

## 5. OUTCOMES, ACTIVITIES AND KEY PERFORMANCE AREAS – August 2016.

| <b>Outcome 1: Regional Plan</b> - A current three to five-year plan that focusses on economic development of the RDA region taking into account Commonwealth, state, territory and local government plans. |   |   |   |
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| <b>What will you do?</b><br>Activities   | <b>What did we do?</b><br>Outputs   | <b>How well did we do it?</b><br>Quality of outputs   | <b>Did it have an impact?</b><br>Value-add of outputs   |
| Maintain RDAWEP participation on the regional consultation network.  | Multiple meetings and communications with DSD and other State government agencies with regard to identification of key issues and projects to help address Whyalla's depressed economy, current and future challenges.  | Provision of information regarding RDAWEP current and future RDAWEP plans, projects and resource requirements.  | Communication is ongoing in regard to State government support for multiple projects and initiatives including continuation of implementation of Whyalla's Masterplan for disability and aging; pending NDIS rollout including expansion of workforce and services in Whyalla heavy industry cluster.   |
|  | Communications with office of Industry participation in regard to a new position and dedicated resource to communicate and co-ordinate access to Defence and other project work by Whyalla Heavy Industry and supply chain businesses.  | A detailed job and person specification and project budget has been developed RDAWEP has supported the proposal and committed funding. Co-funding is required to enable the project to proceed. This is being sought from DSD, Federal Government and Whyalla Council.  | DSD Industry Capability network have offered a desk in their Adelaide office to enable the co-ordinator to spend time and work closely with ICN personnel who assist local procurement for multiple South Australian projects.<br><br>Communication with government agencies in regard to co-funding for this position is ongoing.  |
|  | <p>Participated in meetings with:</p> <ul style="list-style-type: none"> <li>Whyalla Disability Employment Service (DES) providers to create a Job Expo in November - 23/08/2016.</li> <li>First Age-Friendly Communities Advisory Group meeting was held - 23/08/2016.</li> <li>Meeting held with UniSA - Department of Rural Health to discuss the Learning Hub that will be introduced in Whyalla - 24/08/2016.</li> <li>Meeting held with Career Employment Group in regards to them expanding their scope of services to include: Certificate III in Individual Support (Disability)</li> <li>Attended the ProjectAble workshops that have been organised by RDAWEP to be held at EJEHS - 10/08/2016.</li> <li>Meeting held with Caring Choice in regards to employment outcomes and future training requirements to increase employment numbers - 01/08/2016 and 25/08/2016.</li> <li>Meeting held with Community Bridging Services to discuss the completion of Disability Supported Accommodation survey - 03/08/2016.</li> </ul> | <ul style="list-style-type: none"> <li>Training, Development and Research Advisory Group meeting - 09/08/2016.</li> <li>A meeting held with DSD, TAFESA Staff and Service Providers to discuss the gaps in services with the rollout of the NDIS.</li> <li>Meeting held with Whyalla City Council to discuss the event planning for the Every Generation Festival - 22/08/2016.</li> <li>Meeting held with Disability SA - discussion surrounding the Masterplan KPI's and Advisory Group outcomes.</li> <li>A meeting held with DSD and TAFESA re: Certificate III in Individual Support - Funded.</li> </ul> <p>Meeting held with Justin Dent; Riding for the Disabled South Australia regarding the new business model that are trying to put into place - 16/08/2016.</p> | <p>All meetings have been progressing well and in-line with the projections associated with the Living Well: Masterplan.</p> <p>RDAWEP will assist this group to plan the event which is to be held on 3<sup>rd</sup> November 2016.</p> <p>The Project Implementation for Disability and Ageing has been developing the next round of KPI's for the position moving forward into 2017.</p> <p>Positive associations with local service providers and community members is permitting RDAWEP to have a positive approach and outcomes towards all KPI's.</p> <p>Whyalla City Council is pleased with the output of work from RDAWEP in regards to the implementation of the Masterplan KPI's.</p> |

| Outcome 1: Regional Plan   |  |  |  |
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| What will you do?<br>Activities  | What did we do?<br>Outputs   | How well did we do it?<br>Quality of outputs   | Did it have an impact?<br>Value-add of outputs   |
| Maintain RDAWEP participation on the regional consultation network (Cont'd). | 4/08/2016 Ceduna Service Reform Group met other members included personnel from Department of Premier, Department of Prime Minister & Cabinet, Country Health, District Council of Ceduna, Aboriginal Heads of Community, DASSA, Correctional Services, SAPOL, Housing SA and Town Accommodation Centre. | <p>Advice provided on the recruitment of the co-ordinator, meeting discussed a strategy to address expected influx of money to potential persons at risk due to taxation returns, also discussions were held as to any special needs relating to the upcoming sports finals.</p> <p>Advice was provided for the next meeting that would include the state manager's task force on 6/09/2016.</p> <p>Advice was provided by RDAWEP in relation to the passenger service from Ceduna to Yalata. Advice was also provided re the development of a tourism strategy with the aim of increasing activity locations.</p> | The total package of reforms in Ceduna is having an impact. There are less arrests, less admittance to the sobering up unit, less accommodation nights in the Transition Accommodation Centre, less reporting of domestic violence. Less visible anti-social behaviour in the business district of Ceduna. |
|  | <p>The CDC provides an independent careers advice service in Whyalla, providing services to the unemployed, under employed and workers facing retrenchment.</p> <p>CDC has seen 27 participants who have been seeking assistance with resumes, cover letters, careers advice and training options.</p>   | This includes a one on one service to assist participants with identifying what further training options are available to further their career, and support them through the process to gain employment.   | <p>CDC has 2 employment outcomes so far and some really positive feedback regarding the support they have received.</p> <p>CDC will continue to follow up with participants to offer ongoing support.</p>  |
|  | CDC made contact with Mission Australia to offer services to its students who are eligible for CDC assistance.   | Mission Australia will be contacting the CDC to work with the students who are currently attending the New Opportunities programme.  |  |
|  | CDC met at TAFE with the students who are studying Certificate III in Individual assistance. Explained the range of services that they can access via the CDC.   | TAFE students are going to make one on one appointments at the CDC to look over their resumes and cover letter before they do their work placements.   |  |
|  | Several RDAWEP staff attended Regional Roadshow hosted by Minister for Regional Development - Geoff Brock. The roadshow included presentations from RDAWEP, PIRSA, DPTI, EPLGA, NBNCO and Small Business Commissioner.   | <p>This was a good opportunity to highlight RDAWEP's activities to key regional stakeholders and to learn more about other regional activities.</p> <p>Promoted RDAWEP in the region and opportunity to network with organisations that have an important relationship with RDAWEP</p>   | The event provided good networking opportunities and opportunities to promote the RDAWEP role.   |
|  | Attended Minerals and Energy Taskforce Meeting   | Promoted RDAWEP work in energy and mineral projects across EP, contributed to discussion and solutions.  | RDAWEP continues reputation for quality work.  |
|  | Facilitate industry-based Advisory Groups to provide planning advice.  | <p>Established a local government tourism advisory group to identify common priorities and maximise opportunity.</p> <p>Regular quarterly meetings have been scheduled.</p> <p>Next Meeting October 12<sup>th</sup></p>  | Major Priorities have been identified and actions will be ongoing.   |

| <b>Outcome 1: Regional Plan</b>  |  |   |  |
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| Document regional intelligence and address key issues in regional planning.                            | The CDC will continue to make contact with local training providers, Job Active providers and Disability providers and other community service providers to promote the CDC services.  | Meeting with local providers to give them information on the CDC and how we can support their clients who meet the criteria.  | Early days still   |
|  | Community Transport Service Providers' forum booked for 8 <sup>th</sup> Sept. Attendees include Aust Red Cross, SActa, Disability SA, DPTI, DECD, local councils (x3), local bus companies (x2), taxi companies (x2), Special School, Aged Care, Aboriginal health and RDAWEP. | Cross engagement with the public sector, local government, private companies and NGOs has been achieved for this forum, with the aim of introducing services to each other and prompting cross-sector solutions.  | To be determined, post forum   |
|  | Identified the need to develop a Statewide drive strategy to ensure Eyre Peninsula continues to meet consumer expectations   | Draft project brief has been completed for presentation to RDAWEP / EPLGA for a regional strategy.  |  |
| Review the Board vision, regional priorities, and strategic planning annually.                         |  |   |  |
| Collate research data about the region.  | A capability mapping exercise is ongoing for a range of Heavy Industry businesses with operations in and around the Whyalla area.  | A process was developed to capture detailed information about capabilities of Heavy Industry businesses and their supply chains.  | Interviews and reporting is in progress, but it was determined at the April meeting of the Heavy Industry Cluster that this was not a current high priority. The information will continue to be collected and collated and report prepared but this process will take longer than previously planned. |
|  | Implement a standardised approach to the collation of visitor data at Visitor Information Centres (VIC's).   | Regional VIC Network is being established.  | Ongoing  |
|  | Regular regional tourism statistics are collated, interpreted and distributed.   | Ongoing.  | Ongoing.   |
| Review and provide input into the planning of other agencies to align key issues in strategic reports. | Represent and advocate for regional South Australia and Eyre Peninsula as a board member of the South Australian Tourism Industry Council  | Ensure the priorities of regional South Australia are reflected in SATIC's plans and operations and that SATIC provides an effective platform for its regional tourism members.<br><br>Eyre Peninsula regional roadshow announced for September 30 <sup>th</sup> to visit Whyalla, Ceduna and attend CEO's forum. | Ongoing  |
|  | Represent and advocate for Eyre Peninsula as a member of the South Australian Regional Tourism Network   | Attend bi-monthly meetings representing the Eyre Peninsula Tourism Industry, RDAWEP and EPLGA.  | Ongoing  |
|  | Represent and advocate for Eyre Peninsula tourism in the development of the DEWNR / SATC Nature Based Tourism Strategy (NBTS).   | Opportunities identified in Eyre Peninsula National Parks and Crown Lands.  | Support was given by the steering committee to look at a regional implementation pilot study in the Port Lincoln area. Eyre Peninsula commended for proactive approach to implementing the plan.   |
|  | Represent and advocate for Eyre Peninsula tourism in EPNRM   | Ongoing   | Ongoing  |

| <b>Outcome 1: Regional Plan</b>   |   |   |  |
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| Distribute Regional Plans to key stakeholders for feedback.                                 |   |   |  |
| Consult with Local Government about regional priorities.                                    | 15/08/2016 Met with the elected members and senior council staff of the Whyalla City Council. An overview of the operations and some projects that are being delivered by RDAWEP staff was presented. Advised that RDAWEP is currently working with eight potential small business start-ups, plus assisting with the diversification of operations of another commercial venture. Advised also of a procedure that RDAWEP had introduced to ensure services were provided to all business enquiries. | Informally council staff advised that they would assist with a co-ordinated approach to assist with economic development in Whyalla.<br>25/08/2016 Met with Council Senior Staff and commenced development of an information sharing concept. |  |
|   | Met with CEO DCLEP and CEO RDAWEP to progress work on aged care needs in the council area and southern Eyre Peninsula.  | CEO DCLEP gained clarity on what they need in a project officer, and the relationship to be established with RDAWEP Special Projects Officer.   | This model may be replicated in the other two councils in southern Eyre, which may then initiate a sub-region strategy on ageing.                      |
|   | Ensure all councils have an adequate understanding of the visitor economy and provide advice and expertise into tourism related activities.   | Meet regularly with Local Government regarding tourism.<br><br>9 <sup>th</sup> August – DC Ceduna<br>31 <sup>st</sup> August – DC Franklin Harbour  | Ongoing  |
| Provide regular information to Local Government including active promotion of RDAWEP plans. | Regular communication including monthly meetings with Whyalla Council senior management, Chair of the Economic and Social Committee, Mayor and other elected members.   | Scheduled meetings were postponed for this month.   | Knowledge and understanding of WCC/RDAWEP activity, projects, collaboration on projects and initiatives has improved but requires further improvement. |
|   | Ensure all councils have an adequate understanding of the visitor economy and provide advice and expertise into tourism related activities.   | Ongoing   | Ongoing  |
|   | Meeting with Elliston Mayor and CE regarding telecommunications problems  | Final business case for government funding to address issues presented  | Business case well received – agreement to present to Minister of Regional Development.  |
|   | Meeting with CE of Franklin Harbour Council and Councillors to discuss collaborative path forward   | RDAWEP presented on previous partnership projects with Franklin Harbour and suggestions for priorities going forward  | Well received and another meeting scheduled for next month to progress ideas.  |
| Maintain a database of regional stakeholders.   | 311 changes were made to the database in August.  | At 2 <sup>nd</sup> September 2016, the database listed 4,827 contacts.  | The RDAWEP Regional Newsletter for August was distributed on 1 <sup>st</sup> August, 2016.   |
|   | Provide support in reviewing and entering RDAWEPs database  | Ongoing   | Ongoing  |

| <b>Outcome 1: Regional Plan</b>                       |  |   |   |
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| <b>What will you do?</b><br>Activities                | <b>What did we do?</b><br>Outputs  | <b>How well did we do it?</b><br>Quality of outputs   | <b>Did it have an impact?</b><br>Value-add of outputs   |
| Prepare an annual Business Plan and Operational Plan. | The 2015-16 Annual Performance Report and the 2016-17 Business Plan were prepared and lodged with DIRD before the due date of 31 August. | The RDAWEP Operational Plan activities were reviewed to prepare the Business Plan. The activities were reduced from 64 to 38 to remove repetition and streamline the Project Manager reporting process. | On 31 August RDAWEP was advised that the Annual Report on Outcomes had been approved by DIRD, and was described as "an in-depth and quality document".<br><br>The text from Annual Report on outcomes was modified to produce key sections of the Annual Report. These sections were drafted for completion in early September. |

| <b>Outcome 2: Critical issues - Advice to the Government on critical issues affecting the RDA region.</b> |  |  |  |
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| <b>What will you do?</b><br>Activities  | <b>What did we do?</b><br>Outputs  | <b>How well did we do it?</b><br>Quality of outputs  | <b>Did it have an impact?</b><br>Value-add of outputs  |
| Participate in intergovernmental and interagency meetings.  | Multiple meetings with representatives from DSD. To discuss and develop actions to help strengthen Whyalla's economy.  | Communications with DSD in regard to NDIS, Whyalla Heavy industry cluster, Commercial access to AARNet very high speed broadband. Also funding to support the Heavy Industry Cluster, Industry Supply Chain officer position, and Project officer position for implementing Whyalla's disability and aging Masterplan.   | Communication with government agencies in regard to co-funding for resources is ongoing.   |
|   | Participated in meetings with: <ul style="list-style-type: none"> <li>UniSA Department of Rural Health regarding the multi-disciplinary clinic that is being organised. This clinic is in partnership with the Whyalla Hospital.</li> <li>NDIA - continuing to work with NDIA local advisor Tanya Cumerlato in regards to organising a community forum to explain the NDIA rollout to our affected local community members.</li> <li>COTSA - to discuss further funding opportunities for the implementation of the Masterplan beyond November 2016. COTASA will now be a part of the Age-Friendly Advisory Group moving forward.</li> </ul> | <p>RDAWEP engages with local service providers and agencies to ensure it is displaying leadership within the ageing and disability sectors.</p> <p>RDAWEP is continuing to work with the WCC to stay in-line with its strategic plans moving forward.</p> <p>RDAWEP has been working closely with local disability sector stakeholders as we continue to have the conversation regarding a supported disability accommodation facility in Whyalla.</p> | RDAWEP is having a positive impact and working relationship with local stakeholders. All are pleased with the output of work within the Living Well: Masterplan. |
|   | 22/08/2016 Together with Brad Riddle (RDAWEP Tourism Manager) gave a presentation to the AWNRM, DEWNR, and EPNRM boards that gave an overview of the services and objectives of RDAWEP. The presentation also included an insight into the development of the "Far West Aboriginal Tourism Strategy".  | The group accepted and support the need for the strategy and have appointed the CEO of AWNRM to be the contact point to work with RDAWEP.  | It developed a working relationship with AWNRM and also strengthened communication with some Aboriginal organisations.   |

| Outcome 2: Critical issues  |  |   |  |
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| What will you do?<br>Activities                                     | What did we do?<br>Outputs   | How well did we do it?<br>Quality of outputs  | Did it have an impact?<br>Value-add of outputs   |
| Participate in intergovernmental and interagency meetings (Cont'd). | Provide leadership and represent the Eyre Peninsula tourism industry at intergovernmental and interagency meetings   | Ongoing   | Ongoing  |
| Pursue opportunities for collaborative projects.                    | A monthly meeting has been scheduled with the Whyalla Chamber of Commerce for the purpose of sharing intelligence and fostering collaboration.   | The program of regular meetings has been ongoing.   | Communication regarding Defence procurement, rants, Northern Coastline, business conditions and other projects is ongoing.   |
|   | Meeting and correspondence with TAFE in regard to development of a proposal to build the capability for defence industry projects through focussed vocational training and industry placement.<br><br>The proposal titled "Building capability for defence industry projects through focussed vocational training and industry placement" was presented to and discussed at the Heavy Industry cluster meeting.  | Key points; Commitment by state government will be required to fund a three year program of focused heavy industry skills training.<br><br>The project requires that students be fully funded for their two years of training. Up to 30 Students selected each year over a 3 year period. The program would need to be developed and delivered in Whyalla by TAFESA in collaboration with Defence SA, Defence Teaming Centre and local industry.<br>Year one involves multi-skill, pre-vocation training and general trade training. Students would be streamed and do the second year of their trade training. Industry placement would be negotiated with local industry. | At the end of the second year they would effectively have knowledge and skills equivalent to a third year apprentice and would be at no cost to employers until this stage.<br><br>The Heavy industry group were supportive of the project. Additional work required to attract the resources required for implementation. |
|   | RDAWEP continues to work with the WCC on the Strategic Plan for Whyalla.<br><br>Assisting Grants SA to facilitate an information session in Whyalla on the next round of funding and the application guidelines.<br><br>Working with the local high schools to improve the uptake rate for students to undertake VET programs in the aged and disability sectors.<br><br>Working closely with the Whyalla City Council to organise an Every Generation Festival in Whyalla during the month of October. This event will be registered with COTASA.<br><br>Expo on November 3 <sup>rd</sup> 2016. | RDAWEP along with NDIA will be working to bring together a representative group of Whyalla residents with disabilities and their families to discuss the roll-out of the NDIS program in Whyalla.<br><br>RDAWEP is holding continual conversations with DSD in regards to the funding available to retrenched workers in Whyalla to see if these people would like to undertake training in Certificate III in Individual Support (Disability and Ageing).<br><br>RDAWEP is assisting DES Providers and UniSA to plan a Job   | This work in pursuing collaborative projects is ongoing until December 2016.   |

| Outcome 2: Critical issues                                |   |   |   |
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| What will you do?<br>Activities                           | What did we do?<br>Outputs  | How well did we do it?<br>Quality of outputs  | Did it have an impact?<br>Value-add of outputs  |
| Pursue opportunities for collaborative projects (Cont'd). | Applying for funding support from DPMC to develop the "Far West Aboriginal Tourism" Strategy - Aboriginal organisations include Aboriginal Lands Trust, Yalata, Scotdesco, Koonibba, Ceduna Aboriginal Corporation, Maralinga. State Government department (SATC) | Support letter's obtained, SATC have committed \$10,000.00 towards plan.<br><br>Still waiting for application outcome. Advice has been obtained connecting the tourism strategy to the Breaking the Cycle" program. The Far West Native Title group are also interested in supporting the strategy.   | DPMC advised that application has moved to the next stage of the assessment process.<br><br>10/08/2016 Commenced developing strategy, ALT and Yalata support the strategy, however making contact is difficult. |
|   | 24/08/2016 Met with Housing SA personnel, and Housing SA employment manager to discuss what's needed to assist with Aboriginal employment and also the engaging of Aboriginal contractors to undertake housing refurbishment project.                             | Activity will commence on October 3 <sup>rd</sup> . Housing SA are most keen to include employment in the project.  | \$2.64 million to come into the region for construction.  |
|   | 25/08/2016 Met with Complete Personnel to connect them with the Housing SA refurbishment activity.  | Complete Personnel are prepared to contribute to the housing refurbishment activity.  |   |
|   | Met with neighbouring RDA's - Far North and Yorke and Mid North to investigate collaborating in DSD's Jobs First Employment Projects, specifically in the Carers industry.  | It was agreed to collaborate in the development of proposal/application.  | Non yet   |
|   | Participated in follow up forum with agencies involved in the Collective Impact workshop, chaired by DENR representative.   | The members of this forum represent agencies with a diverse interest. Potential collective directions were raised that cross over all agencies, including; <ul style="list-style-type: none"> <li>the promotion of outdoor activities for various age groups (eg 50 things to do in Port Lincoln before you turn 13)</li> <li>establishment of community gardens</li> </ul> | Interagency engagement has been successful in generating a 'whole of community' focus, instead of silo functions.   |
|   | Co-ordinated with COTA to hold three information sessions for older drivers in Port Lincoln in November, "Moving Right Along". Contacted Senior Citizens Club, SA Pensioners Assoc, Lower Eyre Road Safety Committee, Ladies Probus Club to promote event.        | Senior Citizens Club have provided their venue at no cost. To date there has been considerable interest in attending the sessions.<br><br>CHSA Diabetes Educator has provided information flyers for drivers with diabetes, to distribute at the sessions.  | To be determined, post sessions.  |
|   | Attended SA Water meeting to discuss projects and customer service  | Lobbied SA Water new CE Roch Cheroux and general Managers on issues needing to be addressed across Lower EP including coast erosion, new technology for wastewater treatment plant and trade waste project updates.   | SA Water thanked RDAWP for input and several GMs have made follow up emails progressing items.  |

| Outcome 2: Critical issues   |  |  |   |
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| What will you do?<br>Activities  | What did we do?<br>Outputs   | How well did we do it?<br>Quality of outputs   | Did it have an impact?<br>Value-add of outputs  |
| Maintain current position as a member of Indigenous panels.                | Membership of three panels continues. <ul style="list-style-type: none"> <li>Indigenous Business Australia</li> <li>Indigenous Land Corporation</li> <li>Ceduna Service Reform Group.</li> </ul>   | There have been a number of changes to the delivery of services recently. The main change is the Department of Prime Minister and Cabinet is now the first point of contact for business ideas and loans. After assessment the concept is then referred to IBA. IBA has a larger involvement in investments. | IBA has advised RDAWEP that it is still an active provider of services, however it is moving away from the panel system.  |
| Pursue a whole-of-government approach to workforce development.            |  |  |   |
| Engage with the EPLGA and Local Government on regional development issues. | A monthly meeting has been scheduled with Whyalla City Council Group Manager – City Development & Delivery/Planning and Development and Tourism Development Manager, for the purpose of sharing intelligence and fostering collaboration. An additional regular meeting has been scheduled with the Whyalla Council CEO to review economic development and other issues. | Scheduled monthly meetings were deferred due to other commitments.   | Communication, knowledge and understanding of WCC/RDAWEP activity, projects, collaboration on projects and initiatives continues to improve,  |
|  | RDAWEP has engaged with the Whyalla City Council to ensure that KPI's for the Project Implementation Officers position are in-line with the WCC strategic plan.<br><br>A report was written and sent to Acting CEO Migelle Hiscock detailing the work that has already been completed through the <u>Disability and Ageing Masterplan</u> .                              | RDAWEP correspond regularly with the WCC on KPI's that are being met. As stated, there will be changes to the current KPI's due to the changing strategic plan of the city council.  |   |
|  | Opportunistic discussions with EPLGA Executive Officer regarding the implementation and reporting on Regional Public Health Plans, and LGA SA's potential to support these.  | Frequent engagement assists in maintaining effort and planning to local council clusters in implementing these plans.  | The first period reporting on plans is due at end of September and is likely to highlight initiatives that have been ongoing. It can be expected to see new initiatives commenced in the second period. |
|  | Provide leadership and expert advice and support to local government in relation to tourism development and marketing.   | Attended various meetings, workshops and other opportunities including; <ul style="list-style-type: none"> <li>9<sup>th</sup> August – DC Ceduna</li> <li>31<sup>st</sup> August – DC Franklin Harbour</li> <li>31<sup>st</sup> August – City Whyalla</li> </ul>   | Ongoing   |

| <b>Outcome 3: Priority activities</b> - Advice on priority activities that will drive regional economic development, on future economic opportunities and on the RDA region's comparative advantages, based on consultation and engagement with community leaders. <i>(Priority activities are those with an economic focus where the RDA takes a lead or supporting role. RDAs should identify if they are taking a lead or supporting role.</i> |   |  |  |
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| <b>What will you do?</b><br>Activities  | <b>What did we do?</b><br>Outputs   | <b>How well did we do it?</b><br>Quality of outputs  | <b>Did it have an impact?</b><br>Value-add of outputs  |
| <b>Human Capital - REGIONAL PRIORITY: <i>Develop and retain a skilled workforce.</i></b>  |   |  |  |
| Develop sustainable employment networks.  |   |  |  |
| Maintain career development services.   | Prepared an application to DSD for the delivery of CDS in Port Lincoln for the period January 2017 to June 2017   | Submitted  | Non yet  |
| Deliver targeted projects to support workforce development and participation.   | Preparing to submit applications for Jobs First Employment projects for the Fishing, Carers, Agriculture and Rail industries.   | Applications are still being developed.  | Non yet  |
| Provide complementary services to support human capital programs.   |   |  |  |
| <b>Sustainable Communities and Population Growth: Economic - REGIONAL PRIORITY: <i>Build the capacity of the community to grow the regional economy.</i></b>  |   |  |  |
| Deliver targeted projects to support the disadvantaged to participate in the labour market.   |   |  |  |
| Support skills training opportunities to increase Aboriginal participation in the labour force.   | Promoted the support RDAWEP employment and skills training can provide for three projects - 1) Town Accommodation Centre upskilling for 6 potential employees, 2) Housing refurbishment program 4 - 6 potential employees, 3) Prisoner release scheme Port Lincoln 4 participants.  | 10/08/2016 Discussed above proposals with respective managers, projects are still being developed.   | Additional meetings planned 14/09/2016   |
| Pursue solutions to improve small businesses viability.   | University of Technology Sydney has developed a Management Skills development program specifically for business owners and managers operating businesses in regional Australia. The program is scheduled to run over an approximate 8 month period and includes approximately 10 groups from across regional Australia who will be undertaking the pilot program. | RDAWEP coordinated, hosted and facilitated this management skills development program which is specifically designed for managers of SME businesses that operate in regional Australia.  | The project has concluded. Formal evaluation by UTS has commenced. Further action pending this report. |
|   | Assisting 8 Whyalla base clients with business plans including financial documents for new businesses. One Whyalla client has been provided with assistance for a "commercialisation grant" application.  | The eight business proposals in Whyalla include, hospitality, tourism, service provisions, energy audits, Aboriginal investment options, and cleaning services. Commercialisation grant submitted. Three business plans written plus one cash flow and start-up costs completed. |  |

| Outcome 3: Priority activities -   |   |   |   |
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| Pursue solutions to improve small businesses viability (Cont'd).   | Assisting two Port Lincoln based business including the development of a business plan. |   |   |
|  | Provide leadership, advice and support to the tourism industry to grow tourism          | General assistance provided including <ul style="list-style-type: none"> <li>• Coffin Bay Eco Accommodation</li> <li>• Coffin Bay Farm</li> <li>• Tunarama Inc</li> <li>• Penong Windmill Museum</li> <li>• Nullarbor Roadhouse</li> <li>• Head Of Bight</li> <li>• Fowlers Bay</li> <li>• Chinta Air</li> <li>• EP Cruises</li> <li>• 1802 Oyster Bar</li> <li>• PLRC</li> </ul> |   |
|  | Provide business development and quality training opportunities to the tourism industry | Ongoing communication with the SATC, SATIC and RDAWEP regarding specific workforce and training needs of the tourism industry.  | Ongoing   |
|  | Began discussions with local industries in Port Lincoln to reduce energy costs.         | Information and introductions made between businesses to discuss trends in solar, smart grids, cogeneration and onsite energy efficiency to seafood industry.   | Positive response lead to follow-up meetings with Tuna Industry members |
| <b>Sustainable Communities and Population Growth: Environmental - REGIONAL PRIORITY: <i>Consider the environment when planning regional development.</i></b> |   |   |   |
| Participate on the Eyre Peninsula Integrated Climate Change Agreement (EPICCA) Committee.  |   |   |   |
| Liaise with relevant agencies about solutions to address environmental issues.   |   |   |   |
| Pursue solutions to provide sustainable water quality and quantity.  |   |   |   |
| Support the development of waste management initiatives.   |   |   |   |

| Outcome 3: Priority activities -   |   |  |  |
|--|---|--|--|
| What will you do?<br>Activities  | What did we do?<br>Outputs  | How well did we do it?<br>Quality of outputs   | Did it have an impact?<br>Value-add of outputs   |
| Support improved environmental infrastructure.   | Support improved environmental infrastructure in relation to tourism  | RDAWEP in partnership with EPNRM and the EPLGA are developing the Eyre Peninsula Coastal Access and Off-road Vehicle Strategy aimed at improving consistency in the planning, implementation and marketing of coastal management in Eyre Peninsula.  | Draft Final Strategy presented to EPLGA CEO's  |
| <b>Sustainable Communities and Population Growth: Social - REGIONAL PRIORITY: <i>Support development of social and community infrastructure and services to enhance liveability.</i></b> |   |  |  |
| Support improved social and community infrastructure.  | RDAWEP met with Whyalla council and Country Arts SA to review a proposal to establish and artist in residence in Whyalla  | The proponent was seeking Grant funding from Country Arts SA.  | Application reviewed and a letter of support was for the project was prepared and sent to the CEO of Country Arts SA. Outcome of the grant funding round is pending decision by State Government.  |
|  | RDAWEP has set up a working party to establish some events for the Every Generation Festival in Whyalla. RDAWEP are working closely with the Whyalla City Council Events Planning Officer.  | RDAWEP continues to engage with local service providers and community members to establish the need for supported disability accommodation. Surveys have been distributed and the collection of responses will be occurring at the end of August. RDAWEP are working towards 300 – 400 surveys being completed. A media release has been placed within the Whyalla News so we may gain the attention of the Whyalla community.   | Despite some challenges that Whyalla is facing at present, RDAWEP can respond positively with a focus on encouraging the economic contribution from new service providers and the families that may become involved with these services.   |
| Support improved educational infrastructure.   | A monthly meeting has been scheduled with UniSA regional manager and TAFE regional manager for the purpose of sharing intelligence and fostering collaboration.   | Opportunities to develop formal links with the Heavy Industry Cluster and opportunities for access to the University's AARNet high speed broadband by commercial businesses in Whyalla are ongoing.<br><br>Communications and collaboration with UDRH in regard to implement specific actions from the D&A Masterplan are ongoing.   | RDAWEP is supervising a final year Social work student who will work on aspects of implementing the plan. 1) establish and older persons advisory group 2) Disability and accommodation survey, data collection and collation, 3) Planning a community event for the every generation festival. Alex Robertson commenced a 12 week internship with RDAWEP in August. |
| Support improved recreational infrastructure.  | In 2015 RDAWEP facilitated a project to develop a facilities and infrastructure Masterplan for Whyalla's Bennett Oval. The initial stage of this project was to apply to the Office of Recreation and sport for funding for a Category 1 Facility Planning Grant Application. The program is highly competitive with limited funds and the application was not supported in 2015. RDAWEP worked in collaboration with Whyalla council to revise and re-submit the application for approximately \$35,000 funding co-contribution which will be supplemented by cash contributions from Whyalla council, The Whyalla Football League and SA Cricket association. | Bennett Oval is Whyalla's primary Australian Rules football playing and training oval. If successful grant funding will enable an independent review of sport and spectator facilities at the site to develop a comprehensive Facilities and Infrastructure Masterplan. An experienced consulting firm would be engaged to fully investigate opportunities to; incorporate other, additional sports at the site, determine what new and/or upgraded infrastructure would be required to bring facilities up to current sporting standards, prepare concept plans, costings and a staged project plan for implementation. | The application was approved. The project will be managed by Whyalla council with support from RDAWEP as required.   |

| <b>Outcome 3: Priority activities -</b>  |   |  |  |
|--|---|--|--|
| <b>What will you do?</b><br>Activities   | <b>What did we do?</b><br>Outputs   | <b>How well did we do it?</b><br>Quality of outputs  | <b>Did it have an impact?</b><br>Value-add of outputs  |
| Support improved tourism infrastructure.   | Provide leadership, expert advice and support in relation to tourism infrastructure   | Ongoing  | Ongoing  |
| Address health, aged and child care services and infrastructure in regional planning.  | Update: RDAWEP is working with the University of South Australia on research grants. A Training, Development and Research Advisory group has now been established.  | RDAWEP has organised for ProjectAble to facilitate two workshops on the 10 <sup>th</sup> August. These workshops are at no cost to RDAWEP and will be held at EJEHS.   |  |
|  | Obtained information on UniSA allied health student research placements to be allocated for the summer 2016 break. Contacted PLCC to offer support for a student placement to research aged and dementia needs in the area.   | To be followed up with PLCC  | To be determined.  |
|  | Continuing to source new data and information regarding aged care reforms and future models of service.   |  |  |
| Support the implementation of the Whyalla Masterplan for Disability and Ageing.  | Work on specific actions of Whyalla's Masterplan for Disability and Ageing has been ongoing.  | Work to progress and complete specific actions is ongoing with a focus on 12 priority actions which have been identified by the Leadership group   | Implementation work is ongoing. Communications with Whyalla Council and DSD in regard to funding. RDAWEP facilitated and an age friendly communities meeting.  |
|  | Work on specific actions of the Masterplan for Disability and Ageing is ongoing with some early successes in regards to services and future planning.<br><br>All documents associated with the Disability and Ageing Leadership Team has been completed in a timely manner. |  |  |
| Support coastal development planning initiatives.  | Masterplan for Whyalla's Northern Coastline.  | RDAWEP has been working with Whyalla council and Fyfe consultants to undertake a planning process for the area of coastline extending northwards from Whyalla and develop a forward looking Masterplan for future development of the area. | Project work by the consultants is ongoing. Interview with Southern Cross news to provide information about the project and promote the consultation process.. |
|  | Provide leadership and expert advice and support to local government in relation to the Whyalla Northern Coastline Masterplan   | Support City of Whyalla and represent RDAWEP and on the Whyalla Northern Coastal Masterplan project steering committee.<br><br>Final report has been distributed for public consultation   | Ongoing  |
| <b>Access to International, National and Regional Markets - REGIONAL PRIORITY: <i>Promote investment to develop strategic infrastructure and foster globally competitive business.</i></b> |   |  |  |
| Assist investment attraction.  | RDAWEP was contacted by a company about construction of regional grain handling infrastructure.   | Draft proposal reviewed and information provided about grants which may apply to the project.  |  |

| <b>Outcome 3: Priority activities -</b>   |   |   |   |
|---|---|---|---|
| <b>What will you do?</b><br>Activities  | <b>What did we do?</b><br>Outputs   | <b>How well did we do it?</b><br>Quality of outputs   | <b>Did it have an impact?</b><br>Value-add of outputs   |
| Assist investment attraction (Cont'd).  | Communications with Anangu arts in regard to a project proposal to establish a sculpture workshop in Whyalla. | Reviewed project proposal and prepared a letter to support the project and funding application. | To be advised of funding proposal outcome   |
|   | Showcase the regions opportunities and competitive advantages.  | Ongoing   | Ongoing   |
|   | Phone conference with Canadian Government to encourage investment in wave energy.                             | RDAWEP provided written and verbal support for wave energy potential across Eyre Peninsula.     | Canadian government agreed to invest in engineering with market acceptance projects in Eyre Peninsula |
| Support utility and transport infrastructure development, including containerisation options.   |   |   |   |
| Pursue the development of purpose-built fishing industry infrastructure.  |   |   |   |
| Pursue the development of competitive grain supply chain infrastructure.  |   |   |   |
| Pursue the upgrade of the Port of Thevenard Port.   |   |   |   |
| Support the improvement of road infrastructure.   |   |   |   |
| Support export development initiatives.   | International Tourism Group   | Ongoing   | Ongoing   |
| Support the EP Mineral and Energy Resources Community Development Taskforce.  |   |   |   |
| Improve the Regional Prospectus   |   |   |   |
| <b>Comparative Advantage and Regional Competitiveness - REGIONAL PRIORITY: <i>Strengthen, foster and promote the region's business and product diversity.</i></b> |   |   |   |
| Support and develop the food industry.  |   |   |   |
| Provide strategic direction for provincial brand marketing by food industry stakeholders.   | The EP Brand Marketing Plan was developed to provide strategic direction.                                     | Plan was completed and budget was allocated to deliver the plan in the 15/16 FY.                | This activity ongoing   |

| Outcome 3: Priority activities -   |  |   |   |
|--|--|---|---|
| What will you do?<br>Activities  | What did we do?<br>Outputs   | How well did we do it?<br>Quality of outputs  | Did it have an impact?<br>Value-add of outputs  |
| Provide strategic direction for product development and new markets by food industry stakeholders.   |  |   |   |
| Provide strategic direction for destination development by tourism stakeholders.   | Provide leadership, expert advice and support in relation to destination development   | Provided tourism representation and expertise in key strategic plans related to destination development.  | Ongoing   |
| Provide strategic direction for <i>Eyre Peninsula – Australia's Seafood Frontier</i> brand planning and marketing by tourism stakeholders. | The Eyre Peninsula Brand Program marketing plan was developed and implemented.   |   |   |
|  | Create and distribute content for Social Media applications in order to grow social media reach.   | Share the regular creation and distribution of content to meet target market needs. <ul style="list-style-type: none"> <li>Eyre Peninsula Instagram audience grew by 5% to 2,664 followers.</li> <li>Eyre Peninsula Australia's Seafood Frontier Facebook audience grew by 5% to 3,636 followers.</li> <li>Eyrepensinsula.com growth cannot be measured for August due to issues with Google Analytics. Momentum is looking into the issue.</li> <li>Seafoodfrontier.com.au decreased page views by 3.5% to 2,730.</li> <li>Nullarbor (digital version) increased page views by 8.7% to 13,285 - (whale season).</li> </ul> | This is an ongoing activity because the use of social media needs to be carefully monitored on a regular basis. |
|  | The Eyre Peninsula Brand Program marketing plan was developed and implemented. Specific actions included:  |   |   |
|  | Refresh and include additional social media integration to the home page of exploreeyrepensinsula.com.au   | Digital marketing plan implemented  | Ongoing   |
|  | Market the Nullarbor suite of platforms including print, online and app.   | Use of the online website and app was high during the reporting period.<br><br>Facilitated a media famil to Nullarbor area showcasing – Chinta Air, Nullarbor Motel, EP Cruises, Penong, Ceduna   | Ongoing   |
|  | Market online publications including: <ul style="list-style-type: none"> <li>Culinary Adventure Guide</li> <li>Corporate Planners Guide</li> </ul> |   | Ongoing   |
|  | Grow social media reach.   |   | Ongoing   |

| <b>Outcome 3: Priority activities -</b>   |  |  |  |
|---|--|--|--|
| <b>What will you do?</b><br>Activities  | <b>What did we do?</b><br>Outputs  | <b>How well did we do it?</b><br>Quality of outputs  | <b>Did it have an impact?</b><br>Value-add of outputs  |
| Provide strategic direction for <i>Eyre Peninsula – Australia's Seafood Frontier</i> brand planning and marketing by tourism stakeholders (Cont'd).               | Establish a cooperative video project for Local Government.  | Project briefs were collated and the production company was engaged.<br><br>Films are finalised<br><br>Marketing and distribution plans are being compiled for release in September  | Ongoing  |
|   | Develop and maintain a suite of print marketing collateral, including support to the SATC and HWR media to develop the Eyre Peninsula Visitor Guide.   | HWR Media have been awarded the tender.<br><br>Visitor Guide Media kit released.   | Ongoing  |
|   | Provide leadership and assistance to the SATC in relation to marketing and distribution.   | Ongoing  | This assistance is an ongoing activity.  |
|   | Provide leadership and assistance in development, facilitation and marketing of regional events. Specific activities included:   | Ongoing support is being provided to regional events.  | Ongoing  |
|   | The EP Brand Marketing Plan was developed to provide strategic direction.  | Ongoing  | Ongoing.   |
|   | Support the regional famils and influencer program   | Media and trade opportunities are identified and prioritised based on regional benefit.<br><br>Facilitated a media famil to Nullarbor area showcasing – Chinta Air, Nullarbor Motel, EP Cruises, Penong, Ceduna  | Ongoing  |
| Improve the collection and use of meaningful tourism data.  | Implement a standardised approach to the collation of visitor data at Visitor Information Centres (VIC's)  | Ongoing  | Ongoing  |
| <b>Comparative Advantage and Regional Competitiveness - REGIONAL PRIORITY: <i>Strengthen, foster and promote the region's business and product diversity.</i></b> |  |  |  |
| Support the development of the agricultural industry.   |  |  |  |
| Support the development of the manufacturing industry.  | Heavy Industry Cluster project actions are ongoing A meeting of the Heavy Industry Cluster Leadership group was organised and facilitated with supporting documentation prepared and circulated. | The meeting was well attended. A list of actions with a rolling three month action plan was updated and will be worked on over coming weeks. Priority remains on multiple short term actions including, securing additional work for Whyalla heavy Industry Businesses outside Whyalla and Whyalla making a place for itself in the supply chain for Defence Projects. | Agenda items included, Governance and future direction, Arrium and Steel task Force Update, access to UniSA high speed broadband network, Defence and other project procurement, exercise Hammel, Industry supply chain co-ordinator |

| Outcome 3: Priority activities -   |   |   |  |
|--|---|---|--|
| What will you do?<br>Activities  | What did we do?<br>Outputs  | How well did we do it?<br>Quality of outputs  | Did it have an impact?<br>Value-add of outputs                                       |
| Support the development of the manufacturing industry (Cont'd).            | RDAWEP attended the annual Global maintenance USG conference  | Two day conference covering a range of Mining and Heavy industry projects and topics.   | New Industry contacts developed with multiple heavy industry companies and projects. |
|  | A capability mapping exercise for a range of Heavy Industry and supply chain businesses with operations in and around the Whyalla area is ongoing.  | A process was developed to capture detailed information about capabilities of Heavy Industry businesses and their supply chain.   | Interviews and reporting is on hold pending work on other priorities.                |
| Support the development of the mining industry.                            |   |   |  |
| Support the development of the transport industry.                         |   |   |  |
| Support the development of the health care and social assistance industry. |   |   |  |
| Support the development of renewable energy projects.                      | Communication with DP energy David Blake in regard to DP energy project at Port Augusta   | Now moving to full blown funding mode<br>Recently appointed a full time Chief Investment Manager, based in UK will be in Australia in September.<br>Confident about attracting investment to the project, engaging with several serious investors<br>Expecting to reach financial close within 6-9 months.<br>Started some discussions regarding local procurement.<br>A permanent SA representative based in Adelaide Katherine Wray formerly a manager at Renewables SA |  |
| Increase Aboriginal participation in business enterprises.                 | Met with PLACC and RMD Investments to assist with moving the St Andrews Terrace property development forward. The high cost of civil works is stalling the activity and until the civil works are completed titles cannot be issued.<br><br>Assisting CAC to have a form of ownership of the Ceduna Sanctuary, met with Mayor Suter and CAC CEO to discuss, | RMD Developments are seeking additional quotes, they are also floating the concept of including one of the Native Title Groups as a funding partner.<br><br>Forwarded proposal to potential investor.<br><br>Further meeting planned with additional stakeholders later in September. .   |  |
| Support business innovation, skills development and sustainability.        |   |   |  |

| <b>Outcome 4: Project proposals</b> – Assistance to local community stakeholders in order for them to develop project proposals; and referral of stakeholders to appropriate public and/or private funding sources - including the \$1 billion National Stronger Regions Fund. |  |   |   |
|--|--|---|---|
| <b>What will you do?</b><br>Activities   | <b>What did we do?</b><br>Outputs  | <b>How well did we do it?</b><br>Quality of outputs   | <b>Did it have an impact?</b><br>Value-add of outputs                     |
| Support stakeholders to access government programs through assistance with business cases and grant applications.  | A meeting was held with a business near Port Lincoln to discuss the draft of a grant application EOI for the Entrepreneurs Accelerating Commercialisation Program.               | Issues concerning the draft wording were discussed and it was agreed that RDAWEP would assist further development of the application. |   |
|  | Assisting stakeholders to access the following programs: <ul style="list-style-type: none"> <li>CAC Complex Review.</li> </ul>   | Developed a project plan to move “Complex” to be more of a business model.  | Business model, plan will be acceptable to operations and granny funding. |
|  | Support the development of an Aboriginal Tourism Strategy for the Far West Coast of Eyre Peninsula aimed at increasing the economic benefit of tourism to Aboriginal Communities | Presented to AWNRM & EPNRM Boards on 22 <sup>nd</sup> August  | Ongoing   |

| <b>Outcome 5: Promote Australian Government Programs</b> - Increased awareness of Australian Government programs in the RDA’s region. |  |   |   |
|---|--|---|---|
| <b>What will you do?</b><br>Activities  | <b>What did we do?</b><br>Outputs  | <b>How well did we do it?</b><br>Quality of outputs | <b>Did it have an impact?</b><br>Value-add of outputs |
| Provide information about government programs to stakeholders.  | Sourced information for RDAWEP newsletter regarding: <ul style="list-style-type: none"> <li>NDIS seminar for planning children’s disability needs and the ‘myplace’ website</li> <li>Black Dog Institute ‘Building Resilience’ workshop</li> </ul> |   |   |

| <b>Outcome 6: Continuous Improvement</b> - improved operational practices to enhance RDA capacity. |  |   |  |
|--|--|---|--|
| <b>What will you do?</b><br>Activities   | <b>What did we do?</b><br>Outputs  | <b>How well did we do it?</b><br>Quality of outputs                                       | <b>Did it have an impact?</b><br>Value-add of outputs  |
| Comply with legislative, contractual and reporting requirements.                                   | Prepared financial reports for the auditors for 2015/2016 DSD employment and CDS projects. |   |  |
| Review and refine policies, procedures, planning and reporting documents.                          |  |   |  |
| Develop marketing, communications and media plans.   | The Corporate Marketing Plan was developed to provide strategic direction.                 | Plan was completed and budget was allocated to deliver the plan in the 15/16 FY.          | This activity ongoing  |
|  | Corporate Website upgrade.   | The site had a public launch through the corporate newsletter on August 1 <sup>st</sup> . | Positive feedback receive by various stakeholders in terms of overall visual appearance and the user experience. |

| Outcome 6: Continuous Improvement.                          |   |  |   |
|---|---|--|---|
| What will you do?<br>Activities                             | What did we do?<br>Outputs  | How well did we do it?<br>Quality of outputs   | Did it have an impact?<br>Value-add of outputs  |
| Develop marketing, communications and media plans (Cont'd_. | RDAWEP Media Gallery upgrade.   | The Media Gallery was launched internally in December.<br>New KPI's set to complete the Media Gallery.<br>Stage 1: Uploading of images to be complete by 31 <sup>st</sup> October 2016.  | This activity ongoing.  |
|   | Corporate Newsletter production.  | Momentum has addressed and fixed issues with the template and RSS feeds.   |   |
|   | Create and distribute content for Social Media applications in order to grow social media reach.  | Share the regular creation and distribution of content to meet target market needs. <ul style="list-style-type: none"> <li>Eyre Peninsula Instagram audience grew by 5% to 2,664 followers.</li> <li>Eyre Peninsula Australia's Seafood Frontier Facebook audience grew by 5% to 3,636 followers.</li> <li>Eyrepeninsula.com growth cannot be measured for August due to issues with Google Analytics. Momentum is looking into the issue.</li> <li>Seafoodfrontier.com.au decreased page views by 3.5% to 2,730.</li> <li>Nullarbor (digital version) increased page views by 8.7% to 13,285 - (whale season).</li> </ul> | This is an ongoing activity because the use of social media needs to be carefully monitored on a regular basis. |
|   | The EP Brand Plan was developed to provide strategic direction. This included: <ul style="list-style-type: none"> <li>Maintain and develop EP Brand program's digital footage by effectively managing its social media and email marketing digital assets.</li> <li>Maintain and distribute existing Eyre Peninsula branded printed collateral - e.g. The Adventure Culinary Guide and the Seafood User Guide.</li> </ul> | Plan was completed and budget was allocated to deliver the plan in the 15/16 FY. <ul style="list-style-type: none"> <li>New content was created and distributed to meet target market needs.</li> <li>New content was created to promote the brand program in the monthly RDAWEP newsletter.</li> </ul>  | The RDAWEP Regional Newsletter for August was distributed on 1 <sup>st</sup> August 2016.                       |
|   | Added some refinement to the EP Workforce Builder marketing plan.   | This has been used in the Port Lincoln CDS application to DSD.   | Non yet   |
| Improve financial and IT systems.                           |   |  |   |
| Implement best practice HR initiatives.                     |   |  |   |