

5. OUTCOMES, ACTIVITIES AND KEY PERFORMANCE AREAS, May 2016-17

Outcome 1: Regional Plan - A current three to five-year plan that focusses on economic development of the RDA region taking into account Commonwealth, state, territory and local government plans.			
What will you do? Activities	What did we do? Outputs	How well did we do it? Quality of outputs	Did it have an impact? Value-add of outputs
Maintain and develop a regional consultation network.	<p>Ongoing communications with DSD and other State government agencies with regard to identification of key issues and projects to help address Whyalla's depressed economy and current and future challenges.</p> <p>Met with Office of Industry Advocate staff re operations in the region.</p> <p>Represented RDAWEP and contributed to DSD "planning workshop for defence industry in the USG region".</p> <p>Represented RDAWEP at the "Meet the Buyer" event and the defence engagement workshop.</p>	<p>Provision of information regarding RDAWEP current and future plans, projects and resource requirements.</p>	<p>Communication is ongoing in regard to State Government support for multiple projects and initiatives including continuation of implementation of Whyalla's Masterplan for Disability and ageing, and Heavy Industry Cluster, in particular industry diversification and engagement with the defence industry re opportunities for supply to defence build programs.</p> <p>Ongoing communication with government agencies in regard to co-funding two projects 1) Industry Supply Chain Coordinator and 2) Disability and Ageing Implementation Officer. No support for either project has been forthcoming.</p>
	<p>A regional network has been established that includes the following Aboriginal organisations: Yalata, Scotdesco, Koonibba, Ceduna, Aboriginal Lands Trust, and Port Lincoln. The network also includes the Transitional Accommodation Centre, Housing SA, DPMC - Ceduna, Regional Health Ceduna, Save the Children, Red Cross, Ceduna Koonibba Aboriginal Health Service, the homeland groups (Munda & Wanna Mar, Bullinda, Munda Munda Wadutjinna, Tia Tuckia, Akenta and Ikkata. Business ventures that include Walga Mining in Whyalla, and the Playford Avenue Arcade are also in the network. Both of the regions natural resource management groups are also part of the network (EPNRM and AWRNM)</p>	<p>RDAWEP visited Yalata and photographed the existing caravan park. Stage one of the upgrade plan to assist the army with plans to undertake the infrastructure as part of the ACAP program was completed.</p> <p>Met with Koonibba Aboriginal Corporation re engagement of a Project Manager to oversee building of the store. RDAWEP was instrumental in obtaining funding for the project.</p> <p>Met with the Manager of Scotdesco to arrange a time to engage their board to ascertain their direction for Scotdesco.</p> <p>Advised DPMC that the invoice for the 2017-2018 program fees has been received. Suggested that the Liquor Licensing Commission make the ID Tech machine a part of the bottle shop licenses and have them pay the fees.</p> <p>Attended Ceduna Service Reform Group meeting and provided an update on the Yalata passenger program and ID Tech machine's future. Advised that a funding application has been submitted to continue the bus program, and recommended that the Liquor Licensing Commission make a decision re take away alcohol licence conditions.</p>	<p>Waiting on confirmation of funding from treasury for the kitchen upgrade to go ahead at the oval.</p> <p>Funding was obtained for building of the store.</p>

Outcome 1: Regional Plan			
What will you do? Activities	What did we do? Outputs	How well did we do it? Quality of outputs	Did it have an impact? Value-add of outputs
Maintain and develop a regional consultation network (Cont'd).	A local government tourism advisory group was established to identify common priorities and maximise opportunity.	Ongoing	Ongoing
	The Far West Coast Tourism provider database was collated for consultative purposes for Chevron Australia.	Chevron Australia acknowledged the list was more comprehensive than they had managed to collate.	More tourism providers have subsequently been visited/contacted by Chevron.
	Phone link ups with: <ul style="list-style-type: none"> • RDAWEP's Employment and Skills Development Manager, Peter Mitchell to discuss potential training programs that have been identified in the Whyalla area. • Department of State Development Regional Manager, Tim Coote for an update on projects. 		
	Weekly Monday morning RDAWEP Whyalla team meeting to update on the weeks activities.		
	JFEP application for Walga Mining for 5 components of Certificate II in Construction.	Application passed with DSD.	Through the training, Walga Mining have committed to take on all 12 participants as employees.
	Working on a JFEP for Ottaway who have put in a tender for 60 wind terminals, which could increase their workforce by 40.	Waiting for confirmation on the training numbers.	
	Working on a JFEP for CEG to deliver 5 units in retail/hospitality for 12 participants.		
Document regional intelligence about key issues supported by research and data.	A capability mapping exercise is ongoing for a range of heavy industry businesses with operations in and around the Whyalla area.	A process was developed to capture detailed information about capabilities of heavy industry businesses and their supply chains.	This project has been on hold so that work on other identified priorities could be progressed. This project has been given a higher priority and will be progressed during 2017.
	Custom grain sector data were prepared for DC lower Eyre Peninsula on 1 May to support a grain industry sector magazine article. Data were provided for: <ul style="list-style-type: none"> • Jobs and FTE employment, • GRP, and • Exports. 	Data were provided for the RDAWEP region and the southern Eyre Peninsula, with the southern EP defined as the sum of the data for DC Lower Eyre Peninsula, DC Tumby Bay, and City of Port Lincoln. These data were provided on a same-day request from DCLEP.	
	Regular regional tourism statistics are collated, interpreted and distributed.	Ongoing	Ongoing
Distribute and promote Regional Plans.	174 changes were made to the database in May.	At 31 May, the database listed 5,075 contacts.	

Outcome 2: Critical issues - Advice to the Government on critical issues affecting the RDA region.

What will you do? Activities	What did we do? Outputs	How well did we do it? Quality of outputs	Did it have an impact? Value-add of outputs
Pursue an integrated, cross-agency approach to regional development.	A meeting was held in Whyalla to brief Hon David Ridgway MLC.	RDAWEP provided an overview of renewable energy projects across Eyre Peninsula and the proposed port at Cape Hardy.	
	A meeting was held in Port Lincoln to brief Rowan Ramsey MP.	RDAWEP provided an overview of renewable energy projects across Eyre Peninsula and the proposed port at Cape Hardy.	
	RDAWEP's Tourism Development Manager, Brad Riddle, represents and advocates for regional South Australia and Eyre Peninsula as a board member of the South Australian Tourism Industry Council.	RDAWEP ensures that the priorities of regional South Australia are reflected in SATIC's plans and operations and that SATIC provides an effective platform for its regional tourism members.	Ongoing
	RDAWEP represents and advocates for Eyre Peninsula as a member of the South Australian Regional Tourism Network.	Attend bi-monthly meetings representing the Eyre Peninsula Tourism industry, RDAWEP and EPLGA.	Ongoing
	RDAWEP represents and advocates for Eyre Peninsula tourism in the development of the DEWNR/SATC Nature Based Tourism Strategy (NBTS).	Opportunities have been identified in Eyre Peninsula National Parks and crown lands.	Ongoing
	RDAWEP represents and advocates for Eyre Peninsula tourism with EPNRM.	Ongoing	Ongoing
	Supported and participated in the SATC Eyre Peninsula Response Plan Meeting on Tuesday, May 30 2017.	RDAWEP, EPNRM and EPLGA, along with SATC contributed to the development of a priority list of actions relating to: <ul style="list-style-type: none"> • Overall strategic focus • Driving demand • Working better together • Supporting what we have • Increasing recognition of the value of tourism • Using events to grow visitation • Total cost of doing business • Investing in infrastructure. 	Priorities are to be incorporated into a SA Regional Visitor Strategy.
RDAWEP is working with Whyalla employers to identify potential training opportunities for new employees through the Jobs First Employment Project.			
Pursue opportunities for collaborative projects.	Planning to coordinate the Trans Australian Railway Centenary on 17 October was progressed, including regular updates of the event database. Project information was provided to all event registrations to keep people informed about progress.	Information about the monument coordinates at Ooldea was provided to Hema Maps. Early room bookings were made at the Ceduna Foreshore Hotel for the Event Coordinator, a key volunteer and RDAWEP staff.	
	RDAWEP are connecting the three tiers of government plus the relative NGO's to develop the "Far West Aboriginal Tourism Strategy".	The three tiers of government have been active in submitting additional items for the strategy. A further direct meeting with DPMC is scheduled for 16/06/2017. A logo and slogan have been decided upon.	DPMC have funded \$80,000.00 to complete the strategy and upgrade existing tourism related business plans.

Outcome 2: Critical issues			
What will you do? Activities	What did we do? Outputs	How well did we do it? Quality of outputs	Did it have an impact? Value-add of outputs
Engage with Local Government on regional planning and economic development.	Regular communication including monthly meetings with Whyalla Council senior management. 1x meeting.	Met with Whyalla City Council CEO to discuss a range of issues including activity reporting.	Knowledge and understanding of WCC/RDAWEP activity, projects, collaboration on projects and initiatives continues to improve.
	A meeting was held in Cleve with the three councils (DC Cleve, DC Tumby Bay and Wudinna DC) directly affected by the Iron Road project footprint including the mine site, rail corridor and port.	Councils will work together for consistent response to State Government regarding a multitude of issues including new infrastructure e.g. rail crossings.	
	RDAWEP facilitated a meeting in Cleve on 2 May with the Mayors and CEOs of DC Kimba, DC Cleve, DC Tumby Bay and Wudinna DC and the EPLGA about planning for the pending announcement of approval for Iron Road's Central Eyre Iron Project (CEIP).	The CEIP will activate major changes for the region through the provision of new infrastructure and an influx of mining workers. The meeting was held to ensure that there was planning consistency across the key affected Councils. Matters concerning the Cape Hardy port, rail corridor, and power requirements were discussed, along with the specific needs of the individual Councils.	The need for and benefits of region-wide planning and governance was highlighted during the meeting, and was strongly supported by all participants. The State Government approved the Iron Road CEIP Mining Lease and Development proposal on 3 May.
	The drafting of the Regional Strategic Plan was completed. Sections of the initial draft had to be re-written after the EPNRM <i>Strategic Plan</i> was finalised and approved by the Minister, because a number of the NRM strategic priorities had changed.	The draft was issued to the CEOs of RDAWEP, EPNRM and the EPLGA, and a workshop was held on 31 May to review and revise the document. A number of changes were identified, including the addition of a conclusion and options to strengthen the Executive Summary.	A process to seek Board and stakeholder feedback and Plan endorsement was identified at the workshop.
	Discussions re Sleepy Lizard Park were held with Mayor Suter of Ceduna in relation to meeting with Ceduna Aboriginal Corporation and the Far West Coast Aboriginal Corporation. It was agreed to come up with a legal structure that would be suitable to the three groups.	Next meeting is planned for June 23 rd to discuss the proposed structure.	
	Met with the Ceduna District Council to support improvements to the Aboriginal Sporting Complex.		
	Met with Whyalla City Councils Group Manager for City Development and Delivery to discuss potential tourist and other commercial related activities.	Visited site with contractor and provided advice re location of old dump which seems to be a matter of concern for EPA and the irrigation system. The Development Manager continues to assist with the tourist activity, and the hospitality venture being established.	One project is due for council consideration on 19/06/2017. The other project will have all issues addressed prior to submitting to council.
	Overviewed and provided comment on tender documentation pertaining to the conduct of an Aged Care Feasibility Study by the District Council of Cleve.	Submitted comments, along with additional research opportunities to the District Council of Cleve.	Comments will be considered by Council in tender assessment and project deliberations.
	Overviewed and provided comment on the District Council of Elliston's General and Coastal Development Plan Amendment.	Ensured submission was returned by requested due date.	

Outcome 2: Critical issues - Advice to the Government on critical issues affecting the RDA region.			
What will you do? Activities	What did we do? Outputs	How well did we do it? Quality of outputs	Did it have an impact? Value-add of outputs
Engage with Local Government on regional planning and economic development (Cont'd).	Ensure all councils have an adequate understanding of the visitor economy and provide advice and expertise on tourism development.	Meet regularly with Local Government regarding tourism. Presented a new proposal for regional tourism development to <ul style="list-style-type: none"> EPLGA Executive Meeting EPLGA Conference EPLGA CEO's Forum 	Ongoing EPLGA CEO Committee Meeting is scheduled for June 2017 to discuss a regional wide funding model to be applied to local government in order to underwrite strategy.
	Provide regular information to Local Government including active promotion of RDAWEP plans.	Relevant statistics distributed.	Ongoing

Outcome 3: Priority activities - Advice on priority activities that will drive regional economic development, on future economic opportunities and on the RDA region's comparative advantages, based on consultation and engagement with community leaders. <i>(Priority activities are those with an economic focus where the RDA takes a lead or supporting role. RDAs should identify if they are taking a lead or supporting role.</i>			
What will you do? Activities	What did we do? Outputs	How well did we do it? Quality of outputs	Did it have an impact? Value-add of outputs
Human Capital - REGIONAL PRIORITY: Develop and retain a skilled workforce.			
Develop sustainable employment networks.	RDAWEP is working with students from Mission Australia who are attending the New Opportunities Training that is ACE funded.		
	RDAWEP is working with Plaza Youth to assist their students with careers advice, resumes and cover letters.		
	RDAWEP Career Practitioner gave a talk about resumes and work ready skills to TAFE SA students studying Certificate III in Disability.		
Provide career development services.	In the 2016/2017 Port Lincoln/Eyre CDS program, 31 participants have commenced. Of these 3 have been exited.	Each of the three participants exited have gained additional employment.	Not yet.
	RDAWEP has applied to DSD to deliver enhanced career services for the whole of EP for disability sector careers between February and June 2017 to job seekers and existing workers who have identified they wish to work or upskill for work in the disability sector. A National Disability Services (NDS) Employment Coordinator will connect with employers to identify emerging employment opportunities. Career Service providers will play a part in assisting local employers to access workers with appropriate attitudes and skills for work in the disability sector.	The application has been successful and RDAWEP has since subcontracted this work to SkillsSmart who has reported that there is considerable interest in participation in the disability sector.	To date 53 participants have commenced.
	RDAWEP has applied to the Department of State Development to provide Career Development Service (CDS) services in the 2017/2018 year.	The application has been successful and work will commence July 1 st .	

Outcome 3: Priority activities				
What will you do? Activities	What did we do? Outputs	How well did we do it? Quality of outputs	Did it have an impact? Value-add of outputs	
Provide career development services (Cont'd).	RDAWEP offers a shop front service to the community of Whyalla. They can provide services to assist people into work, to increase their hours of work, or advice with a career change.	RDAWEP has seen 127 participants through the CDC to date. Some participants need just 1 appointment whilst others come back for support with other job applications. RDAWEP offers support through empowering the job seeker to understand about self-marketing and meeting the needs of the employer.	44 employment outcomes have been captured so far.	
Deliver targeted projects to support workforce development and participation.	A Jobs First Employment Project (JFEP) application was submitted to DSD for an employment project for Housing SA. The primary objective is to establish a pool of experienced and competent jobseekers to provide room maintenance, yard maintenance, catering and administration services to itinerate Aboriginal people who need short term accommodation, help and welfare assistance. A secondary objective is for local mainstream employers to have access to a ready and available skilled workforce in the medium and longer-term.	The Housing SA application has been successful. This is a paid training program in Ceduna for fifteen Aboriginal people in the skills needed to maintain services at the Ceduna Town Accommodation Centre (TAC). Housing SA will be the employer and will assist during the program to ensure that as many of the fifteen participants as possible are well prepared to apply for ten new positions when they are advertised immediately after the training is completed. Four other applications are still being developed.	Training will be delivered by TAFE SA and the training units have been selected to best suit the demands of the jobs and they are: <ul style="list-style-type: none"> • participate in safe food handling practices, • prepare rooms for guests and residents, • operate basic machinery and equipment, • write simple informal workplace texts, • first aid and OH&S. 	
	A submission is currently being prepared for the retail sector in Port Lincoln. It is hoped that this may be replicated in Ceduna.			
	Contact is being made with Whyalla employers to see how RDAWEP, through DSD can assist with training requirements for new workers.	Current JFEP projects are: <ul style="list-style-type: none"> • Pathways to Construction, which should be finished by the end of June • Certificate III in Disabilities, which runs until September • Multi-Trades project. 		
Sustainable Communities and Population Growth: Economic - REGIONAL PRIORITY: <i>Build the capacity of the community to grow the regional economy.</i>				
Increase Aboriginal participation in the labour force.	RDA is taking a lead role in developing the 'Far West Aboriginal Tourism Strategy'. One of the aims of the strategy is to increase Aboriginal participation in the labour force.	The Draft tourism strategy document with the changes that were recommended in the February and April workshops have been sent to all Far West Aboriginal organisations. All stakeholders were asked to provide feedback on the logo and slogan.	Minister was again requested to supply the forward message for the strategy.	
	RDAWEP is developing two skills upgrade and/or training programs that will assist employees to be employed directly in the Ceduna Town Accommodation Centre. The program is being developed.	The Regional Housing SA Manager is now working directly with RDAWEP's Employment and Skills Development Manager to develop the training program. Town Accommodation Centre is also restructuring staff and will want supervisor training included. A draft of recommended training modules is being reviewed by the Regional Manager, and the Town Accommodation Manager.	See employment and skills report.	

Outcome 3: Priority activities			
What will you do? Activities	What did we do? Outputs	How well did we do it? Quality of outputs	Did it have an impact? Value-add of outputs
Increase Aboriginal participation in the labour force (Cont'd).	As part of the Service Reform in Ceduna CAC are purchasing a 23 seater bus. RDAWEP is examining the possibility of funding the bus driver's licence accreditation for five drivers.	Discussions have been ongoing to recruit 5 potential drivers for the service.	
	Support the development of the Aboriginal Tourism Strategy for the Far West Coast of Eyre Peninsula aimed at increasing the economic benefit of tourism to Aboriginal Communities.	Provide ongoing support and advice to RDAWEP's Indigenous Economic Development Manager in relation to the development of the strategy and actions.	RDAWEP continues to amend and edit the Draft Aboriginal Tourism Strategy document.
	Ceduna Town Accommodation - This is a Jobs First Employment Project (JFEP) aimed at employing local Aboriginal people who will soon exit a labour hire company. Participants will be offered training in five units total from skill clusters in kitchen operations, cleaning operations and parks and gardens. Graduates will then be employed by Housing SA to provide catering for residents and cleaning and maintenance of the "Town Camp" property.	The units of training have been agreed and training will commence in August. The Manager Housing SA, Ceduna/Port Lincoln Far West and Remote has since requested that a component of waste management/handling and journal/reporting be added to the scope of training.	Not yet.
Pursue solutions to improve small businesses innovation, skills development and viability.	The Far West Aboriginal Tourism Strategy has a specific objective of improving the capacity of the operators and the employees.	Funding has been approved from DPMC (\$80,000.00) to assist with the finalisation of the Far West Aboriginal Tourism Strategy, and also to assist with the upgrading of existing business plans for organisations to assist with additional development of tourist ventures. RDAWEP are in negotiation with DPMC in relation to the terms of the funding agreement.	Commenced the upgrading of Yalata's caravan park with recommendations to assist with add on businesses.
	Discussions continued with three existing business clients, and two new clients in Whyalla. Existing clients are in health, hospitality, and tourism.	The health related business is now operational in a restricted format. The venture is addressing a Whyalla Council issue prior to commencing as a full activity. The hospitality and tourism activity are working with Council to achieve an outcome.	
	Provide leadership, advice and support to the tourism industry to grow tourism.	General business development assistance provided including: <ul style="list-style-type: none"> Eyre Trails Project Whyalla Tourism Focus Group. 	Ongoing research and negotiations into public liability insurance requirements for trail development. Preparation of communications materials to support initiatives. Sharing and utilisation of stakeholder network databases.
Sustainable Communities and Population Growth: Environmental - REGIONAL PRIORITY: <i>Consider the environment when planning regional development.</i>			
Participate on the Eyre Peninsula Integrated Climate Change Agreement (EPICCA) Committee.			

Outcome 3: Priority activities			
What will you do? Activities	What did we do? Outputs	How well did we do it? Quality of outputs	Did it have an impact? Value-add of outputs
Liaise with relevant agencies about solutions to address environmental issues.			
Pursue solutions to provide sustainable and abundant supplies of energy and quality water.	RDAWEP is continuing to supply economic development data to the Department of Environment, Water and Natural Resources (DEWNR) towards water demand modelling.	RDAWEP were able to source and provide economic development data from the seafood and mining industry.	
	RDAWEP has been nominated for a 2 year term to represent regions on SA Power Networks' Renewables Reference Group (RRG). The RRG has been established to provide a forum for listening and discussion on the renewables industry and to ensure that decisions are made in SA Power Networks with the benefit of important stakeholder viewpoints, perspectives and values.	RDAWEP was able to provide case studies of the development of large scale renewable energy projects across Eyre Peninsula and SA Power Networks response to renewables.	Meetings are every two months initially and will become quarterly.
	Meeting with Port Lincoln City Council Mayor, CE and Senior Manager to determine the future management of the waste water reuse scheme in light of increasing salinity, and goals to increase the volume of wastewater reused.	Council is keen to explore all options to maximise the value of the reuse scheme to the region.	Several existing management models have been identified as being successful and able to be used in Port Lincoln. Contacts have been made and subsequent site visits and information sharing planned.
Support the development of waste management initiatives.			
Support improved environmental infrastructure.			
Sustainable Communities and Population Growth: Social - REGIONAL PRIORITY: <i>Support development of social and community infrastructure and services to enhance liveability.</i>			
Support improved social and community infrastructure.	Ongoing communication with Whyalla Council in regard to improvement of sporting facilities. This project includes a multi-sport precinct in the city, based on re-development of Bennett oval. RDAWEP participated in a planning workshop run by consultant Oneeighty Sport and Leisure Solutions, consultant Mark Band in early February.	Planning and engagement commenced with an information session and survey distributed to sporting clubs and the local community.	Communication is ongoing. An initial Draft report and concept plan was expected from the consultant during April, but is not yet forthcoming.
	RDAWEP met with Eyre Peninsula Football Zone management to discuss the process to undertake planning, and subsequent recommendations for the future of football on EP.	A survey was developed to be completed by the football clubs and leagues, to be used as a tool for future recommendations.	Following up for outstanding survey documents.
Support improved educational infrastructure.			

Outcome 3: Priority activities			
What will you do? Activities	What did we do? Outputs	How well did we do it? Quality of outputs	Did it have an impact? Value-add of outputs
Address health, aged and child care services and infrastructure in regional planning.	Facilitation and participation on the Steering Committee of the Health and Ageing in Our Community Project coordinated by the District Council of Lower Eyre Peninsula. Currently reviewing Draft community survey content.	Ongoing	Ongoing
Support coastal development planning initiatives.			
Access to International, National and Regional Markets - REGIONAL PRIORITY: <i>Promote investment to develop strategic infrastructure and foster globally competitive business.</i>			
Assist investment attraction.			
Support utility and transport infrastructure development.			
Pursue the development of competitive grain supply chain infrastructure.			
Pursue the development of port infrastructure, including containerisation options.	RDAWEP are negotiating with companies that can complete dredging works at Thevenard. The mobilisation cost for dredges can make or break this project. RDAWEP is working with two consortiums to determine mobilisation costs for dredging equipment to Thevenard Port and sourcing dredges from Australia or New Zealand to keep costs reasonable.	Further detailed geotechnical information has been forwarded to enable accurate estimations of costs.	Mobilisation costs should be confirmed mid to late June.
Support export development initiatives.			
Comparative Advantage and Regional Competitiveness - REGIONAL PRIORITY: <i>Strengthen, foster and promote the region's business and product diversity.</i>			
Provide strategic direction for provincial brand marketing, product development and new markets by food industry stakeholders.	The Far West Aboriginal Tourism Strategy is currently being developed. The aim of the strategy is to assist current and new Aboriginal tourism ventures to operate sustainable activities that support employment, and to change the Far West from being a drive through region to a destination that will increase the length of stays by 2 - 3 days or more. A brand is being developed for the region.	As a result of the workshops a draft of the strategy has been sent to stakeholders. The Strategy will be completed by 30/06/2017.	
	The EP Brand Marketing Plan was developed to provide strategic direction.	The plan was completed in 2015/16. Annual budget allocated for implementation.	This activity is ongoing.
Provide strategic direction for destination, brand and infrastructure development by tourism stakeholders.	The Eyre Peninsula Brand Program marketing plan was developed and implemented.		

Outcome 3: Priority activities			
What will you do? Activities	What did we do? Outputs	How well did we do it? Quality of outputs	Did it have an impact? Value-add of outputs
Provide strategic direction for destination, brand and infrastructure development by tourism stakeholders (Cont'd).	Create and distribute content for Social Media applications in order to grow social media reach.	Share the regular creation and distribution of content to meet target market needs. <ul style="list-style-type: none"> • Eyre Peninsula Instagram audience grew by 5.7% to 4,551 followers. • Eyre Peninsula Australia's Seafood Frontier Facebook audience grew by 1.6% to 4,544 followers. • RDAWEP Facebook audience grew by 4.8% to 419. • Eyrepeninsula.com decreased page views by 27.7% to 7,066. • Seafoodfrontier.com.au decreased page views by 11% to 3,374. • Nullarbor (digital version) decreased page views by 18.3% to 17,807. 	This is an ongoing activity because the use of social media needs to be carefully monitored on a regular basis.
Improve the collection and use of meaningful tourism data.	The Far West Aboriginal Tourism Strategy will recommend that all Aboriginal tourism ventures have provision for collection of data.		
Support the development of the agricultural industry.	EP Agriculture Advisory Group rebooted with new Chair, Heather Baldock. Karen Baines will provide executive support.	Updated terms of reference, agenda, and membership and communication methods are being developed.	First meeting will be in July after conclusion of seeding.
	RDAWEP has submitted a JFEP application in conjunction with the agriculture sector to capitalise on employment opportunities in these seasonal industries. Providing unemployed and underemployed people with the skills sought after in this industry enhances cross skilling capacity in the seasonal workforce and provides job seekers with the skills to match employer requirements. Similar programs in recent years have yielded good results when participants possess the skills required to undertake seasonal work.	Whilst this project will provide participants with formal training and assistance to gain employment in a number of industries, this application is specific to requests from the agriculture industry as it faces an imminent shortage of workers for harvest and general carting. The application has been successful and 40 participants have signed up to 5 units each in the areas of HC and MC truck driving, welding, diagnostic procedures and servicing small engines, shearing and chemical certification.	Not yet
Support the development of the manufacturing industry.	Facilitated a meeting of the Heavy Industry Group with UniSA recently appointed Head of Engineering, to discuss issues, potential projects and collaboration.		Communication is ongoing
	A subgroup of the Heavy Industry Cluster has been established to investigate formal collaboration and collective bidding, to determine if/how this issue can be progressed, and the next steps.	Specific opportunities continue to be investigated. A meeting was facilitated with a group of businesses to form a formal alliance to collaborate and develop specific bids for work for the SEA5000 naval build project.	A formal EOI is to be developed and submitted to Navantia.
Support the development of the mining industry.	RDAWEP developed a presentation for the City of Whyalla that will promote and depict attributes to support the establishment of OZ Minerals iron ore processing plant.	Presentation provided to City of Whyalla.	Ongoing

Outcome 3: Priority activities			
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Support the development of renewable energy projects.	A phone conference was held in RDAWEP's Port Lincoln office with local and interstate consultants, and tuna industry representatives to update and strategise implementation of the electricity smart mini grid project.	As the technology for this project is fairly new, a new way of doing business is required with SA Power Networks.	Progress is being made with SA Power Networks negotiating parameters of how the network will be set up.
	Discussions are continuing with Eyre Peninsula towns on how solar battery solutions can reduce electricity costs and guard against blackouts.	Innovative concept plans and costs have been presented to Council.	A feasibility study will have to be undertaken to account for complexities and feed into the business case.
Increase Aboriginal participation in business enterprises.	A budget was developed to assist a new Aboriginal business that has the potential to provide 2 casual positions.	The venture is applying for funding support from the Far West Coast Aboriginal Corporation.	Funding support was provided to one of the activities, the other has some outstanding agreements to be completed.

Outcome 4: Project proposals – Assistance to local community stakeholders in order for them to develop project proposals; and referral of stakeholders to appropriate public and/or private funding sources - including the \$1 billion National Stronger Regions Fund.			
What will you do? Activities	What did we do? Outputs	How well did we do it? Quality of outputs	Did it have an impact? Value-add of outputs
Support stakeholders to access government programs through assistance with business cases and grant applications.	A meeting was held with Port Lincoln Rotary Club on 29 May about grant application opportunities and processes for project developments. The meeting concerned the proposed development of Puckridge Park and the Axel Stenross Maritime Museum. The Club is seeking RDAWEP support for both projects.	The Rotary Club has had over 40-years of involvement with the maintenance of Puckridge Park. Due to the ageing of Rotary members and loss of member numbers, the Club is working with the City of Port Lincoln to make alternative arrangements for ongoing maintenance and park development. The club will fund the preparation of a masterplan for the development.	The Rotary Club is looking for a major project and intends to support substantial development initiatives at the Maritime Museum. The development is the same as that originally proposed by RDAWEP in 2011-12. – i.e. substantial infrastructure initiatives including catering and tourism infrastructure and possible incorporation of a new VIC facility.
	A meeting was held with Lincoln Estate Winery on 30 May about a grant application for major infrastructure development, including a kiosk and cellar door with a small function centre and store. This is a direct submission to Minister Brock.	The meeting was held to get RDAWEP support to value-add and strengthen the application. RDAWEP discussed the need to emphasise new employment that will be generated by the project. RDAWEP business case and project management plan templates were provided to support the application.	As a result of the meeting, the RDAWEP project management plan template was reviewed and updated to make it more generic and easier to use.

Outcome 5: Promote Australian Government Programs - Increased awareness of Australian Government programs in the RDA's region.			
What will you do? Activities	What did we do? Outputs	How well did we do it? Quality of outputs	Did it have an impact? Value-add of outputs
Provide information about government programs to stakeholders.	Contact details for southern Eyre Peninsula wineries and vineyards were provided to Regions SA on 1 May to assist the distribution of information about the PIRSA Cellar Door development program.		

Outcome 5: Promote Australian Government Programs - Increased awareness of Australian Government programs in the RDA's region.			
What will you do? Activities	What did we do? Outputs	How well did we do it? Quality of outputs	Did it have an impact? Value-add of outputs
Provide information about government programs to stakeholders (Cont'd).	Promotion of SA Small Steel Grant Scheme via stakeholder database and regional newsletter.	Facilitated introduction and preliminary assessment between the Office of the Industry Advocate and a Port Lincoln based steel fabricating business for grant candidacy.	

Outcome 6: Continuous Improvement - improved operational practices to enhance RDA capacity.			
What will you do? Activities	What did we do? Outputs	How well did we do it? Quality of outputs	Did it have an impact? Value-add of outputs
Comply with legislative, contractual and reporting requirements.	Complied with Commonwealth and State taxation requirements. All Board reporting requirements were met.	All requirements met on time.	
	Financial reports were prepared for the auditors for 2015/2016 DSD employment and CDS projects.		
Review and refine policies, procedures, planning and reporting documents.			
Develop marketing, communications and media plans.	Some refinement was added to the EP Workforce Builder marketing plan.	This has been used in the Port Lincoln CDS application to DSD.	None yet.
	The Corporate Marketing Plan was developed to provide strategic direction.	The plan was completed in 2015/16. Annual budget allocated for implementation.	This activity is ongoing
	Corporate website – rdawep.org.au	The website received 5,839 page visits in May. An increase of 48% from April.	This is an ongoing activity because the use of the website needs to be monitored on a regular basis.
	Create and distribute content for Social Media applications in order to grow social media reach.	Share the regular creation and distribution of content to meet target market needs. <ul style="list-style-type: none"> Eyre Peninsula Instagram audience grew by 5.7% to 4,551 followers. Eyre Peninsula Australia's Seafood Frontier Facebook audience grew by 1.6% to 4,544 followers. RDAWEP Facebook audience grew by 4.8% to 419. Eyrepenninsula.com decreased page views by 27.7% to 7,066. Seafoodfrontier.com.au decreased page views by 11% to 3,374. Nullarbor (digital version) decreased page views by 18.3% to 17,807. 	This is an ongoing activity because the use of social media needs to be carefully monitored on a regular basis.

Outcome 6: Continuous Improvement - improved operational practices to enhance RDA capacity.			
What will you do? Activities	What did we do? Outputs	How well did we do it? Quality of outputs	Did it have an impact? Value-add of outputs
Develop marketing, communications and media plans (Cont'd).	Create and distribute content via email marketing system (MailChimp) in order to meet target market needs.	1 campaign was emailed in May. Sent to 54 subscribers. 26.4% open rate 1.9% click rate.	This is an ongoing activity because the use of email marketing campaigns needs to be monitored on a regular basis.
	The EP Brand Plan was developed to provide strategic direction. This included: <ul style="list-style-type: none"> • Maintain and develop EP Brand program's digital footage by effectively managing its social media and email marketing digital assets. • Maintain and distribute existing Eyre Peninsula branded printed collateral - e.g. The Adventure Culinary Guide and the Seafood User Guide. 	Plan was completed in 15/16. Annual budget allocated for implementation. <ul style="list-style-type: none"> • New content was created and distributed to meet target market needs. • New content was created to promote the brand program in the monthly RDAWEP newsletter. 	The RDAWEP Regional Newsletter for May was distributed on 2 nd May 2017. Sent to 3297 recipients. 33.47% open rate. 7.22% click rate.
Improve financial and IT systems.			
Implement best practice HR initiatives.			