

5. OUTCOMES, ACTIVITIES AND KEY PERFORMANCE AREAS, February 2017

Outcome 1: Regional Plan - A current three to five-year plan that focusses on economic development of the RDA region taking into account Commonwealth, state, territory and local government plans.				
What will you do? Activities	What did we do? Outputs	How well did we do it? Quality of outputs	Did it have an impact? Value-add of outputs	
Maintain and develop a regional consultation network.	Multiple meetings and communications with DSD and other State Government agencies in regard to identification of key issues and projects to help address Whyalla's depressed economy, current and future challenges. 4x meetings in regard to: <ul style="list-style-type: none"> Regional investment attraction Accelerated Trades Training proposal Productivity Commission report into Transitioning Regional Economies PIRSA regional strategy. 	Provision of information regarding RDAWEP current and future plans, projects and resource requirements. Ongoing communication with government agencies in regard to co-funding three projects: <ol style="list-style-type: none"> Industry Supply Chain Coordinator required to link local and regional business into supply chains of mining and defence projects. Disability and Ageing Implementation Officer required to facilitate implementation of Whyalla's Disability and Ageing Masterplan. Mentoring for students undertaking the Accelerated Trades Project. 	Communication is ongoing in regard to State Government support for multiple projects and initiatives including: <ul style="list-style-type: none"> continuation of implementation of Whyalla's Masterplan for Disability and Ageing; Heavy Industry Cluster, in particular industry diversification and engagement with defence industry re opportunities for supply to Department of Defence build programs. <p>Informal advice from DSD is that no State Government co-funding would be provided to support either an Industry Supply Chain Coordinator or a Disability and Ageing Implementation Officer. Support for the student mentoring component of the Multi Trades project is being assessed.</p>	
	RDAWEP provided facilitation assistance to DSD to host a visit to Whyalla by representatives of Tier 1 defence supplier, Dassault.			DSD have been asked to provide RDAWEP with feedback about the visit and potential future actions.
	Travelled to Wudinna to attend RDAWEP Board meeting to provide overview of projects to date.		Discussion generated provided valuable insights.	Positive feedback from the Board has confirmed direction of projects.
	Facilitated ESCOSA CEO to attend and speak at EPLGA Board meeting about the <i>'Inquiry into options for improving reliability and quality of electricity supply on Eyre Peninsula'</i> project.		ESCOSA outlined the terms of reference and the role of the reference group.	EP Mayors voted unanimously to be on the reference group and RDAWEP is to be the central point of contact.
	Presented to EPLGA Conference about RDAWEP initiatives into energy across Eyre Peninsula.		The presentation generated lots of talk from conference attendees during lunch and dinner.	Port Lincoln times conducted an interview <i>'Ready to take the lead on energy solutions'</i> . RDAWEP was invited to talk with the Whyalla Chamber of Commerce.
	Established a local government tourism advisory group to identify common priorities and maximise opportunity.		Regular quarterly meetings have been scheduled. Based on feedback an invitation has been extended to local tourism associations and VIC's. Regional tourism forum was held on 2 nd Feb. All eleven councils were represented.	Ongoing

Outcome 1: Regional Plan			
What will you do? Activities	What did we do? Outputs	How well did we do it? Quality of outputs	Did it have an impact? Value-add of outputs
Maintain and develop a regional consultation network (Cont'd).	<p>RDAWEP has established a regional network that includes the following Aboriginal organisations: Yalata, Scotdesco, Koonibba, Ceduna, Aboriginal Lands Trust, and Port Lincoln. The network also includes the Transitional Accommodation Centre, Housing SA, DPMC – Ceduna, Regional Health Ceduna, Save the Children, Red Cross, Ceduna Koonibba Aboriginal Health Service, the homeland groups (Munda & Wanna Mar, Bullinda, Munda Munda Wadutjinna, Tia Tuckia, Akenta and Ikkata. Business ventures that include Walga Mining in Whyalla, and the Playford Avenue Arcade are also in the network. Both of the regions natural resource management groups are also part of the network (EPNRM and AWRM).</p>	<p>A project plan has been developed that will assist the Far West Aboriginal Sporting Complex (FWASC) to operate along commercial principles. The project plan will focus on a reduction in overheads and encourage more use. A budget has been developed to progress the improvements further. Met with Ceduna Koonibba Aboriginal Health Service who expressed interest in using the facility for wellbeing programs, and have some health programs delivered from the site.</p> <p>Developed a duty statement and job description with the aim of the Pilling's Trust fund for a Development Manager for Yalata. This will assist the organisation in establishing or improving commercial activities.</p> <p>Developing a 'Community Lead' funding application to extend the passenger service to Yalata for an additional 12 months. Discussion re the ID Tech machines that the Ceduna/Smokey bay bottle shops have, to be coordinated with the liquor licensing commission.</p>	<p>The Far West Aboriginal Sports Complex has been advised that some funding support will be provided to assist with the establishment of a sub-terrain water system. This will reduce water costs through the use of re-cycled water. The complex also received funding to re-surface the netball courts, upgrade the wet areas, upgrade the oval lights, and make the canteen more user and patron friendly. It is anticipated the lights and new watering system will be functioning by 30/06/2017. Suggested to FWASCI that they commence use of recycled water asap using the mobile sprinkler system. RDAWEP can provide a water risk management plan.</p> <p>Development Manager to commence employment 20th March 2017. Development Manager will also implement the Far West Aboriginal Tourism Strategy.</p> <p>The passenger service returns an average of 20 community members back to Yalata weekly. This reduces the build-up of homeless persons in Ceduna.</p>
	Phone link up with Peter Mitchell to discuss what potential training programs have been identified in the Whyalla area.		
	<p>Jobs First Employment Projects:</p> <ul style="list-style-type: none"> • Application for Walga Mining. 5 components of Certificate II in Construction has been passed by DSD. • Ottaway have put in a tender for 60 wind terminals, which could increase their workforce by 40. Waiting for confirmation on the training numbers. • Working on a JFEP for Walga for a new log washing machine. They are wanting 5 skill sets to upskill or take on new employees. • Working on a JFEP for CEG to deliver 5 units in retail/hospitality for 12 participants. • Spoke with Peter Willumson from CERT Training who is working alongside Broadspectrum regarding a JFEP application for Certificate II in Rail Maintenance. 		

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Maintain and develop a regional consultation network (Cont'd).	<p>Attended a 2day Career Practitioner forum in Adelaide.</p> <ul style="list-style-type: none"> Continuation of reflection sessions and meetings with UniSA Student; Kostas Latsis. Every Monday morning, the RDAWEP team participate in a meeting to discuss the working week and upcoming work and meetings. 2x meetings with TAFE SA and Regional Manager DSD regarding the Accelerated Trades Jobs First Employment Project (JFEP). Disability and Ageing Leadership Team meeting. RDAWEP Project Managers meeting. Age-Friendly Advisory Group meeting. Meeting with Andrew Anninos and Paul Templer from Career Employment Group regarding the Retail and Hospitality JFEP application. Meeting with Whyalla Aged Care to discuss workforce requirements and the Certificate III in Individual Support (Ageing) JFEP application. Attended and supported the NDS team with facilitation of a workshop for regional stakeholders. ILG breakfast meeting with guest speakers from DSD discussing the rollout of NDIS in our region. Whyalla Combined Services Group meeting. Meeting with Red Cross regarding the new transport service that is commencing in Whyalla in the near future. 	<p>All meetings are identifying new employment and training opportunities in Whyalla as well as ensuring that RDAWEP have effective working relationships with key stakeholders in the disability and ageing sectors.</p> <ul style="list-style-type: none"> Meeting with DSD Regional Manager, Tim Coote to discuss JFEP applications. Meeting with Nunyara regarding training requirements and the Disability-Friendly City work that RDAWEP have been progressing over the past three months. Meeting with Mayor Lyn Breuer and Kostas Latsis to discuss the Disability-Friendly City project work. Met with Trades Schools for the Future (Edward John Eyre High School). Meeting with Karen Hollamby from PIRSA. Via phone conference, participated in Port Lincoln's Community Advisory Group meeting. Meeting with Amy Underdown regarding the Regional Series Lecture and the work that will be conducted throughout Whyalla schools. Phone conference with Jane Mussared - COTASA regarding the Living Laboratory concept. Met with Complete Personnel staff to discuss the Multi-Trades JFEP. Meeting with Mark Turner form Career Employment Group to finalise details within the retail/hospitality project. 	<p>All meetings attended are having a direct positive impact on the Disability and Ageing Masterplan project.</p>

Outcome 1: Regional Plan			
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Maintain and develop a regional consultation network (Cont'd).	Community Services Advisory Group meeting held with invited guests from Bedford Industries, Community Bridging Services, NDIS SA Engagement Team plus additional staff from West Coast Home Care.	Good exchange of programming and organisational planning that continues to open new collaboration between organisations. Perspectives and issues from organisations with disabled clients were helpful to those organisations that are expanding into disability services. NDIS SA team benefited from hearing about local issues and the initiatives being taken by local organisations.	As there were several new people on the group and some attending in person who are usually phone linked from remote locations, this was an excellent meeting for strengthening relationships within the network.
Document regional intelligence about key issues supported by research and data.	A capability mapping exercise is ongoing for a range of heavy industry businesses with operations in and around the Whyalla area.	A process was developed to capture detailed information about capabilities of heavy industry businesses and their supply chains.	This project is currently on hold while work continues on other identified priorities. This project has been given a higher priority and will be progressed in early 2017.
	Regular regional tourism statistics are collated, interpreted and distributed.	Ongoing	Ongoing
Distribute and promote Regional Plans.			
Maintain a database of regional stakeholders.	50 changes were made to the database in February.	At 28 February, the database listed 4,996 contacts.	The RDAWEP Regional Newsletter for February was distributed on 6 th February, 2017.

Outcome 2: Critical issues - Advice to the Government on critical issues affecting the RDA region.			
What will you do? Activities	What did we do? Outputs	How well did we do it? Quality of outputs	Did it have an impact? Value-add of outputs
Pursue an integrated, cross-agency approach to regional development.	Represent and advocate for regional South Australia and Eyre Peninsula as a board member of the South Australian Tourism Industry Council.	Ensure the priorities of regional South Australia are reflected in SATIC's plans and operations and that SATIC provides an effective platform for its regional tourism members.	Ongoing
	Represent and advocate for Eyre Peninsula as a member of the South Australian Regional Tourism Network.	Attend bi-monthly meetings representing the Eyre Peninsula Tourism Industry, RDAWEP and EPLGA. Regional Manager's marketing meeting held on 17 th Feb to discuss a transition plan for SATC and regions to address changing consumer behaviour to digital media.	Ongoing
	Represent and advocate for Eyre Peninsula tourism in the development of the DEWNR / SATC Nature Based Tourism Strategy (NBTS).	Opportunities identified in Eyre Peninsula National Parks and crown lands.	Ongoing
	Represent and advocate for Eyre Peninsula tourism with EPNRM.	Ongoing	Ongoing

Outcome 2: Critical issues			
What will you do? Activities	What did we do? Outputs	How well did we do it? Quality of outputs	Did it have an impact? Value-add of outputs
Pursue an integrated, cross-agency approach to regional development (Cont'd).	Provide leadership and represent the Eyre Peninsula tourism industry at intergovernmental and interagency meetings.	Attended: <ul style="list-style-type: none"> • SATIC Board Meeting 12th Feb • Australian Regional Tourism Network RTO Advisory Meeting – 20th Feb • Met with ACB to discuss increasing partnership opportunities for the region. 	Ongoing
	RDAWEP is working with local employers to identify potential training opportunities for new employees through the Jobs First Employment Project.	Contact has been made with some Whyalla retail organisations regarding taking on new employees. In 2017, with the current situation in Whyalla, most employers are not thinking about new employees, they are managing to run their businesses with the staff that they already have.	
	RDAWEP is working closely with Whyalla employers to discuss training and employment requirements. These conversations/meetings are important to link requirements of employers to the Jobs First Employment Projects. February was concentrating on the following sectors; heavy industry, ageing, disability and retail/hospitality.	RDAWEP have identified approximately 140 employment outcomes for Whyalla that will be addressed with the upcoming training proposal - Certificate III in Individual Support (Disability).	
	RDAWEP continue to work with Whyalla City Council to ensure work being undertaken is in line with their Strategic Plan.		
	RDAWEP is working with DSD to establish employment and training projects that can assist Whyalla with new employment opportunities and also to assist companies diversify their business by upskilling their existing staff. A fortnightly meeting date has been set with Tim Coote, Regional Manager, DSD.		
	RDAWEP is investigating the possibility of conducting a pilot program "Impact Accelerator" on Eyre Peninsula. The program aims to assist organisations to redesign their business model and operations to take advantage of opportunities presented by the NDIS.		
Pursue opportunities for collaborative projects.	Regular communication including monthly meetings with Whyalla Chamber of Commerce.	Meetings as scheduled to discuss a range of issues.	Knowledge and understanding of WCC/RDAWEP activity, with positive collaboration on projects and initiatives. A list of project concepts was developed from the January workshop. The list of projects and priorities is being considered for further action by the group.

Outcome 2: Critical issues			
What will you do? Activities	What did we do? Outputs	How well did we do it? Quality of outputs	Did it have an impact? Value-add of outputs
Pursue opportunities for collaborative projects (Cont'd).	RDAWEP discussed the TAR Centenary with a Sydney based television producer and rail tourism provider.	Background information was provided.	There is potential for a tourism initiative related to the project, along with the possibility of a special television documentary about the event. These matters will be progressed.
	Subsequent to an enquiry in late January from the editor of <i>Track and Signal</i> magazine, an article about the TAR centenary was prepared in liaison with the National Railway Museum.	<i>Track and Signal</i> is a rail industry national publication issued quarterly in high gloss format across the Asia/Pacific region.	The article will hopefully generate broader Australia-wide awareness of the centenary event.
	Connecting the three tiers of government plus the relative NGO's to develop the 'Far West Aboriginal Tourism Strategy'.	All groups are enthusiastic with positive input. A funding application to support value adding to the strategy has been submitted. A tourism workshop on 13/02/2017 was well attended. A few additional changes were requested, however in general the strategy was accepted. A slogan and logo are still be developed. The next meeting in March will include all stakeholders.	Impact to date has been that all government departments approached want to be involved in the strategy. Current indications are that the strategy will also support a number of funding applications (the Indigenous Land Corporation are keen to support joint funding that will improve or establish tourism ventures).
	RDAWEP is working with the Local Area Coordinator for the NDIA to organise and facilitate a community information session that will explain the NDIS rollout to people who live with a disability and those families who support and care for them.	RDAWEP are continuing to work with our local NDIS Local Area Coordinator to ensure we are aware of all the outstanding work being done as well as the barriers people in our community may be facing as the rollout continues.	
	RDAWEP are working on developing a Community Services Guide.	Developing the Community Services Guide has allowed for RDAWEP to have an established working relationship with many service providers, government organisations and volunteer organisations in our community.	
	RDAWEP continue to work with the Whyalla City Council to ensure the work being undertaken is in line with their Strategic Plan.		
Engage with Local Government on regional planning and economic development.	Regular communication including monthly meetings with Whyalla Council senior management. 1x meeting.	Meetings as scheduled to discuss a range of issues.	Knowledge and understanding of WCC/RDAWEP activity, projects, collaboration on projects and initiatives has improved but further improvement is required.

Outcome 2: Critical issues			
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Engage with Local Government on regional planning and economic development (Cont'd).	<p>RDAWEP responded to a data request from City of Whyalla on 2 February to support business cases and grant applications to the BBRF. The Council requested data to reflect current circumstances in Whyalla, to make a case for arguing for exceptional circumstances and thereby avoid a cash contribution by Council. RDAWEP was unable to provide most of the information sought, because:</p> <ul style="list-style-type: none"> • Much of the data are either not available or have yet to be provided by relevant agencies. • The request sought very specific housing, health and education data which RDAWEP does not collect. 	<p>RDAWEP was able to provide Small Area Labour Market up to the September quarter of 2016 (which is the latest available), and the RDAWEP business case template (which includes advice about preparing grant applications to the BBRF).</p> <p>The Whyalla Economic Profile prepared by RDAWEP uses 2013-14 data prepared by EconSearch. More recent economic input-output data could not be provided because it takes economists about 12-18 months to process this material.</p>	<p>This is an unfortunate situation in which Council wanted data to reflect current circumstances in Whyalla, but much of the data is simply not available.</p> <p>Council was referred to other agencies to source the detailed data about health, education and housing, because RDAWEP does not have this information.</p> <p>Due to other project commitments and lack of resources, RDAWEP could not undertake custom research to assist Whyalla.</p> <p>However, subsequent advice was provided about how to use the data in the Whyalla Economic Profile to construct a compelling argument about exceptional circumstances.</p>
	<p>Consult with Local Government about regional priorities.</p> <p>Ensure all councils have an adequate understanding of the visitor economy and provide advice and expertise on tourism development.</p>	<p>Meet regularly with Local Government regarding tourism.</p> <ul style="list-style-type: none"> • DC Tumby Bay 7th Feb (Trails) <p>Presented a new proposal for regional tourism development to:</p> <ul style="list-style-type: none"> • EPLGA Executive Meeting • EPLGA Conference • EPLGA CEO's forum. 	Ongoing
	<p>Provide regular information to Local Government including active promotion of RDAWEP plans.</p>	<p>Relevant statistics distributed.</p>	Ongoing
	<p>Connected the District Council of Ceduna with the 'Far West Aboriginal Tourism Strategy'.</p>	<p>Ceduna Council is very supportive of the concept. They will also be included in the final workshop with all agencies from State and Australian government. Final workshop date is scheduled for the first week in March 2017.</p>	
	<p>Met with the Ceduna District Council to support improvements to the Aboriginal Sporting Complex.</p>	<p>Council was very supportive, and have committed funds for soil testing, a water risk management plan, and will engage the EPA for approval.</p>	<p>Council's support has assisted with the full cost of both the watering systems. This will save the sports complex money and provide a better and 12 months useable surface. It also enables the group to have the oval properly lit. Again this will allow more use of the venue. Quotes have been obtained for light poles and irrigation.</p>
	<p>RDAWEP is assisting DSD with participant numbers for a project with Ottaway.</p>	<p>Training for 12 participants has been completed, the new employees are waiting for a start date.</p>	<p>12 participants have been offered employment.</p>

Outcome 2: Critical issues			
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Engage with Local Government on regional planning and economic development (Cont'd).	RDAWEP hold meetings with the Whyalla City Council each month on several areas of the Disability and Ageing Masterplan work being undertaken ensuring the Masterplan work is in line with the WCC Strategic Plan, and that reports are written by the Project Implementation Officer.		
	RDAWEP provided support and mentoring to Dept of Rural Health research student undertaking a project to develop a volunteer management system for Port Lincoln City Council.	Initial engagement with PLCC was positive, but as the project progressed it was apparent that the PLCC staff did not have time to prioritise the project. As a result, a survey for volunteering organisations and one for individual volunteers was developed for RDAWEP. Results will be made available to other organisations.	The surveys are to be sent out in March with results collated March-April.
	Attended EPLGA Annual Conference as RDAWEP delegate.		

Outcome 3: Priority activities - Advice on priority activities that will drive regional economic development, on future economic opportunities and on the RDA region's comparative advantages, based on consultation and engagement with community leaders. *(Priority activities are those with an economic focus where the RDA takes a lead or supporting role. RDAs should identify if they are taking a lead or supporting role.*

What will you do? Activities	What did we do? Outputs	How well did we do it? Quality of outputs	Did it have an impact? Value-add of outputs
Human Capital - REGIONAL PRIORITY: <i>Develop and retain a skilled workforce.</i>			
Develop sustainable employment networks.	RDAWEP is working with TAFE and students in the Certificate III in Individual Support (Disability) group who are completing their work placement. Some have been promised hours after the course has finished.	RDAWEP will be working with individuals to get their resumes up to date, so that when they go on work placement they can hand them into the HR Manager at the Aged Care facility.	
	RDAWEP is working with Plaza Youth to assist their students with career advice, resumes and cover letters.		
	RDAWEP have been working with local employers to identify employment and training opportunities within the disability and ageing sectors.	Four JFEP applications are being developed for Whyalla. These project applications pertain to disability, ageing, heavy industry and the retail/hospitality sectors.	
Provide career development services.	RDAWEP offers a shop front service to the community of Whyalla, providing services to assist people into work, to increase their hours of work, or advice about career changes.	RDAWEP has seen 106 participants through the Career Development Centre up to February 2017. Some participants require 1 appointment, whilst others come back for support with other job applications. RDAWEP offers support through empowering the job seeker to understand about self-marketing and meeting the needs of the employer.	RDAWEP has captured 15 employment outcomes to date for the 2016/17 year.

Outcome 3: Priority activities			
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Provide career development services (Cont'd).	Finalised arrangements with Alzheimer's Australia for Dementia Essentials training in April and May.	Interest from each site shows sufficient numbers to hold training sessions in each location. Registrations are direct with Alzheimer's Australia. Impact will be known when all registrations are received.	To be determined on completion of courses in April and May.
Deliver targeted projects to support workforce development and participation.	Prepared a proposal for the Accelerated Vocational Training Project <i>'Building capability for defence and heavy industry projects through focussed vocational training and industry placement'</i> . Multiple meetings with DSD, TAFE, AWU local, AMWU, local and national management. A DSD requirement for this project was to seek endorsement of the project from relevant unions and industry associations. Although strongly supported at the local level the proposal was not supported by Australian Manufacturing Workers' Union National Coordinator, Skills, Training & Apprenticeships Policy. Significant changes were required to the original proposal in order to incorporate AMWU requirements.	The proposal titled <i>'Building capability for defence industry projects through focussed vocational training and industry placement'</i> was presented and discussed at the Heavy Industry Cluster meeting.	The heavy industry group are highly supportive of the project and will provide support via supervised work for students during their practical program. DSD advised to incorporate changes into a Jobs First Employment Project application. The application was submitted for assessment on 15 February.
	Contact is made with local employers to see how RDAWEP, through DSD can assist with training requirements for new workers.	One JFEP has been approved and another 3 applications are being progressed.	
	RDAWEP are working with DSD to finalise a project for a fully funded Certificate III in Individual Support (Disability) training program. RDAWEP will be pursuing some funding through DSD to ensure that there is a qualified mentor placed within this project to ensure success.	RDAWEP developed the funding proposal for this project and DSD have given approval for the project to be undertaken.	
	RDAWEP are working with Career Employment Group on three Jobs First Employment Projects where the employment outcomes will be situated in Whyalla.	These projects are taking two different directions; two of them are creating new employment opportunities, and the third is focussing on people who are at risk of losing their employment if they do not receive further training.	
Sustainable Communities and Population Growth: Economic - REGIONAL PRIORITY: <i>Build the capacity of the community to grow the regional economy.</i>			
Increase Aboriginal participation in the labour force.	Support the development of an Aboriginal Tourism Strategy for the Far West Coast of Eyre Peninsula aimed at increasing the economic benefit of tourism to Aboriginal communities.	Provide ongoing support and advice to the Indigenous Economic Development Manager in relation to the development of the strategy and actions.	Ongoing

Outcome 3: Priority activities			
What will you do? Activities	What did we do? Outputs	How well did we do it? Quality of outputs	Did it have an impact? Value-add of outputs
Increase Aboriginal participation in the labour force (Cont'd).	RDAWEP is taking a lead role in developing the 'Far West Aboriginal Tourism Strategy'. One of the aims of the strategy is to increase Aboriginal participation in the labour force.	Draft tourism strategy document, with changes that were recommended in the December workshop, were sent to all Far West Aboriginal organisations and the ALT for the February workshop. Support continues to be provided from a wide range of agencies.	Ongoing
	RDAWEP is developing two skills upgrade and/or training programs that will assist employees to be employed directly in the Ceduna Town Accommodation Centre. The program is being developed.	The Regional Housing SA Manager is now working directly with the Employment and Skills Manager to develop the training program. Town Accommodation Centre is also restructuring staff and will want supervisor training included. A draft of recommended training modules is being reviewed by the Regional Manager, and the Town Accommodation Manager.	Ongoing
	As part of the Service Reform in Ceduna, CAC are purchasing a 23 seater bus. RDAWEP is examining the possibility of funding the bus driver's licence accreditation for five drivers.	RDAWEP's Employment and Skills Manager advises that with co-contribution funding can be provided for licence accreditation.	
	Spoke with Kriston Thompson, DSD to give him an update on one of his clients who came to the CDC for support with his resume.	Kriston has sent 2 of his clients to the CDC for support with their resumes.	
	Aboriginal people will have dedicated priority placement in the Certificate III in Individual Support (Disability) funded training program.		
Pursue solutions to improve small businesses innovation, skills development and viability.	A collaborative project proposal is being developed with RESA to establish a regional defence industry innovation and training hub.	The project would target local and regional SME businesses aiming to enter the defence industry supply chain.	Communication and project development is ongoing.
	Assistance was provided to a Port Lincoln-based business enquiring about grant funding support for business change and relocation.	The available business grant programs on the AusIndustry website were researched. No programs were found to assist business relocation, however 4 programs were identified which could provide assistance with: commercial loans, business restructure, operational and growth improvements, and supply chain advice. The website addresses for each program were provided.	The enquirer was advised to speak with an AusIndustry advisor about grant program suitability and requirements. The AusIndustry telephone number was provided, along with an invitation to contact RDAWEP if assistance was needed with a grant application.
	Provide leadership, advice and support to the tourism industry to grow tourism.	General business development assistance provided including: <ul style="list-style-type: none"> • Eyre Trails Project • Eco Structures 	
	Provide business development and quality training opportunities to the tourism industry.	Ongoing communication with the SATC, SATIC and RDAWEP regarding specific workforce and training needs of the tourism industry. Assist SATIC in planning and implementing a series of customer service training workshops in Whyalla, Port Lincoln and Ceduna in March.	Ongoing

Outcome 3: Priority activities			
What will you do? Activities	What did we do? Outputs	How well did we do it? Quality of outputs	Did it have an impact? Value-add of outputs
Pursue solutions to improve small businesses innovation, skills development and viability (Cont'd).	The Far West Aboriginal Tourism strategy has a specific objective of improving the capacity of operators and employees.	RDAWEP has a funding application being considered to support the tourist ventures and potential tourist ventures to update or develop tourism venture plans. The funding application has been revised, the amount of funds to be applied for has increased to \$80,000.00 from \$25,000.00 with a change in the scope of works. DPMC are meeting with RDAWEP in March. Scope of works has been developed by RDAWEP.	Ongoing
	Reviewing and undertaking research to assist potential applicants to purchase the lease of the Whyalla Fauna Park.	A review of the current lease (which has expired) and discussions with potential applicants indicates that only long term leases with renewals will be of interest. A meeting has been arranged with Whyalla Council for March 2017.	Ongoing
	Met with four potential new business start-ups in Whyalla. Two of the meetings involved the old fauna park.	Provided assistance to develop business plans, with follow up meetings to complete the plans made.	One of the businesses is operational, another of the enquiries would be suitable for an innovation grant.
	Through the Industry and Skills Brokerage Role RDAWEP has identified projects that must be undertaken in order to improve the number of Support Workers required in the disability sector. Employers that the brokerage role has been working with include; Bedford Phoenix, Caring Choice, Whyalla Aged Care, Community Support Incorporated, Disability SA, YMCA and Orana.		
Sustainable Communities and Population Growth: Environmental - REGIONAL PRIORITY: <i>Consider the environment when planning regional development.</i>			
Participate on the Eyre Peninsula Integrated Climate Change Agreement (EPICCA) Committee.			
Liaise with relevant agencies about solutions to address environmental issues.			
Pursue solutions to provide sustainable and abundant supplies of energy and quality water.	Introduced private renewable energy investors to ESCOSA staff regarding the stability of Eyre Peninsula's grid and the subsequent impact on cost of investment. The cost of augmenting the existing grid can make renewable energy investments uneconomic in some areas.	The meeting was scheduled to make the most of interstate investor visits, who were currently in Adelaide, to meet with regulators and distribution entities.	The meeting will feed into the Treasurer's Reliability of Supply Project and provide further evidence into the state of the electricity grid on EP and barriers to private investment.

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Pursue solutions to provide sustainable and abundant supplies of energy and quality water (Cont'd).	Co-ordinated an energy solutions group and an Aboriginal organisation to discuss use of land near a power substation for solar energy provision.	Terms of agreement in principle have been developed. The power organisation is negotiating terms with power networks (this appears to have problems).	
Support the development of waste management initiatives.			
Support improved environmental infrastructure.			
Sustainable Communities and Population Growth: Social - REGIONAL PRIORITY: <i>Support development of social and community infrastructure and services to enhance liveability.</i>			
Support improved social and community infrastructure.	RDAWEP is collaborating with Whyalla Council on a project to improve sporting facilities through development of a multi-sport precinct in the city, including Bennett oval.	The planning and engagement process commenced in early February.	RDAWEP participated in a planning workshop run by consultant Oneeighty Sport and Leisure Solutions, Mark Band.
	Upgraded the 5 year project plan for the Far West Aboriginal Sporting Complex (FWASCI) with the aim of reducing operational costs, and increasing use of the facility.	FWASCI are enquiring re use of re-cycled water with mobile sprinklers to commence watering oval. Enquiries with council have informed that a mobile sprinkler cannot be used as the recycled water is of "B" standard and the EPA will only allow sub-surface irrigation. Quotes now obtained for irrigation and lights.	
	Developed a project plan to provide initial assistance to the Central Whyalla Football Club re upgrade of oval lighting with the aim of increasing use of the facility.	Meeting with Ken Burton on 14/03/2017.	
	Eyre Peninsula Football Zone has requested assistance with planning future use of grounds. Meeting planned for March 2017.	Meeting with EP Football Zone representatives on 6/03/2017. Developed a club self-analysis form to assist with the process.	
	Researched and met with the contact person for the Community Builders program - identifying issues, gaps for communities and solutions to address them.	Potential use for future community development needs.	To be looked into for Volunteer ID app.
Support improved educational infrastructure.	A monthly meeting has been scheduled with UniSA Regional Manager and TAFE SA Regional Manager for the purpose of sharing intelligence and fostering collaboration. The February meeting was deferred due to the UniSA RM on annual leave.		Opportunities to develop formal linkages between the Heavy Industry Cluster, UniSA and TAFE SA are ongoing. RDAWEP continues to supervise one late stage UniSA student. Three additional short term placements were completed during February. RDAWEP continues to work closely with TAFE SA to develop and support the Accelerated Trades Training program.

Outcome 3: Priority activities			
What will you do? Activities	What did we do? Outputs	How well did we do it? Quality of outputs	Did it have an impact? Value-add of outputs
Support improved educational infrastructure (Cont'd).	RDAWEP has been working with TAFESA to ensure that training opportunities are in line with future employment opportunities in Whyalla.		
	Met with UniSA Department of Rural Health Project Officer to de-brief on summer scholarship placement and recommendations for 2017/18 placements in the region.	Good engagement and support offered to the scholarship program's expansion to Port Lincoln and future expansion to Ceduna.	Ongoing support for the program and hosting of placements should have a positive impact.
Address health, aged and child care services and infrastructure in regional planning.	Work on specific actions of Whyalla's Masterplan for Disability and Ageing has been ongoing. A formal proposal and request for co-funding support with 3 year budget was prepared and sent to Whyalla Council and DSD. A comprehensive report on the project including outcomes and future plans was prepared and submitted to Whyalla Council and DSD in October 2016. This was prepared to support formal requests for co-funding.	Work to progress and complete specific actions is ongoing with a focus on 12 priority actions which have been identified by the leadership group.	Implementation work is ongoing. Communications with Whyalla Council and DSD in regard to funding is ongoing. Response to funding requests not yet received.
	Met Novita Children's Services CEO (Greg Ward) to discuss service provision, needs, gaps and implications of the NDIS rollout and availability of services in Whyalla.		Further actions under consideration and development by Novita.
	RDAWEP are working with the University of South Australia on the possibility of collaborative research grants and opportunities for 2017. The Training, Development and Research Advisory Group reconvenes in March 2017 where this will be explored further.		
	Attended National Disability Service "Innovative Workforce Solutions Using Social Enterprise" forum.	Met with NDS Project Officer who will look into delivering presentations in other areas of Eyre Peninsula.	Put EP forward as a proactive region for NDS supports and project trials.
	Participated in DSD meeting regarding the impact of NDIS in our region.	Met with Manager Skills and Employment Initiatives to discuss program trial "Impact Accelerator". Follow up emails with Senior Project Officer, DSD to discuss EP as a regional trial site.	For further follow up in March.
	Met with local private investor interested in retirement/aged care accommodation in the region.	Provided information, examples of solutions in other Australian regions and introduced to contacts in the aged care industry.	The investor has attended a forum on social enterprise and will attend RDAWEP Economic Development Conference in March.
Support coastal development planning initiatives.			

Outcome 3: Priority activities			
What will you do? Activities	What did we do? Outputs	How well did we do it? Quality of outputs	Did it have an impact? Value-add of outputs
Access to International, National and Regional Markets - REGIONAL PRIORITY: <i>Promote investment to develop strategic infrastructure and foster globally competitive business.</i>			
Assist investment attraction.	Met with DSD investment agency Invest SA (Chris Lim) to discuss investment attraction and actions including; SA Government business missions, Preparation of Investment fact sheets, support for investment attraction projects.		Communication with government agencies in regard to co-funding for resources to implement economic development initiatives in Whyalla is ongoing.
	Met with the Manager of the Peel Street Business Hub in Adelaide, site visit and explored opportunities to establish a similar facility in Whyalla. Meeting stemmed from previous discussions with Whyalla council in regard to the potential to re-establish a business hub/business incubator in Whyalla.	Advice and contacts were provided regarding planning, establishment, grants and funding for a facility in Whyalla.	Information was passed onto Whyalla council for consideration.
	A discussion paper was prepared about the potential future development of the southern Eyre Peninsula as a wine region in its own right. The paper was motivated by discussion with the owner of Coomunga Wines who is presently pursuing options to establish an operational wine processing facility on the Eyre Peninsula.	The discussion paper was adapted from work by RDAWEP on a business case to support the provision of a cellar door and accommodation infrastructure at Gardner's Vineyard, north of Port Lincoln. The discussion paper was circulated to vineyards in the region, with the hope that RDAWEP might be able to facilitate the wine region development.	
Support utility and transport infrastructure development.	Meeting with EPLGA and DPTI to further discuss shared services with regards to EP road assets.	RDAWEP provided input at meetings as well as support and advice for strategies prepared beforehand.	RDAWEP will continue to encourage and support shared services for maintaining road assets.
Pursue the development of competitive grain supply chain infrastructure.	Meeting with Wilhelmsen Ships Service and Ship's Master of the <i>Desert Challenger</i> (bulk grain ship). The Desert Challenger is a brand new dry bulk carrier on its maiden voyage delivering 44 000 tonnes of EP wheat to Nigeria. A tour was conducted of the ship which featured highly advanced electronics including the latest Hyundai 8000 hp diesel engines giving the ship unparalleled economy.	Wilhelmsen is a global maritime industry group with the world's largest maritime network. Wilhelmsen deliver products and services on the ground anywhere there are ships, or maritime related industries. Discussion topics ranged across the grain industry, international prices and future demand, shipping infrastructure and the environmental competitiveness of Port Lincoln in seafood and grain.	Subsequently, the Mayor of Port Lincoln also attended to officially welcome the Desert Challenger. Wilhelmsen have submitted an expression of preliminary interest to be involved with the proposed development of Cape Hardy Port.
Pursue the development of port infrastructure, including containerisation options.	Meeting with AECOM principle to discuss proposal to dredge Thevenard Port. In particular the composition of the dredge material design channel depth. The Mayor of Ceduna had raised concerns about the increased projected cost of the project.	AECOM agreed to provide further information relevant to 10.7m versus 11.2m channel depth and further explanation about the composition of the dredge material, origin of the information and impact on costs. The information is directly in response to the points that the Mayor had raised.	AECOM being followed up to complete report.

Outcome 3: Priority activities			
What will you do? Activities	What did we do? Outputs	How well did we do it? Quality of outputs	Did it have an impact? Value-add of outputs
Pursue the development of port infrastructure, including containerisation options (Cont'd).	Cape Hardy Port Expressions of Preliminary Interest (EOPI) communication update was presented to Iron Road.	12 meetings have been held to discuss the project. The brochure and EOPI form have been translated to Mandarin. A twitter campaign was targeted to shipping companies operating in Australia and a final call for interest was published in the Stock Journal. Website analytics continue to track visitors and all communications are managed using customer relationship software.	10 registrations of preliminary interest have been received including Wilhelmsen Ships Service, Svitzer, Caledonia, Australian Maritime Services, Viva Energy Australia, Eyre Trading, Westanks, Cummins Milling and Garden Grove. A further 27 requests for further information have been received.
Support export development initiatives.			
Comparative Advantage and Regional Competitiveness - REGIONAL PRIORITY: <i>Strengthen, foster and promote the region's business and product diversity.</i>			
Provide strategic direction for provincial brand marketing, product development and new markets by food industry stakeholders.	The EP Brand Marketing Plan was developed to provide strategic direction.	The plan was completed in 2015/16. Annual budget allocated for implementation.	Ongoing.
Provide strategic direction for destination, brand and infrastructure development by tourism stakeholders.	Introduced tourism businesses from Port Lincoln and Coffin Bay and facilitated strategies to get tourists to stay longer and better coordinate accommodation across Coffin Bay.	Discussions ranged across transport, tourism markets, accommodation standards, food and experience.	Agreement reached for businesses to jointly promote a Teakle Autosprint Race, coordinate restaurant and accommodation into a one stop shop in Coffin Bay, and coordinate tourism marketing information.
	Provide leadership and expert advice and support to local government in relation to the Whyalla Northern Coastline Masterplan.	Awaiting changes from consultants.	Ongoing
	Support improved environmental infrastructure in relation to tourism.	RDAWEP in partnership with EPNRM and the EPLGA are developing the Eyre Peninsula Coastal Access and Off-road Vehicle Strategy aimed at improving consistency in the planning, implementation and marketing of coastal management in Eyre Peninsula. EPLGA and EPNRM have endorsed the strategy. Awaiting funding decisions from individual councils.	
	Maximise the economic benefit of the caravan and camping market.	Plan and manage the development of a Camping Options Strategy for the Eyre Peninsula region. EPLGA endorsed the project, waiting on individual council adoption.	Ongoing
		Plan and manage the development of a northern touring route for the Eyre Peninsula. Initial workshop has been completed (24 th Nov). This project has now been rolled into the Eyre Trails Strategy.	Ongoing

Outcome 3: Priority activities			
What will you do? Activities	What did we do? Outputs	How well did we do it? Quality of outputs	Did it have an impact? Value-add of outputs
Provide strategic direction for destination, brand and infrastructure development by tourism stakeholders (Cont'd).	Increase the development, coordination and marketing of regional trails.	Plan and manage the development of an Eyre Peninsula Trails Strategy for the Eyre Peninsula. Initial stakeholder workshop conducted on 7 th Feb.	
	The Eyre Peninsula Brand Program marketing plan was developed and implemented.	Specific actions included: <ul style="list-style-type: none"> Engagement of JAMSHOP to undertake the brand extension project aimed at reviewing the existing brand and providing strategic advice on the future development and use of the brand. Draft recommendations report has been received and comment provided. Brand film has been completed. Brand guidelines to be completed by the end of Feb. 	Ongoing
	Refresh and include additional social media integration to the home page of eyrepeninsula.com	Digital marketing plan implemented.	Ongoing
	Develop and maintain a suite of print marketing collateral, including support to the SATC and HWR media to develop the Eyre Peninsula Visitor Guide.	Draft final layout received, currently working with LGA and HWR to finalise the guide.	Ongoing
	Market the Nullarbor suite of platforms including print, online and app.		Ongoing
	Market online publications including: <ul style="list-style-type: none"> Culinary Adventure Guide Corporate Planners Guide. 	Ongoing	Ongoing
	Grow social media reach.	Ongoing	Ongoing
	Establish a cooperative video project for Local Government.	Ongoing	Ongoing
	Provide leadership and assistance to the SATC in relation to marketing and distribution.	Ongoing	Ongoing
	Provide leadership and assistance in development, facilitation and marketing of regional events.	Ongoing support is being provided to regional events. Specific advice has been provided to: <ul style="list-style-type: none"> Tunarama Teakle Auto Sprint DCLEP – Airshow 	Ongoing
	The EP Brand Marketing Plan was developed to provide strategic direction.	Ongoing	Ongoing.
	Support the regional famils and influencer program.	Media and trade opportunities are identified and prioritised based on regional benefit.	Ongoing

Outcome 3: Priority activities			
What will you do? Activities	What did we do? Outputs	How well did we do it? Quality of outputs	Did it have an impact? Value-add of outputs
Provide strategic direction for destination, brand and infrastructure development by tourism stakeholders (Cont'd).	RDAWEP is currently developing the 'Far West Aboriginal Tourism Strategy'. The aim of the strategy is to assist current and new Aboriginal tourism ventures to operate sustainable activities that support employment, and to change the Far West from being a drive through region to a destination that will increase the length of stays by 2 - 3 days or more.	A workshop with delegates from Far West Aboriginal organisations on 13/02/17 was most successful. Workshop participants have been requested to give thoughts to a slogan and logo.	
	The Eyre Peninsula Brand Program marketing plan was developed and implemented.		
	Create and distribute content for social media applications in order to grow social media reach.	Share the regular creation and distribution of content to meet target market needs. <ul style="list-style-type: none"> • Eyre Peninsula Instagram audience grew by 5.6% to 3,825 followers. • Eyre Peninsula Australia's Seafood Frontier Facebook audience grew by 3.3% to 4,329 followers. • RDAWEP Facebook audience grew by 10.3% to 375. • Eyrepeninsula.com decreased page views by 23% to 8,846. • Seafoodfrontier.com.au decreased page views by 17.8% to 3,226. • Nullarbor (digital version) decreased page views by 17.9% to 19,725. 	This is an ongoing activity because the use of social media needs to be carefully monitored on a regular basis.
Improve the collection and use of meaningful tourism data.	The Far West Aboriginal Tourism Strategy will recommend that all Aboriginal tourism ventures have provision for collection of data.		
Comparative Advantage and Regional Competitiveness - REGIONAL PRIORITY: <i>Strengthen, foster and promote the region's business and product diversity.</i>			
Support the development of the agricultural industry.	The Eyre Peninsula Agricultural Advisory Group has been rebooted and the first meeting held to discuss agendas, terms of reference and succession planning. RDAWEP will facilitate meetings and sponsor executive services.	Discussions included new challenges across agriculture, improvements to terms of reference, wider communication methods and agreement to implement a succession plan for the Chair.	Mapping of contacts across all agriculture interests has begun, draft TOR drafted and initial feelers put out for possible candidates for Chair.

Outcome 3: Priority activities			
What will you do? Activities	What did we do? Outputs	How well did we do it? Quality of outputs	Did it have an impact? Value-add of outputs
Support the development of the manufacturing industry.	A meeting of the Heavy Industry Cluster Leadership Group was organised and facilitated by RDAWEP with supporting documentation prepared and circulated. Heavy Industry Cluster project actions are ongoing.	Key focus areas for the Heavy Industry Cluster are: 1. To pursue new opportunities, in particular defence projects, with access, accreditation and potential collective bidding. 1. Training and workforce development including trade skill sets. 2. Connecting Whyalla to AARNet, ultra high speed internet. Arrium Steelworks GM, Theuns Victor is chairing the group to provide an independent industry focus. A schedule of regular strategy meetings with Theuns and RDAWEP has been established.	Agenda items included an update on previous presentations and projects. A list of actions with a rolling three month action plan is in place and regularly updated. Work continues on multiple fronts.
	A project to enable commercial access to Ultra High Speed Broadband via UniSA's AARNet network is ongoing. The project will connect Whyalla businesses to the very high speed optic fibre network. Access and availability of this network will be critical for businesses in Whyalla to access future defence and other project supply chains.	This project has been identified as a priority for the Heavy Industry Cluster as a means to increase access to manufacturing/heavy industry projects which increasingly rely on data rich IT systems. A regular meeting has also been facilitated with representatives from industry, Whyalla Council, UniSA and Chamber of Commerce to progress the concept of commercial access to AARNet in Whyalla. A survey of businesses was undertaken and reviewed. Vocus Communications manage the AARNet optic fibre network Australia wide. The company own infrastructure in Whyalla with access to the existing optic fibre network.	Communications with a commercial service provider, DSD and other stakeholders is ongoing to progress this project. The concept mirrors the State Governments "Gig City" project which joins multiple commercial precincts in northern Adelaide with access to very high speed broadband. Plans are in place to provide commercial access in Whyalla with connections expected to commence in early 2017. Site visits and meetings were arranged for Vocus Communications with 5 large users and potential commercial customers. Quotes for connection and operation to be provided by Vocus Communications.
	A subgroup of the Heavy Industry Cluster has been established to investigate formal collaboration and collective bidding, to determine if/how this issue can be progressed, and the next steps. Follow up meeting facilitated with 4 companies and GMUSG.		Specific opportunities continue to be investigated.
	Ongoing communications with Navantia supply chain manager Greg Keen, developing an itinerary for their visit to Whyalla to present an information session about the Future Frigates project and Navantia's maritime manufacturing supply chain.	Navantia is one of three final stage bidders for construction of the Australia's Future Frigates. The company operates globally with a global supply chain. Development of an Australian capability and Australian supply chain is required for the Future Frigates project.	A visit to Whyalla by Navantia Australian Supply Chain Manager and SEA 5000 program manager has been scheduled (29 March 2017). Itinerary has been developed and finalised. The visit includes meetings and site visits with local companies who indicate potential to join the Navantia supply chain. In addition, an industry briefing about the Future Frigates project, Navantia's maritime manufacturing supply chain with brief presentations from Defence Teaming Centre and CDIC.

Outcome 3: Priority activities			
What will you do? Activities	What did we do? Outputs	How well did we do it? Quality of outputs	Did it have an impact? Value-add of outputs
Support the development of the manufacturing industry (Cont'd).	Attended Damen Industry briefing in Adelaide. Circulated a summary of information provided on the day with copies of the presentations by Damen staff.	Damen are one of three final shipbuilders bidding to build Offshore Patrol Vessels for the Australian Navy. The vessels are approximately 80m in length and will replace the existing Armidale class patrol boats. A total of 12 vessels will be built. Production is planned to commence in SA in 2018, building the initial two vessels. In 2020 production is planned to be moved to WA, with SA commencing construction of the SEA5000 Future Frigates.	Communication is ongoing
	Provided initial planning and feasibility to a partnership that has a manufacturing venture planned for Port Lincoln. The venture will assist the fishing and aquaculture industry.	In depth planning is being undertaken. Initial feasibility indicated that power may be an issue. Feasibility still being undertaken by group.	
Support the development of the mining industry.			
Support the development of renewable energy projects.	Met with Australian Southern Bluefin Tuna Industry Association and an energy business to progress a smart mini grid solution for the seafood precinct in Port Lincoln.	RDAWEP outlined the Energy Productivity Audit and Implementation Grant Program. The SA Govt. Program provides up to 75% of a level 2 auditor.	
Increase Aboriginal participation in business enterprises.	Contributed to briefing paper from Ceduna Aboriginal Corporation (CAC) to Australian Government regarding partnering with solar farm investors. The partnership would provide economic development, training and jobs in the solar industry across Eyre Peninsula.	RDAWEP supports the principles of the briefing and continues to work with private investors and CAC.	There are technical issues connecting a solar farm to the grid in Ceduna that will need further investigation.
	RDAWEP is currently assisting two individual potential Aboriginal businesses with plans to commence in commercial ventures, one a lawn mowing and landscaping business, the other a craft/, manufacturing venture. Developed a share farming agreement for an Aboriginal homeland group, and negotiating an improved agreement for another group.	Business plans have been written with one applicant applying for funding support from the Far West Native Title Corporation. Application for support funding has been developed and submitted to the FWCAC. The lawn mowing business is on hold. Share farming agreement for the homeland has been completed.	Ongoing

Outcome 4: Project proposals – Assistance to local community stakeholders in order for them to develop project proposals; and referral of stakeholders to appropriate public and/or private funding sources - including the \$1 billion National Stronger Regions Fund.

What will you do? Activities	What did we do? Outputs	How well did we do it? Quality of outputs	Did it have an impact? Value-add of outputs
Support stakeholders to access government programs through assistance with business cases and grant applications.	Reviewed project plans, provided advice and prepared letters to support two Whyalla based applicants submitting applications for Building Better Regions fund grants.		Both applications were successfully lodged before the closing deadline. Currently undergoing assessment by AusIndustry.
	RDAWEP met with a NFP organisation on 2 February about the process of applying for funding from the BBRF Community Investments stream.	RDAWEP went through the grant application and guidelines, and provided a Word version of the application to assist document preparation. The RDAWEP business case template had previously been provided.	
	RDAWEP provided a local consultant with background information about the proposed development of a sporting facility.		It is hoped that the consultant will work with the group to develop a business case to support a grant application in round 2 of the BBRF.
	RDAWEP held a teleconference with the DC Franklin Harbour CEO and a member of the Franklin Harbour Community Development Group about options to include a proposed boardwalk development in the Cowell Foreshore Masterplan.	RDAWEP had previously drafted a business case for the boardwalk project. The status of the business case was discussed, and the option of including the boardwalk in the foreshore masterplan was supported.	
	Communication was held with the Tacoma Preservation Society about its pending BBRF grant application.	The draft application is being assisted by Regions SA. RDAWEP help was also offered if a second opinion of the application was wanted.	
	<p>RDAWEP provided substantial assistance to DC Elliston with the preparation of a grant application and support documents for the Australian Government Building Better Regions Fund (BBRF).</p> <p>This included ongoing liaison with Telstra, the major project partner and funder, to get project management and budget details.</p>	<p>This involved:</p> <ul style="list-style-type: none"> • Rewriting the business case with value-added additional data, • Preparing the Project Management Plan, Procurement Plan, Risk Management Plan, Asset Maintenance and Management Plan, and Cost Benefit Analysis Summary, and • Preparing all sections of the grant application including the wording for the merit criteria. 	<p>The process resulted in DC Elliston increasing its project funding contribution to \$80,000 and the State Government contributing \$100,000 in project funding.</p> <p>The BBRF was successfully lodged by DC Elliston on 27 February.</p> <p>The application outcome will not be known until about July 2017.</p>

Outcome 5: Promote Australian Government Programs - Increased awareness of Australian Government programs in the RDA's region.			
What will you do? Activities	What did we do? Outputs	How well did we do it? Quality of outputs	Did it have an impact? Value-add of outputs
Provide information about government programs to stakeholders.	RDAWEP has been communicating with local businesses to inform them of the newly established Industry and Skills Brokerage Role in Whyalla and the Jobs First Employment Project guidelines.	To date, 70 Whyalla employers have been contacted and three JFEP applications have been submitted. Three applications are being developed for the second quarter. These applications pertain to the disability, ageing, heavy industry, and retail/hospitality sectors.	
	RDAWEP communicates with the Whyalla Chamber of Commerce on work being undertaken on a local level.		
	Prepared and convened guest speakers and presentation for RDAWEP economic development forum, in partnership with Project Implementation Officer (Heidi MacDonald).	Guest speakers include; DSD, Enterprise Development Advisor NDS, CEO Matthew Flinders Care Services.	Registrations for the conference have been received from organisations interested in NDIS and aged care. Impact of presentations to be reported on in March report.

Outcome 6: Continuous Improvement - improved operational practices to enhance RDA capacity.			
What will you do? Activities	What did we do? Outputs	How well did we do it? Quality of outputs	Did it have an impact? Value-add of outputs
Comply with legislative, contractual and reporting requirements.	Complied with commonwealth and state taxation requirements.	All requirements met on time.	
Review and refine policies, procedures, planning and reporting documents.	Reviewed board delegation register for presentation to the October board meeting. Developed the organisation's contract register and the beginnings of a contract timeline/calendar. Cash Flow forecast developed and presented to Finance Committee and CEO.	Register was accepted at the board meeting with minimal changes required. Register and calendar will be worked on and improved over the next few months. Finance committee accepted the report and agreed that it is a necessary future report.	
	The KPI's for the Disability and Ageing Project have now been set for 2017. All KPI's are in-line with community consultation, the work that was undertaken in 2016 and the Whyalla City Council Strategic Plan.		
	Attended RDAWEP Board meeting to provide update on activities and outcomes from the Community Services Advisory Group.	Information was well received and acknowledged that much of what RDAWEP does is behind the scenes support and 'enabling' to businesses and organisations.	Verbal report to be documented to ensure all activities and outcomes are acknowledged fully.

Outcome 6: Continuous Improvement			
What will you do? Activities	What did we do? Outputs	How well did we do it? Quality of outputs	Did it have an impact? Value-add of outputs
Develop marketing, communications and media plans.	The Corporate Marketing Plan was developed to provide strategic direction.	Plan was completed in 15/16. Annual budget allocated for implementation.	Ongoing
	Career Development Centre (CDC) brochure for CDC promotion. It will also promote Career Development Services.	Quote from Momentum approved. Content and images to be finalised.	Ongoing
	Corporate website – rdawep.org.au	The website received 6,666 page visits in February. An increase of 51% from January.	This is an ongoing activity because the use of the website needs to be monitored on a regular basis.
	Create and distribute content for social media applications in order to grow social media reach	Share the regular creation and distribution of content to meet target market needs. <ul style="list-style-type: none"> Eyre Peninsula Instagram audience grew by 5.6% to 3,825 followers. Eyre Peninsula Australia's Seafood Frontier Facebook audience grew by 3.3% to 4,329 followers. RDWEP Facebook audience grew by 10.3% to 375. Eyrepenninsula.com decreased page views by 23% to 8,846. Seafoodfrontier.com.au decreased page views by 17.8% to 3,226. Nullarbor (digital version) decreased page views by 17.9% to 19,725. 	This is an ongoing activity because the use of social media needs to be carefully monitored on a regular basis.
	Create and distribute content via email marketing system (MailChimp) in order to meet target market needs.	3 campaigns were emailed in February. Sent to 789 subscribers. 37.9% average open rate 6.3% average click rate.	This is an ongoing activity because the use of email marketing campaigns needs to be monitored on a regular basis.
	The EP Brand Plan was developed to provide strategic direction. This included: <ul style="list-style-type: none"> Maintain and develop EP Brand program's digital footage by effectively managing its social media and email marketing digital assets. Maintain and distribute existing Eyre Peninsula branded printed collateral – e.g. The Adventure Culinary Guide and the Seafood User Guide. 	Plan was completed in 15/16. Annual budget allocated for implementation. <ul style="list-style-type: none"> New content was created and distributed to meet target market needs. New content was created to promote the brand program in the monthly RDWEP newsletter. 	The RDWEP Regional Newsletter for February was distributed on 6 th February 2017. Sent to 2775 recipients. 35.01% open rate. 8.49% click rate.
	24 Cape Hardy Port Development Registration of Preliminary Interest documents were prepared in Chinese and English. The Eyre Peninsula USB document holder was also updated to support RDWEP participation in the Shanghai Mission, scheduled for March.	The Eyre Peninsula USB document holder was updated to enhance translation based on feedback from the Chinese Market on the 2016 mission. Feedback suggested the original document information on was too vague.	This was supported with 20 USBs containing The Eyre Peninsula Investment Prospectus, The Seafood of the Eyre Peninsula and Sustainable Fisheries film, both in Mandarin.

Outcome 6: Continuous Improvement			
What will you do? Activities	What did we do? Outputs	How well did we do it? Quality of outputs	Did it have an impact? Value-add of outputs
Develop marketing, communications and media plans (Cont'd).	A marketing/event campaign was developed to support RDAWEP Economic Development Forum, scheduled for 1 March 2017 to maximise attendance.	Marketing campaign included: <ul style="list-style-type: none"> • Design and distribution of a promotional flyer • Email marketing campaign (MailChimp). • RDAWEP newsletter article • Website page development • Advertisement in regional newspapers 	
Improve financial and IT systems.	System development and improvement is an ongoing activity.		
Implement best practice HR initiatives.	Staff contract renewals progressing per calendar setup.		