Dept of Rural Health in sourcing host placement organisation for psychiatry student in Semester 1, 2017		For follow up	
Engage with Local Government on regional planning and economic development.	Regular communication including monthly meetings with Whyalla Council senior management. 3 Meetings	Meetings as scheduled to discuss a range of issues.	Knowledge and understanding of WCC/RDAWEP activity, projects, collaboration on projects and initiatives has improved but requires further improvement.	
	Ensure all councils have an adequate understanding of the visitor economy and provide advice and expertise into tourism related activities.	Meet regularly with Local Government regarding tourism.  5 <sup>th</sup> October - DC Franklin Harbour Strategic Planning Session	Ongoing	

Outcome 2: Critical issues.				
What will you do? Activities	What did we do? Outputs	How well did we do it? Quality of outputs	Did it have an impact? Value-add of outputs	
Engage with Local Government on regional planning and economic development (Cont'd).	Ensure all councils have an adequate understanding of the visitor economy and provide advice and expertise into tourism related activities.	Relevant statistics distributed	Ongoing	
	Provide leadership and expert advice and support to local government in relation to tourism development and marketing.	<ul style="list-style-type: none"> <li>Attended the training and skills commission workshop in Ceduna - 17<sup>th</sup> October</li> <li>Attended the Regional Managers meeting in Adelaide - 24<sup>th</sup> October</li> <li>Attended Cleve Tourism Group AGM &amp; Meeting - 26<sup>th</sup> October</li> </ul>	Ongoing	
	RDAWEP hold meetings with the Whyalla City Council on several areas of the Masterplan work being undertaken each month: ensuring the Masterplan work is in line with the WCC Strategic Plan, ensuring the reports that are written by the Project Implementation Officer.	RDAWEP developed a full report for the Whyalla City Council that will accompany a funding request application for the Disability and Ageing Project Implementation Officer.		
	Met with CEO, DC Cleve to discuss development of additional residential aged care accommodation in Cleve.	Good engagement and exchange of information regarding proposed development.	Viewed allocated land parcel and existing aged care accommodation. This will be an ongoing project to late 2016-17.	
	Developed draft Terms of Reference and Project Brief for engagement of consultant to undertake feasibility study for the above project	Draft forwarded to RDAWEP CEO and Special Projects Manager for input before sending to DC Cleve	As Above, this will be an ongoing project through to late in the 2016-17 year.	
	Continued to engage with Port Lincoln City Council regarding final draft of "Building Age and Dementia Friendly Communities" Action Plan	Project in progress		
	Responded to request from DC Tumby Bay regarding Ministerial visit to open Tumby Bay Medical Centre in January 2017  Federal Minister for Health and Aged Care Sussan Ley's office has indicated she will be able to attend the opening ceremony.	Suggestion that we take the opportunity to visit several aged care facilities and also brief her on the southern EP regional strategy to develop the region as an aged friendly community.	RDAWEP to prepare briefing for the 3 local councils and a briefing paper for the Minister.	
	Attended Eyre Peninsula CEOs and EPLGA Board meeting in Elliston. Provided update on work RDAWEP have been doing in region.  Attended project officers meeting in Ceduna Council Chambers with elected Ceduna councillors and staff	Promoted RDAWEP in the region and used opportunity to network with CEOs and Mayors that have an important relationship with RDAWEP.  Promoted RDAWEP in the Ceduna region and used opportunity to network with councillors and staff CEO that have an important relationship with RDAWEP.	The value in this was the networking and promotion of RDAWEP in the region. It was decided that RDAWEP would help with Regional Road Specification analysis  Discussions at meeting led to further meetings the next day regarding power and water supply for Ceduna region	

<b>Outcome 3: Priority activities</b> - Advice on priority activities that will drive regional economic development, on future economic opportunities and on the RDA region's comparative advantages, based on consultation and engagement with community leaders. <i>(Priority activities are those with an economic focus where the RDA takes a lead or supporting role. RDAs should identify if they are taking a lead or supporting role.</i>			
<b>What will you do?</b> Activities	<b>What did we do?</b> Outputs	<b>How well did we do it?</b> Quality of outputs	<b>Did it have an impact?</b> Value-add of outputs
<b>Human Capital - REGIONAL PRIORITY: <i>Develop and retain a skilled workforce.</i></b>			
Develop sustainable employment networks.	RDAWEP has been working with local employers to identify employment and training opportunities within the disability, ageing, training opportunities within the training, engineering and heavy industry sectors.		
	RDAWEP is working with TAFE and the students in the Certificate III in Individual support (Aged Care) group.	RDAWEP is working with the individuals to get their resume's up to date ready, so that when they go on work placement they can hand them into the HR Manager at the Aged Care facility.	Still early days and will not know who has gained employment until the course has been completed or they get an indication whilst they are on work placement
	Working with Mission Australia with the students who are attending the New Opportunities and the Next Step program.		
	Met with Madec and Workskil offering our services to their clients who are within our target group, offering assisting with career development and resume assistance.		
Provide career development services.	RDAWEP has been working with the CDS to supply Resumes of individuals seeking a place in the funded Certificate III in Individual Support.		
	RDAWEP offers a shop front service to the community of Whyalla. CDS provides services to assist people into work, or to increase their hours of work, including support through empowering the job seeker to understand self-marketing and the needs of the employer.	CDS has seen 59 participants, some needing just 1 appointment, and others coming back for support with other job applications.	5 employment outcomes have been achieved to date.
Deliver targeted projects to support workforce development and participation.	Prepared a proposal for accelerated vocational training project in response to diminished/negligible numbers of trade apprenticeships proceeding in Whyalla. The proposal titled "Building capability for defence industry projects through focussed vocational training and industry placement" has been presented for review and discussion at multiple forums, including the Heavy Industry cluster group, Federal Dept of employment and DSD.  Key points; Commitment by state government will be required to fund a three year program of focused heavy industry skills training.	The project requires students to be fully funded for their two years of training. Up to 30 Students selected each year over a 3 year period. The program needs to be developed and delivered in Whyalla by TAFESA in collaboration with Defence SA, Defence Teaming Centre and local industry. Year one involves multi-skill, pre-vocation training and general trade training. Students will be streamed into a specific area of trade training in the second year of training. Industry placement will be negotiated and arranged with local industry. At the end of the second year students will have knowledge and technical skills equivalent to a third year apprentice and at no cost to employers until this stage.	The Heavy industry group are supportive of the project and provide support via supervision and work for students during their practical program. Additional work is required to attract the resources required for implementation.  Separate meetings with local State member Eddie Hughes and minister for Education and Training Sen Simon Birmingham with senior staff to discuss and review the accelerated apprentice training project proposal. Building capability for defence and heavy industry projects through focussed vocational training and industry placement.



Outcome 3: Priority activities			
What will you do? Activities	What did we do? Outputs	How well did we do it? Quality of outputs	Did it have an impact? Value-add of outputs
Deliver targeted projects to support workforce development and participation (Cont'd).	RDAWEP is working with DSD to establish a fully funded Certificate III in Individual Support training program as Whyalla employers are going to require at least 45 Support Workers by December 2016. This training will commence in early 2017; however, the pre-placement and selections will occur in late November/early December.		
	RDAWEP is working with Career Employment Group on three Jobs First Employment Projects where the predominant employment outcomes will be situated in Whyalla.		
	RDAWEP is now working on six Jobs First Employment Projects with various Whyalla employers and industry groups: Engineering, Retail, Chauffer Services/Taxi Drivers, Disability Support Workers, Training and Assessment.		
	Making contact with local employers to see how the RDA through DSD can assist with training requirement for new workers.		
	Submitted a Jobs First Employment Project application to DSD for	Applications are still being developed.	Non yet
<b>Sustainable Communities and Population Growth: Economic - REGIONAL PRIORITY: <i>Build the capacity of the community to grow the regional economy.</i></b>			
Increase Aboriginal participation in the labour force.	Through the Certificate III in Individual Support funded training program that RDAWEP has been working on with DSD; Aboriginal people will have priority places dedicated.	RDAWEP met with Kriston Thompson regarding further funding that may be available for employers to recruit aboriginal persons.	
	RDA is taking a lead role in developing the "Far West Aboriginal Tourism" strategy. One of the aims of the strategy is to increase Aboriginal participation in the labour force.  RDAWEP is developing two skills upgrade and or training programs that will assist employees to be employed directly in the Ceduna Town Accommodation Centre. Also RDA is working jointly with the Far West Native Title Group to train potential employees for employment at the Iluka sand mine site.	The tourism strategy has obtained an immense amount of interest and support from stakeholders that include SA Tourism Commission, Dept. of Prime Minister and Cabinet, the two natural resource management boards in the region, local government, Aboriginal Lands Trust, Indigenous Land Corporation, Indigenous Business Australia, Department of Premier and Cabinet, the Aboriginal Organisations of the Far West and the job network agencies. The next stage is the initial workshop to be held in Ceduna 13/12/2016.	

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Pursue solutions to improve small businesses innovation, skills development and viability.	Provided information and advice to a business proponent looking to start a new shop with adjoining community centre in Whyalla	Establishment costs, budgeting, market research, potential sources of funding for capital expenditure.	Communication is ongoing
	Support is being provided to a local vineyard to help it become grant-application-ready to apply for funding for a major infrastructure development.	The business plan is in the process of being reviewed and updated as the first stage of this process. Once the new business plan has been completed, the intention is to prepare generic wording to support grant funding applications to a range of programs.	The application wording will target the State Government RDF as this is presently the only funding program that can provide grants to the private sector.
	Telephone discussion was held with the NAB on 12 October about the support being provided to a major food producer.	It was agreed that the business is not yet ready to pursue a significant infrastructure development. The development plans have been put on hold whilst the business cash-flow and financial position are improved.	Negotiations with the NAB about this business development will be ongoing.
	On 20 October, RDAWEP – along with the Port Lincoln Chamber of Commerce and Port Lincoln Council – gave presentations to the Port Lincoln Women in Business Committee forum about their services provided to the SME sector.	RDAWEP spoke about the business case and grant application assistance, and training support options available through the EP Workforce Builder program.	
	Provide leadership, advice and support to the tourism industry to grow tourism	General assistance was provided to: <ul style="list-style-type: none"> <li>• Penong Windmill Museum</li> <li>• Ancient Land Tours</li> <li>• EP Cruises</li> <li>• EP Seafood</li> <li>• Olsson's Salt</li> <li>• Cleanseas</li> <li>• Boston Bay Smallgoods</li> <li>• Seafood Industry Associations</li> </ul>	
	Provide business development and quality training opportunities to the tourism industry	Ongoing communication with the SATC, SATIC and RDAWEP regarding specific workforce and training needs of the tourism industry.	RDAWEP attended the training and skills commission workshop in Ceduna – 17 <sup>th</sup> October.
	The Far West Aboriginal Tourism strategy has a specific objective of improving the capacity of the operators and the employees.	RDAWEP has a funding application being considered to support the tourist ventures and potential tourist ventures to update or develop tourism venture plans.	This will be complemented by the tourism strategy
	Met with the owners of Call A Car to assist with future business and marketing ideas, and how we could assist with employee training through the Jobs First Employment program		
	RDAWEP followed up query regarding lack of psychology services in Whyalla.	Left two phone messages with the psychologist – now awaiting return call	
	Attending meeting for development of Port Lincoln Race Course	Provided information and strategies for water and flood mitigation.	Invited to be on committee to drive development and water proofing of racecourse as community open space.

Outcome 3: Priority activities			
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<b>Sustainable Communities and Population Growth: Environmental - REGIONAL PRIORITY: <i>Consider the environment when planning regional development.</i></b>			
Participate on the Eyre Peninsula Integrated Climate Change Agreement (EPICCA) Committee.			
Liaise with relevant agencies about solutions to address environmental issues.			
Pursue solutions to provide sustainable and abundant supplies of energy and quality water.	Facilitated introductions between Tuna Industry and renewable energy developers.	Took time to meet with individual businesses to understand their needs.	Further meetings scheduled to flesh out details after positive feedback.
Support the development of waste management initiatives.			
Support improved environmental infrastructure.	Support improved environmental infrastructure in relation to tourism	<p>RDAWEP in partnership with EPNRM and the EPLGA are developing the Eyre Peninsula Coastal Access and Off-road Vehicle Strategy aimed at improving consistency in the planning, implementation and marketing of coastal management in Eyre Peninsula.</p> <p>Draft Final Strategy presented to EPLGA</p>	
<b>Sustainable Communities and Population Growth: Social - REGIONAL PRIORITY: <i>Support development of social and community infrastructure and services to enhance liveability.</i></b>			
Support improved social and community infrastructure.	Communication with Whyalla council to review the project funded by SA Dept of Recreation and Sport grant to undertake a comprehensive planning process to improve sporting facilities in Whyalla through development of a multi-sport precinct in the city, including Bennett oval.	Planning and engagement process expected to commence in coming weeks	Communication is ongoing
	On 18 October, RDAWEP responded to a request for assistance to strengthen the provision of basketball activity (training and competitions) on the EP.	The need for and benefits of a whole-of-region approach and regional coordination was discussed at length. The proponent will provide RDAWEP with a <i>Future Directions</i> paper prepared at a collective Port Lincoln, Lower EP and Tumby Bay basketball group meeting to progress the negotiations.	

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Support improved social and community infrastructure (Cont'd).	Assistance is being provided for the development of a small community centre near Port Lincoln.	Background papers have been provided to RDAWEP. These will be reviewed in November with the intention to identify possible sources of grant funding to support the proposal.	
	Provide leadership, expert advice and support in relation to tourism infrastructure	Ongoing	
	Distributed flyers for COTA information sessions for older drivers to SAPOL, RAA, RSL, Senior Citizens Club, SA Pensioners Assoc, Community Health, Lincoln Grove Retirement Village, West Coast Home Care, Eyre Health & Mobility, Eyre Road Safety Committee, 3 local councils	Sessions scheduled for 9 and 10 November. Interest so far is promising	Attendance and participation in sessions will determine impact.
Support improved educational infrastructure.	A monthly meeting has been scheduled with UniSA regional manager and TAFE regional manager for the purpose of sharing intelligence and fostering collaboration.	Opportunities to develop formal links with the Heavy Industry Cluster and opportunities for access to the University's AARNet high speed broadband and Future Industries programs by commercial businesses in Whyalla are ongoing. Communications and collaboration with UniSA and UDRH in regard to implementing specific actions from the D&A Masterplan including a formal research program are ongoing.	RDAWEP is supervising two late stage student who continue work on aspects of implementing the plan including, 1) Establishing an older persons advisory group 2) Interviewing disabled people and carers as part of a disability and accommodation and service survey 3) Planning and running a community event for the every generation festival. Honours student Kostas Latsis commenced a 12 week internship with RDAWEP in October.
	RDAWEP have been working with TAFESA to ensure the training opportunities are in line with the employment opportunities that will be available in Whyalla.		
Address health, aged and child care services and infrastructure in regional planning.	Work on specific actions of Whyalla's Masterplan for Disability and Aging has been ongoing. A formal proposal and request for co-funding support with 3 year budget was prepared and sent to Whyalla Council and DSD	Work to progress and complete specific actions is ongoing with a focus on 12 priority actions which have been identified by the Leadership group.  Implementation work is ongoing. Communications with Whyalla Council and DSD in regard to funding is ongoing.	A planning meeting was facilitated with the Leadership group to identify priority actions for implementation for the next 12 months.  A comprehensive report on the project including outcomes from the project to date and future plans was prepared and provided to Whyalla Council and DSD to support formal requested for co-funding.
	RDAWEP is working with the University of South Australia on the possibility of research grants and collaborative opportunities for 2017.	The Disability and Ageing Leadership team will reconvene again on Wednesday 5 <sup>th</sup> October to workshop what KPI's and actions we will be looking at working within in 2017.	
	Met with not-for-profit disability services agency, Inclusive Directions to discuss needs and issues existing in the Port Lincoln area for clients of NDIS and private paying clients	Good information exchange and awareness raising of local issues. Provided the agency with contacts to pursue possible rental premises and connections with other stakeholder services.	

<b>Outcome 3: Priority activities</b>			
<b>What will you do?</b> Activities	<b>What did we do?</b> Outputs	<b>How well did we do it?</b> Quality of outputs	<b>Did it have an impact?</b> Value-add of outputs
Support coastal development planning initiatives.	Provide leadership and expert advice and support to local government in relation to the Whyalla Northern Coastline Masterplan	Ongoing	Ongoing
<b>Access to International, National and Regional Markets - REGIONAL PRIORITY: <i>Promote investment to develop strategic infrastructure and foster globally competitive business.</i></b>			
Assist investment attraction.	Multiple meetings with representatives from DSD. To discuss and develop actions to help strengthen Whyalla's economy.	Communications with DSD in regard to NDIS, Whyalla Heavy industry cluster, Commercial access to AARNet very high speed broadband. Also funding to support the Heavy Industry Cluster, Industry Supply Chain officer position, and Project officer position for implementing Whyalla's disability and aging Masterplan.	Communication with government agencies in regard to co-funding for resources is ongoing.
	Meetings/communications with proponents of a major renewable energy project adjoining Whyalla	Identify requirements and promote the capability of Whyalla and regional businesses to provide goods and services to each project.	Communication is ongoing
	Meetings/communications with a Tier 1 contractor bidding for work at Cultana regarding engagement of Whyalla businesses to undertake subcontract work within the Cultana expansion project.	Identify requirements and promote the capability of Whyalla and regional businesses to provide goods and services to the project.	Communication is ongoing
	Showcase the regions tourism opportunities and competitive advantages.	Ongoing	Ongoing
Support utility and transport infrastructure development.	RDAWEP is supporting the National Railway Museum with arrangements to celebrate the centenary of the completion of the Trans Australian Railway Line. The centenary will occur on 17 October 2017.	The event will acknowledge the importance of enabling infrastructure and will help to attract attention to the future infrastructure needs of the region.	
Pursue the development of competitive grain supply chain infrastructure.			
Pursue the development of port infrastructure, including containerisation options.	Agreed to develop Shared User Proposal for new Cape Hardy Port.	Discussed strategy and mapped out immediate plan on behalf of Iron Road.	Meetings with key State Government Agencies to progress proposal booked in and agenda's sent.
Support export development initiatives.	Met with newly appointed Austrade export adviser Justin Harman, facilitated meetings with several Whyalla businesses with export potential.	Investigating opportunity for Heavy Industry Cluster business to access Austrade programs.	Communication is ongoing including identification of export opportunities for Heavy industry
	International Tourism Group	Supported Goin Off Safaris to attend the SATC China Roadshow representing the Eyre Peninsula	Ongoing
	Provided local knowledge to assist Department of State Development attract international oyster growers to EP for sauce production	Information provided same day including colour maps and concise dot points.	Investor is booked in for site visit and further talks.

Outcome 3: Priority activities			
What will you do? Activities	What did we do? Outputs	How well did we do it? Quality of outputs	Did it have an impact? Value-add of outputs
<b>Comparative Advantage and Regional Competitiveness - REGIONAL PRIORITY: <i>Strengthen, foster and promote the region's business and product diversity.</i></b>			
Provide strategic direction for provincial brand marketing, product development and new markets by food industry stakeholders.	The EP Brand Marketing Plan was developed to provide strategic direction.	Plan was completed in 15/16. Annual budget allocated for implementation.	This activity ongoing
Provide strategic direction for destination, brand and infrastructure development by tourism stakeholders.	The Eyre Peninsula Brand Program marketing plan was developed and implemented.		
	Create and distribute content for Social Media applications in order to grow social media reach.	Share the regular creation and distribution of content to meet target market needs. <ul style="list-style-type: none"> <li>Eyre Peninsula Instagram audience grew by 4% to 2,985 followers.</li> <li>Eyre Peninsula Australia's Seafood Frontier Facebook audience grew by 3.8% to 3,879 followers.</li> <li>Eyrepeninsula.com increased page views by 58% to 10,148.</li> <li>Seafoodfrontier.com.au increased page views by 10% to 3,194.</li> <li>Nullarbor (digital version) increased page views by 10% to 13,794.</li> </ul>	This is an ongoing activity because the use of social media needs to be carefully monitored on a regular basis.
	Provide leadership, expert advice and support in relation to destination development	Provided tourism representation and expertise in key strategic plans related to destination development. <ul style="list-style-type: none"> <li>Northern Touring Route discussion paper</li> <li>Maximising the economic benefit of the caravan market project brief</li> </ul>	Ongoing
	The Eyre Peninsula Brand Program marketing plan was developed and implemented. Specific actions included:	Engagement of JAMSHOP to undertake the brand extension project aimed at reviewing the existing brand and providing strategic advice on the future development and use of the brand.  Distribution of the broad base survey Oct 25-27 <sup>th</sup>	
Refresh and include additional social media integration to the home page of exploreeyrepeninsula.com.au		Digital marketing plan implemented	Ongoing

Outcome 3: Priority activities			
What will you do? Activities	What did we do? Outputs	How well did we do it? Quality of outputs	Did it have an impact? Value-add of outputs
Provide strategic direction for destination, brand and infrastructure development by tourism stakeholders (Cont'd).	Market the Nullarbor suite of platforms including print, online and app.	Use of the online website and app was high during the reporting period.	Ongoing
	Market online publications including: <ul style="list-style-type: none"> <li>Culinary Adventure Guide</li> <li>Corporate Planners Guide</li> </ul>		Ongoing
	Grow social media reach.		Ongoing
	Establish a cooperative video project for Local Government.	Ongoing	Ongoing
	Develop and maintain a suite of print marketing collateral, including support to the SATC and HWR media to develop the Eyre Peninsula Visitor Guide.	HWR Media have been awarded the tender.  Continues meetings with HWR Media and regional stakeholders to maximise the benefit of the guide.	Ongoing
	Provide leadership and assistance to the SATC in relation to marketing and distribution.	Ongoing	This assistance is an ongoing activity.
	Provide leadership and assistance in development, facilitation and marketing of regional events. Specific activities included:	Ongoing support is being provided to regional events.	Ongoing
	The EP Brand Marketing Plan was developed to provide strategic direction.	Ongoing	Ongoing.
	Support the regional famils and influencer program. Media and trade opportunities are identified and prioritised based on regional benefit.	Facilitated a trade and media famil to the Eyre Peninsula including Whyalla, Port Lincoln and Cleve showcasing <ul style="list-style-type: none"> <li>Olsson's Salt works</li> <li>EP Seafoods</li> <li>Cleanseas</li> <li>Boston Bay Small goods</li> <li>Seafood Industry Assn's</li> <li>Complete Aircraft charter</li> </ul>	Ongoing  The famil activated significant social media activity and features on television and radio.
Currently developing the "Far West Aboriginal Tourism Strategy". The aim of the strategy is to assist current and new Aboriginal tourism ventures to operate sustainable activities that support employment, and to change the Far West from being a drive through region to a destination that will increase the length of stays by 2 - 3 days or more.	Strategy is being supported by stakeholders, current operators, and new potential ventures.		
Improve the collection and use of meaningful tourism data.	Implement a standardised approach to the collation of visitor data at Visitor Information Centres (VIC's)	Ongoing	Ongoing

Outcome 3: Priority activities			
What will you do? Activities	What did we do? Outputs	How well did we do it? Quality of outputs	Did it have an impact? Value-add of outputs
<b>Comparative Advantage and Regional Competitiveness - REGIONAL PRIORITY: <i>Strengthen, foster and promote the region's business and product diversity.</i></b>			
Support the development of the agricultural industry.	Preparing to submit applications for Jobs First Employment for the Agriculture industry.	Still gathering support information.	Not yet
Support the development of the manufacturing industry.	A meeting of the Heavy Industry Cluster Leadership group was organised and facilitated with supporting documentation prepared and circulated. Heavy Industry Cluster project actions are ongoing.  Arrium Steelworks GM, Theuns Victor has agreed to chair the group in order to provide an independent industry focus. A schedule of regular strategy meetings with Theuns and RDAWEP has been established.  The meetings are well attended.	A list of actions with a rolling three month action plan was updated and will be worked on over coming weeks.  Agenda items included, Steel taskforce and Arrium update; Collective bidding for regional projects; Opportunities:- new projects for Whyalla, Resources and engineering skills alliance Project proposal, Adani, Project proposal and engagement with local supply chain.	Key focus areas for the heavy industry cluster are; To pursue new opportunities, in particular Defence projects, with access, accreditation and potential Collective bidding Training and workforce development including trade skill sets Connecting Whyalla to AARNet, Ultra high speed internet.  An additional subcommittee meeting was held to develop strategy and actions for Collective bidding.
	A project to enable commercial access to Ultra High Speed Broadband via UniSA's AARNet network is ongoing.	This project has been identified as a priority for the Heavy Industry Cluster as a means to increase access to manufacturing/heavy industry projects which increasingly rely on data rich IT systems. A regular meeting has also been facilitated with representatives from industry, Whyalla council, UniSA and Chamber of commerce to progress the concept of commercial access to AARNet in Whyalla. A survey of businesses was undertaken and reviewed.	Communications with a commercial service provider, DSD and other stakeholders is ongoing to progress this project. The concept is mirrors the State Governments "Gig City" project which joins multiple commercial precincts in northern Adelaide with access to very high speed broadband.
	Arranged and facilitated meetings with Federal government to position Whyalla as a hub for manufacture of Defence assets and contribution to the Defence Industry Supply chain.  This included meetings with Ministers and senior advisers to position Whyalla as centre for Defence manufacture.	Meetings were:  Sen Simon Birmingham (Education and training): Apprentice training project proposal for Defence and Industry projects  Hon Christopher Pyne (Defence Industry) and adviser Nigel Everingham: Whyalla heavy industry businesses accessing the Defence Industry Supply Chain for manufacture of components and modules for Defence equipment. Discussion in regard to Defence procurement from Whyalla, local content and building local capability. Defence asset reprocessing, AARNet and Commercial Access to Very high speed broadband.	Hon Greg Hunt: Arrium sales process and implications of power outages  Advisors to Sen Fiona Nash (Regional Development, Local Government, Regional Communications): AARNet and Commercial Access to Very high speed broadband  Sen David Fawcett (Senator for South Australia): Defence procurement, local content and building local capability, AARNet and Commercial Access to Very high speed broadband



<b>Outcome 3: Priority activities</b>			
<b>What will you do?</b> Activities	<b>What did we do?</b> Outputs	<b>How well did we do it?</b> Quality of outputs	<b>Did it have an impact?</b> Value-add of outputs
Support the development of the manufacturing industry (Cont'd).	Attended Industry briefing on SEA Phase 1 Australia's Future Frigates	Information regarding the project, capability requirements and capability development programs and opportunities for Whyalla businesses.	
	Met with General Manager, Centre for Defence Industry Capability	Discussion regarding Whyalla heavy industry businesses accessing the Defence Industry Supply Chain for manufacture of components and modules for Defence equipment. Defence procurement from Whyalla and building local capability.	Communication is ongoing
Support the development of the mining industry.			
Support the development of renewable energy projects.			
Increase Aboriginal participation in business enterprises.	Currently assisting two individual potential Aboriginal businesses with plans to commence in commercial ventures, one a lawn mowing and landscaping business. The other is a craft/manufacturing venture.	Business plans have been written with one applicant applying for funding support from the Far West Native Title Corporation	

<b>Outcome 4: Project proposals</b> - Assistance to local community stakeholders in order for them to develop project proposals; and referral of stakeholders to appropriate public and/or private funding sources - including the \$1 billion National Stronger Regions Fund.			
<b>What will you do?</b> Activities	<b>What did we do?</b> Outputs	<b>How well did we do it?</b> Quality of outputs	<b>Did it have an impact?</b> Value-add of outputs
Support stakeholders to access government programs through assistance with business cases and grant applications.	Provided information with regard to state and federal grant funding programs to a business looking to establish community facilities in Whyalla.		Communication is ongoing
	On 18 October, RDAWEP provided the DC Lower Eyre Peninsula Economic Profile to a local consultant to assist the preparation of business case for a developing business enterprise in Cummins.	The 2013-14 economic data in the profile will strengthen the business case.	
	On 31 October, various RDAWEP papers were provided to DC LEP to assist with a grant application to the State Government for the re-surfacing of Port Lincoln Airport.		
	Support the development of an Aboriginal Tourism Strategy for the Far West Coast of Eyre Peninsula aimed at increasing the economic benefit of tourism to Aboriginal Communities		

<b>Outcome 5: Promote Australian Government Programs</b> - Increased awareness of Australian Government programs in the RDA's region.			
<b>What will you do?</b> Activities	<b>What did we do?</b> Outputs	<b>How well did we do it?</b> Quality of outputs	<b>Did it have an impact?</b> Value-add of outputs
Provide information about government programs to stakeholders.	RDAWEP have been working with local businesses to inform them of the newly established Industry and Skills Brokerage Role in Whyalla and the Jobs First Employment Project guidelines.		

<b>Outcome 6: Continuous Improvement</b> - improved operational practices to enhance RDA capacity.			
<b>What will you do?</b> Activities	<b>What did we do?</b> Outputs	<b>How well did we do it?</b> Quality of outputs	<b>Did it have an impact?</b> Value-add of outputs
Comply with legislative, contractual and reporting requirements.	Prepared financial reports for the auditors for 2015/2016 DSD employment and CDS projects		
	Arranged annual audit as well as DSD project audit. Complied with commonwealth and state taxation requirements. Production of the annual audited financial reports for inclusion in the published annual report	Unqualified audit statements produced  All requirements met on time  Audited financials were included in the published annual report	
Review and refine policies, procedures, planning and reporting documents.	Reviewed board delegation register for presentation to the October board meeting Developed the organisation's contract register and the beginnings of a contract timeline/calendar	Register was accepted at the board meeting with minimal changes required Register and calendar will be worked on and improved over the next few months	
Develop marketing, communications and media plans.	The Corporate Marketing Plan was developed to provide strategic direction.	Plan was completed in 15/16. Annual budget allocated for implementation.	This activity ongoing
	RDAWEP Media Gallery upgrade.	Stage one complete. All images uploaded and tagged into categories.	This activity ongoing.
	Corporate Newsletter production.	New MailerLite template utilised for the October newsletter.	Waiting on feedback from subscribers. There has been an increase in rdawep.org.au website visits due to click through application of the new newsletter design. Will continue to monitor analytics of the newsletter on a regular basis.
	Corporate website - rdawep.org.au	Since public launch on 1 <sup>st</sup> August 2016 the website has received 2,655 page visits.	Will continue to monitor the analytics of the rdawep.org.au website on a regular basis.
	Added some refinement to the EP Workforce Builder marketing plan.	This has been used in the Port Lincoln CDS application to DSD.	Non yet

Outcome 6: Continuous Improvement			
What will you do? Activities	What did we do? Outputs	How well did we do it? Quality of outputs	Did it have an impact? Value-add of outputs
Develop marketing, communications and media plans (Cont'd).	Create and distribute content for Social Media applications in order to grow social media reach	Share the regular creation and distribution of content to meet target market needs. <ul style="list-style-type: none"> <li>Eyre Peninsula Instagram audience grew by 4% to 2,985 followers.</li> <li>Eyre Peninsula Australia's Seafood Frontier Facebook audience grew by 3.8% to 3,879 followers.</li> <li>Eyrepensinsula.com increased page views by 58% to 10,148.</li> <li>Seafoodfrontier.com.au increased page views by 10% to 3,194.</li> <li>Nullarbor (digital version) increased page views by 10% to 13,794.</li> </ul>	This is an ongoing activity because the use of social media needs to be carefully monitored on a regular basis.
	The EP Brand Plan was developed to provide strategic direction. This included: <ul style="list-style-type: none"> <li>Maintain and develop EP Brand program's digital footage by effectively managing its social media and email marketing digital assets.</li> <li>Maintain and distribute existing Eyre Peninsula branded printed collateral - e.g. The Adventure Culinary Guide and the Seafood User Guide.</li> </ul>	Plan was completed in 15/16. Annual budget allocated for implementation. <ul style="list-style-type: none"> <li>New content was created and distributed to meet target market needs.</li> <li>New content was created to promote the brand program in the monthly RDAWEP newsletter.</li> </ul>	The RDAWEP Regional Newsletter for October was distributed on 13 <sup>th</sup> October 2016.
Improve financial and IT systems.	System development and improvement is an ongoing activity		
Implement best practice HR initiatives.	Staff contract register has been developed with anniversary calendar setup for ongoing management		